



ASHB

Smart Home Council

ASHB Smart Home Council (SHC)

Meeting Minutes

Thursday, May 22, 2025

12 PM – 1:30 PM (ET) via Webinar

SHC Executive:

SHC Chair, Ken Wacks (Ken Wacks Associates)

SHC Vice-Chair, Charlie Derk (Legrand)

SHC Vice-Chair, Josh Gerena (2N/Axis Communications)

Present:

BELIMO Automation AG, Salvatore Cataldi

Communications Cable & Connectivity Association (CCCA), David Kiddoo

Connectivity Standards Alliance (CSA), Kim Vaupen

Consumer Technology Association (CTA), Michael Bergman

Daikin North America LLC, Mindi Jimenez

GE Appliances, a Haier Company, Shawn Stover

GE Lighting, a Savant company, Josh Rintamaki

GLG, John Diamant

Google Nest, Ayaz Husain

ioXt Alliance, Grace Burkard

ioXt Alliance, Lloyd Linder

Lutron, Matthew Hibshman

Lutron Electronics Co., Inc., Bob Spehalski

Lutron Electronics Co., Inc., Hilary Giggs

Mitsubishi Corporation, Rodney Olson

Natural Resources Canada (NRCan), CanmetENERGY, Marius Farcasiu

Northwest Energy Efficiency Alliance, Eric Olson

Nuvoton Technology Corp. America, Yuji Sugihara

Resideo Technologies, Inc., David Kaufman

Rheem Manufacturing Company, Christopher Freeman

Robert H. Lane & Associates Inc., Robert Lane

S&C Electric, Harsha Banavara

Siemens Industry, Inc., William Vargo

Signify, David Woodward

Somfy Systems, Inc., Chandrima Sikka

Somfy Systems, Inc., Ashlyn Dias

Southwire Company, LLC, Maegan Sherrill

Stelpro Design, Pierre-Louis Pic

Trane Technologies, Becca Schoch

Trane Technologies, Glenn Gasmen

UL Solutions, Tiffany Burlew

Watts Water Technologies Inc., Jay Vath

SHC Meeting AGENDA

Marta Klopotoska (ASHB) thanked everyone for attending, outlined the agenda, and alerted everyone that the meeting was being recorded and would be made available to the industry.

1. Call to Order, Welcome, and Introduction, about the SHC – Ken Wacks (Ken Wacks Associates)

Ken Wacks welcomed everyone and gave a short introduction to the SHC and what the council does.

2. Administrative – Ken Wacks (Ken Wacks Associates)

Ken Wacks informed everyone that the February 20, 2025, SHC meeting minutes were circulated and posted on the ASHB Website in the SHC section: [CLICK HERE](#).

3. Research Update – Greg Walker (ASHB)

2025 SHC Landmark Research – [Smart Home Trends & Technology Adoption](#)



Greg Walker (ASHB) gave a brief overview of Landmark Research Project titled Smart Home Trends & Technology Adoption. This project has garnered support from 4 funders thus far, and ASHB expresses sincere gratitude for their invaluable support and guidance. An RFP went out to ASHB member research firms early this year leading to the selection of Harbor Research. The research will survey 500 Consumers in Canada and USA and will cover key topics/opportunities to gain an annual perspective of operator needs/outlook. It is essential to note that these projects, collectively valued at approximately \$50K USD, will have an exclusive release to the project's funders. There are two distinct funding tiers: Bronze, priced at \$5K, which grants access to the research findings, and Silver, priced at \$10K, enabling participation in the Steering Committee and shaping of the project's direction. For those interested in joining this initiative, please do not hesitate to reach out to us at admin@ashb.com.

4. **SHC Webinar**

“The US Cyber Trust Mark - An Update” (30 min) – Marta Klopotoska (ASHB), Mike Bergman (CTA)



Marta Klopotoska introduced Mike Bergman who presented the keynote and participated in the Q&A.

