



ASHB

Smart Home Council

**ASHB Smart Home Council (SHC)
Meeting Minutes**

Thursday, August 14, 2025
12 PM – 1:30 PM (ET) via Webinar

SHC Executive:

SHC Chair, Ken Wacks (Ken Wacks Associates)

SHC Vice-Chair, Josh Gerena (2N/Axis Communications)

Present:

Brewer Science, Lauren Anderson

Crestron Electronics, Inc., Joann Arcenal

GE Appliances, a Haier Company, Dhanuskodi Manikandan

GE Appliances, a Haier Company, Becky Heintz

GE Appliances, a Haier Company, Shawn Stover

GLG, John Diamant

Hartford Steam Boiler, Norman Thoms

Home Connectivity Alliance, Kevin Gaboury

HSB, Frank Gualtieri

HSB, Nevenka Mattenet

IMEG Corp., Jeff Carpenter

Johnson Controls, Inc., Muggs Young

Johnson Controls, Inc., Haley Oliver

Johnson Controls, Inc., Salvador Landin

LONG Building Technologies, Inc., Eli Duran

Lutron Electronics Co., Inc., Jennifer Dolin

National Research Council Canada (NRC), Farid Bahiraei

OSAEDA, Praveen Chintakayala

Resideo Technologies, Inc., David Kaufman

Resideo Technologies, Inc., Mark Behar

Resideo Technologies, Inc., Raj Rajagopalan

Siemens Industry, Inc., Arthi Janakiraman

tekmar Control Systems Ltd., Mercedeh Fallahkhair

Trane Technologies, Chris Smith

Trane Technologies, Glenn Gasmen

University of Portsmouth, Richard Curry

SHC Meeting AGENDA

Marta Klopotoska (ASHB) thanked everyone for attending, outlined the agenda, and alerted everyone that the meeting was being recorded and would be made available to the industry.

1. Call to Order, Welcome, Introduction, and About the SHC – Ken Wacks (Ken Wacks Associates)

Ken Wacks (SHC Chair) welcomed everyone and gave a short introduction to the SHC and what the council does.

2. Administrative – Ken Wacks (Ken Wacks Associates)

Ken Wacks informed everyone that the May 22, 2025, SHC meeting minutes were circulated and posted on the ASHB Website in the SHC section: [CLICK HERE](#).

3. Research Update – Greg Walker (ASHB)

2025 SHC Landmark Research – [Smart Home Trends & Technology Adoption](#)



Greg Walker (ASHB) gave a brief overview of Landmark Research Project titled Smart Home Trends & Technology Adoption. This project has garnered support from 5 funders thus far, and ASHB expresses sincere gratitude for their invaluable support and guidance. An RFP went out to ASHB member research firms early this year leading to the selection of Harbor Research. The research will survey 500 Consumers in Canada and USA and will cover key topics/opportunities to gain an annual perspective of operator needs/outlook. It is essential to note that these projects, collectively valued at approximately \$50K USD, will have an exclusive release to the project's funders. There are two distinct funding tiers: Bronze, priced at \$5K, which grants access to the research findings, and Silver, priced at \$10K, enabling participation in the Steering Committee and shaping of the project's direction. For those interested in joining this initiative, please do not hesitate to reach out to us at admin@ashb.com.

4. **SHC Webinar**

“Automated Assisted Living at Home – Transforming Care with Technology ” (30 min) –
Ken Wacks (Ken Wacks Associates), Yoon Ho Choi (Home Connectivity Alliance (HCA))



Ken Wacks introduced Yoon Ho Choi who presented the keynote and participated in the Q&A.

Description: The concept of "home" is evolving into a fully integrated ecosystem, where various sectors collaborate to enhance consumer well-being. In this presentation, Home Connectivity Alliance (HCA) President and Chairperson Yoon Ho Choi will examine the critical role that long-life appliances and HVAC systems can play in the future of Assisted Living.

By leveraging smart technology, these connected home systems can be transformed to improve comfort, safety, and quality of life for individuals who require assistance. This presentation will explore how connected home systems are transforming in-home care, including:

- Review the current solutions available in the market and the transformative possibilities that lie ahead
- Discuss how industry collaboration, particularly through organizations like HCA, is paving the way for seamless integration of connected devices
- Highlight the potential of automated systems to empower individuals to live independently while providing families and caregivers with peace of mind
- Discussion on business models to help accelerate partnerships

5. **ASHB Podcasts** – Marta Klopotoska (ASHB)

Marta Klopotoska outlined ASHB’s Podcast series on [Spotify](#) and [Apple Podcasts](#). If you or someone that you know is interested in participating as a guest or host on a future episode, please contact ASHB at admin@ashb.com.

6. **ASHB Whitepapers** - Ken Wacks (Ken Wacks Associates)

An overview was given of the SHC White Paper review process, completed SHC White Papers and papers in progress. SHC White Papers are secondary literature review articles that are approximately 10-20 pages in length. These papers are written and distributed free of charge to inform the industry. For the papers to be approved by the SHC White Paper Sub-Committee (WPSC), they must have significant technical material of relevance to SHC members. They must not contain marketing material or promote an agenda. Any ASHB member can and is encouraged to complete the [white paper proposal](#) on the ASHB website.

All completed and approved ASHB White Papers are placed in the ASHB Public Library, Members Library, ASHB NewsBrief, ASHB Twitter Feed, and ASHB LinkedIn Group and promoted at industry events. To view the SHC White Paper terms of reference, previous SHC White Papers, and additional information, please go to: www.ashb.com/whitepapers.

SHC White Paper Sub-Committee:

- Ken Wacks Associates, Kenneth Wacks
- Consultant, Steve Samson
- Frost & Sullivan, Dilip Sarangan
- National Research Council Canada (NRC), Heather Knudsen
- Sustainable Resources Management Inc., David Katz

7. ASHB Journal – Ken Wacks (Ken Wacks Associates)

Ken Wacks (Ken Wacks Associates) presented the ASHB Journal and urged all attendees to contribute their articles for consideration. If you're interested in submitting a proposal or an article, you can reach out to klopotowska@ashb.com or kenn@alum.mit.edu.

8. New Business - Ken Wacks (Ken Wacks Associates)

Ken Wacks made a call for new business related to future SHC Guest/Keynote presentation topics and speakers, new SHC White Papers, new research projects and meeting ideas, etc.

No new business was brought forward.

9. Announcements – Marta Klopotowska (ASHB)

Upcoming Events

[CEDIA Expo](#) - September 3-6 | Denver, CO - ASHB is attending and has a booth at the show. ASHB is also hosting its Tri-Annual Board Meeting at the CEDIA Expo.

[Smart Spaces by Parks Associates](#) - September 16-17 | Dallas, TX

[APEX America Property Exhibition](#) - September 17-19 | Miami, FL

10. Adjournment (1:30 PM ET) – Ken Wacks (Ken Wacks Associates)

The next SHC Meeting will be held in November 2025.

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ASHB SHC meetings are open to ASHB Members and invited guests, and everyone is encouraged to participate. [CLICK HERE](#) for more info on the SHC, past minutes, participants, and terms of reference. Any ASHB Member who attended as a guest will be added to the SHC unless they notify the ASHB office by August 26, 2025, that their name should not be added. Non-ASHB members that attended this meeting as guests, should contact Marta Klopotowska at klopotowska@ashb.com, to indicate if they wish to join the SHC or ASHB. [CLICK HERE](#) for more information on the ASHB Benefits.

Greg Walker, CAE

CEO

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