ASHB Smart Home Council (SHC)
Meeting Minutes
Tuesday, November 3, 2026
12 PM – 1:30 PM (ET) via Webinar

SHC Executive:
SHC Chair, Ken Wacks (Ken Wacks Associates)
SHC Vice-Chair, Josh Gerena (2N/Axis Communications)

Present:
75F, Greg Decker
Adaptive Networks, Inc., Michael Propp
BGE SMART ENERGY, John Roberts
BlueConnect Partners, Rich Bira
Bosch Home Comfort Group, Roy Crawford
Chicago Faucets, Patrick Tanzillo
Deako, Nathan Diehl
Deako, Patrick Prendergast
Delver Woman's Club , Inc., Celia Suggs
dokuz eylul university, Selin Biçer
Einshtein | Caleb Controls, Antoine Karam
Environment Canada, Marius Farcasiu
GE (General Electric) | Savant, Laura Kicher
Honeywell International, Inc., Scott Lang
Household Guardians, Fritzi Gros-Daillon
inField Solutions Inc., Prasad Rao
Intel Corporation, David Mccall
ioXt Alliance, Lloyd Linder
Johnson Controls, Inc., Haley Oliver
Johnson Controls, Inc., Salvador Landin
Lennox Industries, Inc., Asad Tahir
NIST (National Institute of Standards & Technology), Amanda Pertzborn
NLR, Xin Jin
Northwest Energy Efficiency Alliance (NEEA), Eric Olson
OSAEDA, Praveen Chintakayala
Osterne Engenharia, José Osterne Carvalho Junior
Pace Controls, LLC, Thomas Mills
Palm Beach County Film Institute, Bill Metzger
Parks Associates, Daniel Holcomb
Parks Associates, Elizabeth Parks
Parks Associates, Jennifer Kent
Parks Associates, Mindi Sue Sternblitz-Rubenstein
Parks Associates, Susan Minner
Resideo Technologies, Stephen Thomas

Resideo Technologies, Inc., Blake Kozak
Resideo Technologies, Inc., David Kaufman
Resideo Technologies, Inc., Meghan Clark
Resideo Technologies, Inc., Raj Rajagopalan
Siemens Industry, Inc., Arthi Jan
SM&W, Adriaan Klaassen
tekmar Control Systems Ltd., Gregory Leupin
The Chicago Faucet Company/Geberit Group, Perrie Hayes
UL Solutions, Nils Meinhardt
University of Oulu, Thuzar Win Shwe

SHC Meeting AGENDA

Marta Klopotowska (ASHB) thanked everyone for attending, outlined the agenda, and alerted everyone that the meeting was being recorded and would be made available to the industry.

1. **Call to Order, Welcome, Introduction, and About the SHC** – Ken Wacks (Ken Wacks Associates)

   Ken Wacks (SHC Chair) welcomed everyone and gave a short introduction to the SHC and what the council does.

2. **Administrative** – Ken Wacks (Ken Wacks Associates)

   Ken Wacks informed everyone that the August 13, 2026, SHC meeting minutes were circulated and posted on the ASHB Website in the SHC section: CLICK HERE.

3. **Research Update** – Greg Walker (ASHB)

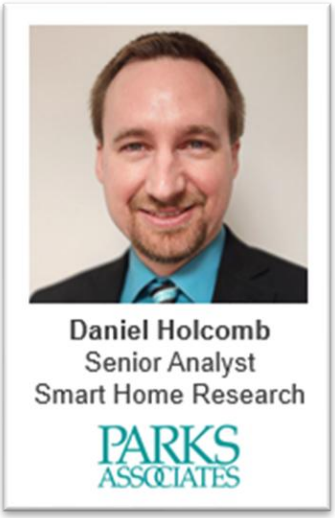
   2026 SHC Landmark Research – Smart Home Trends & Technology Adoption



Greg Walker provided an update on the 2026 Smart Home Trends & Technology Adoption Landmark Research Project. The annual study explores consumer attitudes, purchasing behavior, and technology adoption trends across North America through a survey of 500 homeowners and renters, supplemented by in-depth industry interviews.

