



ASHB

Smart Home Council

ASHB Smart Home Council (SHC)

Meeting Minutes

Wednesday, March 3, 2026

12 PM – 1:30 PM (ET) via Webinar

SHC Executive:

SHC Chair, Ken Wacks (Ken Wacks Associates)

SHC Vice-Chair, Josh Gerena (2N/Axis Communications)

Present:

Communications Cable & Connectivity Association (CCCA), David Kiddoo

Contemporary Controls Systems, Inc., Bennet Levine

Delta Controls, Blake Stoddard

DTNC, Minsuk Jeong

Electronic Theatre Controls, Lily Chang

exp. US Services, Inc., Chris Larry

F&H Construction, Haysam Dahman

Functional Devices, Inc., Matthew Long

GE Appliances, a Haier Company, Shawn Stover

GE Lighting | Savant, Josh Rintamaki

Grundfos Holding A/S, John Bomholt

InAVate, Simon Nana

ioXt Alliance, Grace Burkard

ioXt Alliance, Lloyd Linder

Lutron Electronics Co., Inc., Matthew Hibshman

Lutron Electronics Co., Inc., Kayla Green

Northwest Energy Efficiency Alliance (NEEA), Eric Olson

Omdia, Jy Lee

Ottawa Valley Construction, John Meloche

Parks Associates, Elizabeth Parks

Resideo Technologies, Inc., Connie Gray

Resideo Technologies, Inc., David Schneider

Resideo Technologies, Inc., Raj Rajagopalan

Siemens Industry, Inc., Arthi Jan

Siemens Industry, Inc., Eric Tasse

Siemens Industry, Inc., Paul Pelczynski

Somfy Systems, Inc., Ashlyn Dias

Southwire Company, LLC, Arturo Nunez

Sustainable Resources Management Inc., David Katz

TAC Infosec Limited, Megha Trimukhe

TAC Security, Arpit Arora

tekmar Control Systems Ltd., Mercedeh Fallahkhair

The Baker Group Automation, Joshua Subra

The One Testing Technology Ltd., Jeans Koo

Trane Technologies, Chris Smith
Trane Technologies, Glenn Gasmen
Trane Technologies, Kurt Kalmbach
Watts Water Technologies Inc., Jay Vath

SHC Meeting AGENDA

Marta Klopotowska (ASHB) thanked everyone for attending, outlined the agenda, and alerted everyone that the meeting was being recorded and would be made available to the industry.

1. **Call to Order, Welcome, Introduction, and About the SHC** – Ken Wacks (Ken Wacks Associates)

Ken Wacks (SHC Chair) welcomed everyone and gave a short introduction to the SHC and what the council does.

2. **Administrative** – Ken Wacks (Ken Wacks Associates)

Ken Wacks informed everyone that the November 3, 2025, SHC meeting minutes were circulated and posted on the ASHB Website in the SHC section: [CLICK HERE](#).

3. **Research Update** – Greg Walker (ASHB)

2026 SHC Landmark Research – [Smart Home Trends & Technology Adoption](#)



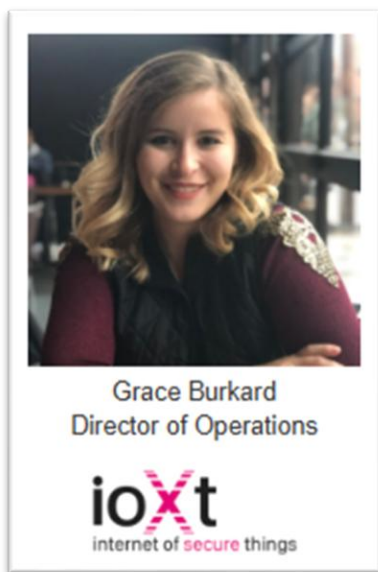
Greg Walker provided an update on the 2026 Smart Home Trends & Technology Adoption Landmark Research Project. The annual study explores consumer attitudes, purchasing behavior, and technology adoption trends across North America through a survey of 500 homeowners and renters, supplemented by in-depth industry interviews.

