

AGENDA

Smart Home Council (SHC) Webinar & Meeting

Tuesday, March 3, 2026 | 12 PM – 1:30 PM (ET)

SHC Chair Ken Wacks (Ken Wacks Associates), Vice Chair Joshua Gerena (2N/Axis Communications) and ASHB are pleased to announce the next SHC webinar. The agenda, slide deck, and other supporting documentation will be posted at: www.ashb.com/shc.



SHC Chair
Dr. Kenneth Wacks
Management &
Engineering
Consultant

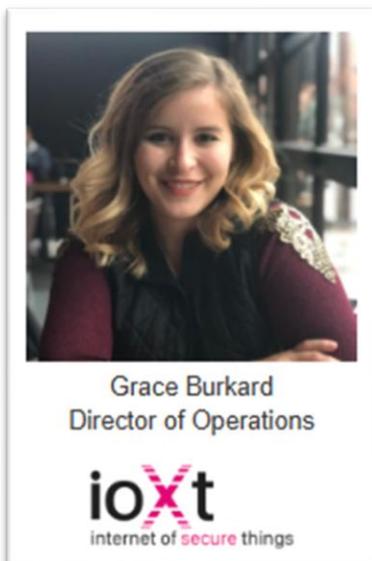
KENNETH WACKS, Ph.D.
Management & Engineering Consultant



SHC Vice-Chair
Joshua Gerena
Segment
Development
Manager - CRE



1. **Call to Order, Welcome, Introductions, About the SHC** – Ken Wacks (Ken Wacks Associates)
2. **Administrative** – Ken Wacks (Ken Wacks Associates)
Approval of past SHC Minutes: www.ashb.com/shc & Open Call for SHC Vice Chairs
3. **Research Update** – Greg Walker (ASHB)
2025 SHC Landmark Research – [Smart Home Trends & Technology Adoption](#)
4. **Keynote: Connected Home, Connected Care: Smart Technologies for Aging in Place** – Joshua Gerena (2N/Axis Communications), Grace Burkard (ioXt Alliance)



Description: Cybersecurity is now a market differentiator in the smart home industry. In this keynote, Grace Burkard of ioXt Alliance will explain how the U.S. Cyber Trust Mark can help IoT manufacturers strengthen product security, build trust with retailers and consumers, and turn regulatory compliance into a competitive advantage.

5. ASHB [Podcast](#) – Marta Klopotoska (ASHB)
6. ASHB [Whitepapers](#) & [Research Library](#) – Ken Wacks (Ken Wacks Associates)
7. ASHB [Journal](#) – Ken Wacks (Ken Wacks Associates)
8. **New Business** – Ken Wacks (Ken Wacks Associates)
9. **Announcements** – Marta Klopotoska (ASHB)
Upcoming Events
 - [Connections – The Premier Connected Home Conference](#) - May 5-7 | Santa Clara, CA
 - [Smarter Homes and Furnishings](#) - May 7-9 | Chicago, IL
 - [CEDIA Expo](#) - September 1-4 | Denver, CO
10. **Adjournment** – Ken Wacks (Ken Wacks Associates)
Next SHC Meeting, May 2026

For additional information, contact ASHB at admin@ashb.com, 613.686.1814, or www.ashb.com

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