Description: The US Cyber Trust Mark is under final development by the FCC, lead administrator UL Solutions, CTA, and other industry stakeholders. This update, presented by Mike Bergman, Vice President of Technology and Standards at the CTA, will cover progress and next steps toward the deployment of this consumer connected device security mark. Attendees will gain insights into the security requirements, certification process, its potential impact, and the role this mark will play in enhancing cybersecurity for IoT devices in the market. Additionally, the session will highlight collaboration efforts and timeline expectations for the final launch.

Contact: Mike Bergman - standards@CTA.tech

5. **ASHB Podcasts** – Marta Klopotoska (ASHB)

Marta Klopotoska outlined ASHB’s Podcast series on [Spotify](#) and [Apple Podcasts](#). If you or someone that you know is interested in participating as a guest or host on a future episode, please contact ASHB at admin@ashb.com.

6. **ASHB Whitepapers** - Ken Wacks (Ken Wacks Associates)

An overview was given of the SHC White Paper review process, completed SHC White Papers and papers in progress. SHC White Papers are secondary literature review articles that are approximately 10-20 pages in length. These papers are written and distributed free of charge to inform the industry. For the papers to be approved by the SHC White Paper Sub-Committee (WPSC), they must have significant technical material of relevance to SHC members. They must not contain marketing material or promote an agenda. Any ASHB member can and is encouraged to complete the [white paper proposal](#) on the ASHB website.

All completed and approved ASHB White Papers are placed in the ASHB Public Library, Members Library, ASHB NewsBrief, ASHB Twitter Feed, and ASHB LinkedIn Group and promoted at industry events. To view the SHC White Paper terms of reference, previous SHC White Papers, and additional information, please go to: www.ashb.com/whitepapers.

SHC White Paper Sub-Committee:

- Ken Wacks Associates, Kenneth Wacks
- Consultant, Steve Samson

- Frost & Sullivan, Dilip Sarangan
- National Research Council Canada (NRC), Heather Knudsen
- Sustainable Resources Management Inc., David Katz

7. ASHB Journal – Ken Wacks (Ken Wacks Associates)

Ken Wacks (Ken Wacks Associates) presented the ASHB Journal and urged all attendees to contribute their articles for consideration. If you're interested in submitting a proposal or an article, you can reach out to klopotoska@ashb.com or kenn@alum.mit.edu.

8. New Business - Ken Wacks (Ken Wacks Associates)

Ken Wacks made a call for new business related to future SHC Guest/Keynote presentation topics and speakers, new SHC White Papers, new research projects and meeting ideas, etc.

No new business was brought forward.

9. Announcements – Marta Klopotoska (ASHB)

Upcoming Events

[Shanghai Smart Home Technology](#) - August 13-15 | Shanghai, China

[CEDIA Expo](#) - September 3-6 | Denver, CO - ASHB is attending and has a booth at the show.

ASHB is also hosting its Tri-Annual Board Meeting at the CEDIA Expo.

[Smart Spaces by Parks Associates](#) - September 16-17 | Dallas, TX

[Smart Home & Furnishings USA](#) - September 24-26 | Chicago, IL - ASHB is attending and has a booth at the show.

10. Adjournment (1:30 PM ET) – Ken Wacks (Ken Wacks Associates)

The next SHC Meeting will be held in August 2025.

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ASHB SHC meetings are open to ASHB Members and invited guests, and everyone is encouraged to participate. [CLICK HERE](#) for more info on the SHC, past minutes, participants, and terms of reference. Any ASHB Member who attended as a guest will be added to the SHC unless they notify the ASHB office by June 6, 2025, that their name should not be added. Non-ASHB members that attended this meeting as guests, should contact Marta Klopotoska at klopotoska@ashb.com, to indicate if they wish to join the SHC or ASHB. [CLICK HERE](#) for more information on the ASHB Benefits.

Greg Walker, CAE

CEO

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