

AGENDA

Smart Home Council (SHC) Webinar & Meeting

Thursday, May 22, 2025 | 12 PM – 1:30 PM (ET)

SHC Chair Ken Wacks (Ken Wacks Associates), Vice Chair Charlie Derk (Legrand), Vice Chair Joshua Gerena (2N/Axis Communications) and ASHB are pleased to announce the next SHC webinar. The agenda, slide deck, and other supporting documentation will be posted at: www.ashb.com/shc.



CHC Chair
Dr. Kenneth Wacks
Management &
Engineering
Consultant

KENNETH WACKS, Ph.D.
Management & Engineering Consultant



CHC Vice-Chair
Charlie Derk
Vice President of
Strategy



CHC Vice-Chair
Joshua Gerena
Segment
Development
Manager - CRE



1. Call to Order, Welcome, Introductions, About the SHC – Ken Wacks (Ken Wacks Associates)

2. Administrative

Approval of past SHC Minutes: www.ashb.com/shc – Ken Wacks (Ken Wacks Associates)

3. Research Update – Greg Walker (ASHB)

2025 SHC Landmark Research – [Smart Home Trends & Technology Adoption](http://www.ashb.com/shc)

4. Keynote: The US Cyber Trust Mark - An Update – Charlie Derk (Legrand), Mike Bergman (CTA)



Mike Bergman, Vice President of
Technology and Standards



Description: The US Cyber Trust Mark is under final development by the FCC, lead administrator UL Solutions, CTA, and other industry stakeholders. This update, presented by Mike Bergman, Vice President of Technology and Standards at the CTA, will cover progress and next steps toward the deployment of this consumer connected device security mark. Attendees will gain insights into the security requirements, certification process, its potential impact and the role this mark will play in enhancing cybersecurity for IoT devices in the market. Additionally, the session will highlight collaboration efforts and timeline expectations for final launch.

5. **ASHB [Podcast](#)** – Joshua Gerena (2N/Axis Communications)
6. **ASHB [Whitepapers](#) & [Research Library](#)** – Ken Wacks (Ken Wacks Associates)
7. **ASHB [Journal](#)** – Ken Wacks (Ken Wacks Associates)
8. **New Business** – Ken Wacks (Ken Wacks Associates)
9. **Announcements** – Joshua Gerena (2N/Axis Communications)
Upcoming Events
[Shanghai Smart Home Technology](#) - August 13-15 | Shanghai, China
[CEDIA Expo](#) - September 3-6 | Denver, CO
[Smart Spaces by Parks Associates](#) - September 16-17 | Dallas, TX
[Smart Home & Furnishings USA](#) - September 24-26 | Chicago, IL
10. **Adjournment** – Ken Wacks (Ken Wacks Associates)
Next SHC Meeting, August 2025

For additional information, contact ASHB at admin@ashb.com, 613.686.1814, or www.ashb.com

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