AGENDA

Smart Home Council (SHC) Webinar & Meeting

Tuesday, November 3, 2026 | 12 PM – 1:30 PM (ET)

SHC Chair Ken Wacks (Ken Wacks Associates), Vice Chair Joshua Gerena (2N/Axis Communications) and ASHB are pleased to announce the next SHC webinar. The agenda, slide deck, and other supporting documentation will be posted at: www.ashb.com/shc.



SHC Chair
Dr. Kenneth Wacks
Management & Engineering Consultant



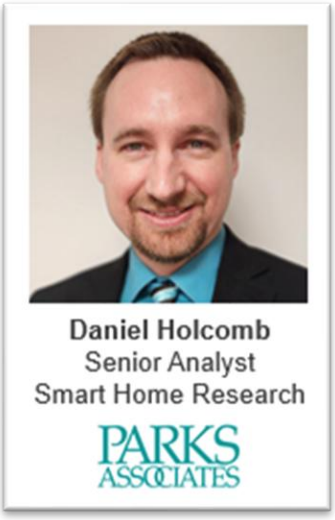
SHC Vice-Chair
Joshua Gerena
Segment Development Manager - CRE

1. **Call to Order, Welcome, Introductions, About the SHC** – Ken Wacks (Ken Wacks Associates)

2. **Administrative** – Ken Wacks (Ken Wacks Associates)
   Approval of past SHC Minutes: www.ashb.com/shc & Open Call for SHC Vice Chairs

3. **Research Update** – Greg Walker (ASHB)
   2026 SHC Landmark Research – Smart Home Trends & Technology Adoption

4. **Keynote: AI and the Smart Home Experience** – Greg Walker (ASHB), Daniel Holcomb (Parks Associates)



Description: Artificial intelligence is reshaping the connected home as consumer expectations shift from isolated smart devices toward more intelligent and interoperable experiences. This session will explore the latest research on AI adoption, connected device ownership, and the factors driving consumer trust and engagement, including which smart home categories are experiencing the strongest growth and why privacy, interoperability, and intuitive user experiences are critical to the success of AI-powered smart home solutions.

5. **ASHB Podcast** – Marta Klopotowska (ASHB)

6. **ASHB Whitepapers & Research Library** – Ken Wacks (Ken Wacks Associates)

7. **ASHB Journal** – Ken Wacks (Ken Wacks Associates)

8. **New Business** – Ken Wacks (Ken Wacks Associates)

9. **Announcements** – Marta Klopotowska (ASHB)
   Upcoming Events
   Canada Light Expo – November 18-19 | Toronto, ON
   Future of Video - Business of Streaming (Parks Associates) – November 17-18 | Marina Del Rey, CA
   CES - January 6-9 | Las Vegas, NV
   AIoT World Expo - February 9-11 | Ft. Lauderdale, FL

10. **Adjournment** – Ken Wacks (Ken Wacks Associates)
    Next SHC Meeting, February 2027

For additional information, contact ASHB at admin@ashb.com, 613.686.1814, or www.ashb.com

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