

## AGENDA

### Smart Home Council (SHC) Webinar & Meeting

Thursday, August 14, 2025 | 12 PM – 1:30 PM (ET)

SHC Chair Ken Wacks (Ken Wacks Associates), Vice Chair Joshua Gerena (2N/Axis Communications) and ASHB are pleased to announce the next SHC webinar. The agenda, slide deck, and other supporting documentation will be posted at: [www.ashb.com/shc](http://www.ashb.com/shc).



**SHC Chair**  
**Dr. Kenneth Wacks**  
Management &  
Engineering  
Consultant

**KENNETH WACKS, Ph.D.**  
Management & Engineering Consultant



**SHC Vice-Chair**  
**Joshua Gerena**  
Segment  
Development  
Manager - CRE



**1. Call to Order, Welcome, Introductions, About the SHC** – Ken Wacks (Ken Wacks Associates)

**2. Administrative** – Ken Wacks (Ken Wacks Associates)

Approval of past SHC Minutes: [www.ashb.com/shc](http://www.ashb.com/shc) & Open Call for SHC Vice Chairs

**3. Research Update** – Greg Walker (ASHB)

2025 SHC Landmark Research – [Smart Home Trends & Technology Adoption](http://www.ashb.com/shc)

**4. Keynote: Automated Assisted Living at Home – Transforming Care with Technology** – Joshua Gerena (2N/Axis Communications), Yoon Ho Choi (Home Connectivity Alliance (HCA))



**Yoon Ho Choi**  
President & Chairperson



**Description:** The concept of "home" is evolving into a fully integrated ecosystem, where various sectors collaborate to enhance consumer well-being. In this presentation, Home Connectivity Alliance (HCA) President and Chairperson Yoon Ho Choi will examine the critical role that long-life appliances and HVAC systems can play in the future of Assisted Living.

By leveraging smart technology, these connected home systems can be transformed to improve comfort, safety, and quality of life for individuals who require assistance. This presentation will explore how connected home systems are transforming in-home care, including:

- Review the current solutions available in the market and the transformative possibilities that lie ahead
- Discuss how industry collaboration, particularly through organizations like HCA, is paving the way for seamless integration of connected devices
- Highlight the potential of automated systems to empower individuals to live independently while providing families and caregivers with peace of mind
- Discussion on business models to help accelerate partnerships

5. **ASHB [Podcast](#)** – Marta Klopotoska (ASHB)
6. **ASHB [Whitepapers](#) & [Research Library](#)** – Ken Wacks (Ken Wacks Associates)
7. **ASHB [Journal](#)** – Ken Wacks (Ken Wacks Associates)
8. **New Business** – Ken Wacks (Ken Wacks Associates)
9. **Announcements** – Marta Klopotoska (ASHB)  
Upcoming Events  
[CEDIA Expo](#) - September 3-6 | Denver, CO  
[Smart Spaces by Parks Associates](#) - September 16-17 | Dallas, TX  
[APEX America Property Exhibition](#) - September 17-19 | Miami, FL
10. **Adjournment** – Ken Wacks (Ken Wacks Associates)  
Next SHC Meeting, November 2025

For additional information, contact ASHB at [admin@ashb.com](mailto:admin@ashb.com), 613.686.1814, or [www.ashb.com](http://www.ashb.com)

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