The project will examine four key trend areas, which will be selected by the Steering Committee in the following weeks. New for 2026, the Smart Home Device Adoption Curve, developed in collaboration with Resideo, will provide a framework for assessing market maturity and adoption patterns across a range of smart home device categories. For more information, please do not hesitate to reach out to us at admin@ashb.com.

4. **SHC Webinar**
"From Smart Homes to Intelligent Infrastructure: Why the Network Is Becoming the Foundation of Residential Design" (30 min) – Greg Walker (ASHB), Daniel Holcomb (Parks Associates)



Greg Walker introduced Daniel Holcomb, who presented the keynote and participated in the Q&A.

Description: Artificial intelligence is reshaping the connected home as consumer expectations shift from isolated smart devices toward more intelligent and interoperable experiences. This session will explore the latest research on AI adoption, connected device ownership, and the factors driving consumer trust and engagement, including which smart home categories are experiencing the strongest growth and why privacy, interoperability, and intuitive user experiences are critical to the success of AI-powered smart home solutions.

Contact: Daniel Holcomb, Parks Associates, Daniel.holcomb@parksassociates.com

5. **ASHB Podcasts** – Marta Klopotowska (ASHB)

Marta Klopotowska outlined ASHB's Podcast series on Spotify and Apple Podcasts. If you or someone that you know is interested in participating as a guest or host on a future episode, please contact ASHB at admin@ashb.com.

6. **ASHB Whitepapers** - Ken Wacks (Ken Wacks Associates)

An overview was given of the SHC White Paper review process, completed SHC White Papers and papers in progress. SHC White Papers are secondary literature review articles that are approximately 10-20 pages in length. These papers are written and distributed free of charge to inform the industry. For the papers to be approved by the SHC White Paper Sub-Committee (WPSC), they must have significant technical material of relevance to SHC members. They must not contain marketing material or promote an agenda. Any ASHB member can and is encouraged to complete the white paper proposal on the ASHB website.

All completed and approved ASHB White Papers are placed in the ASHB Public Library, Members Library, ASHB NewsBrief, ASHB Twitter Feed, and ASHB LinkedIn Group and promoted at industry events. To view the SHC White Paper terms of reference, previous SHC White Papers, and additional information, please go to: www.ashb.com/whitepapers.

SHC White Paper Sub-Committee:

- Ken Wacks Associates, Kenneth Wacks
- Consultant, Steve Samson
- Frost & Sullivan, Dilip Sarangan

- National Research Council Canada (NRC), Heather Knudsen
- Sustainable Resources Management Inc., David Katz

7. **ASHB Journal** – Ken Wacks (Ken Wacks Associates)

   Ken Wacks (Ken Wacks Associates) presented the ASHB Journal and urged all attendees to contribute their articles for consideration. If you're interested in submitting a proposal or an article, you can reach out to klopotowska@ashb.com or kenn@alum.mit.edu.

8. **New Business** - Ken Wacks (Ken Wacks Associates)

   Ken Wacks made a call for new business related to future SHC Guest/Keynote presentation topics and speakers, new SHC White Papers, new research projects and meeting ideas, etc.

   No new business was brought forward.

9. **Announcements** – Marta Klopotowska (ASHB)
   Upcoming Events
   Canada Light Expo – November 18-19 | Toronto, ON
   Future of Video - Business of Streaming (Parks Associates) – November 17-18 | Marina Del Rey, CA
   CES - January 6-9 | Las Vegas, NV - ASHB is attending and has a booth at the show
   AIoT World Expo - February 9-11 | Ft. Lauderdale, FL

10. **Adjournment** (1:30 PM ET) – Ken Wacks (Ken Wacks Associates)
    The next SHC meeting will be held in February 2027.

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    ASHB SHC meetings are open to ASHB Members and invited guests, and everyone is encouraged to participate. CLICK HERE for more info on the SHC, past minutes, participants, and terms of reference. Any ASHB Member who attended as a guest will be added to the SHC unless they notify the ASHB office that their name should not be added. Non-ASHB members who attended this meeting as guests should contact Marta Klopotowska at klopotowska@ashb.com to indicate if they wish to join the SHC or ASHB. CLICK HERE for more information on the ASHB Benefits.

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