The project will examine four key trend areas, which will be selected by the Steering Committee following the project launch. New for 2026, the Smart Home Device Adoption Curve, developed in collaboration with Resideo, will provide a framework for assessing market maturity and adoption patterns across a range of smart home device categories.

4. **SHC Webinar**

“Turn Cybersecurity into a Competitive Advantage: The U.S. Cyber Trust Mark” (30 min)

– Joshua Gerena (2N/Axis Communications), Grace Burkard (ioXt Alliance)



Joshua Gerena introduced Grace Burkard who presented the keynote and participated in the Q&A.

Description: Cybersecurity is now a market differentiator in the smart home industry. In this keynote, Grace Burkard of ioXt Alliance will explain how the U.S. Cyber Trust Mark can help IoT manufacturers strengthen product security, build trust with retailers and consumers, and turn regulatory compliance into a competitive advantage.

5. **ASHB Podcasts** – Marta Klopotoska (ASHB)

Marta Klopotoska outlined ASHB’s Podcast series on [Spotify](#) and [Apple Podcasts](#). If you or someone that you know is interested in participating as a guest or host on a future episode, please contact ASHB at admin@ashb.com.

6. **ASHB Whitepapers** - Ken Wacks (Ken Wacks Associates)

An overview was given of the SHC White Paper review process, completed SHC White Papers and papers in progress. SHC White Papers are secondary literature review articles that are approximately 10-20 pages in length. These papers are written and distributed free of charge to inform the industry. For the papers to be approved by the SHC White Paper Sub-Committee (WPSC), they must have significant technical material of relevance to SHC members. They must not contain marketing material or promote an agenda. Any ASHB member can and is encouraged to complete the [white paper proposal](#) on the ASHB website.

All completed and approved ASHB White Papers are placed in the ASHB Public Library, Members Library, ASHB NewsBrief, ASHB Twitter Feed, and ASHB LinkedIn Group and promoted at industry events. To view the SHC White Paper terms of reference, previous SHC White Papers, and additional information, please go to: www.ashb.com/whitepapers.

SHC White Paper Sub-Committee:

- Ken Wacks Associates, Kenneth Wacks
- Consultant, Steve Samson
- Frost & Sullivan, Dilip Sarangan
- National Research Council Canada (NRC), Heather Knudsen

- Sustainable Resources Management Inc., David Katz

7. **ASHB Journal** – Ken Wacks (Ken Wacks Associates)

Ken Wacks (Ken Wacks Associates) presented the ASHB Journal and urged all attendees to contribute their articles for consideration. If you're interested in submitting a proposal or an article, you can reach out to klopotowska@ashb.com or kenn@alum.mit.edu.

8. **New Business** - Ken Wacks (Ken Wacks Associates)

Ken Wacks made a call for new business related to future SHC Guest/Keynote presentation topics and speakers, new SHC White Papers, new research projects and meeting ideas, etc.

No new business was brought forward.

9. **Announcements** – Marta Klopotowska (ASHB)

Upcoming Events

[Connections – The Premier Connected Home Conference](#) - May 5-7 | Santa Clara, CA

[Smarter Homes and Furnishings](#) - May 7-9 | Chicago, IL

[CEDIA Expo](#) - September 1-4 | Denver, CO

10. **Adjournment** (1:30 PM ET) – Ken Wacks (Ken Wacks Associates)

The next SHC Meeting will be held in August 2026.

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ASHB SHC meetings are open to ASHB Members and invited guests, and everyone is encouraged to participate. [CLICK HERE](#) for more info on the SHC, past minutes, participants, and terms of reference. Any ASHB Member who attended as a guest will be added to the SHC unless they notify the ASHB office that their name should not be added. Non-ASHB members who attended this meeting as guests should contact Marta Klopotowska at klopotowska@ashb.com to indicate if they wish to join the SHC or ASHB. [CLICK HERE](#) for more information on the ASHB Benefits.

Greg Walker, CAE

CEO

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