



ASHB

Connected Home Council

ASHB Connected Home Council (CHC)

Meeting Minutes

Tuesday, May 21, 2024

12 PM – 1:30 PM (ET) via Webinar

CHC Executive:

CHC Chair, Ken Wacks (Ken Wacks Associates)

CHC Vice-Chair, Charlie Derk (Legrand)

CHC Vice-Chair, Josh Gerena (2N/Axis Communications)

Present:

Axis Communications, Inc., Grace Richards

ecobee, Catherine Burns

exp. US Services, Inc., Chris Larry

FUJITSU Limited, Robert Selby

GE (General Electric), Laura Kicher

Guidehouse, William Hughes

ICONICS, Inc., Gary Kohrt

James Brehm & Associates, Angie Cronin

Johnson Controls Inc., Salvador Landin

Legrand North America, Michael Campagna

LG Electronics, David Bourbon

Masonite, Bill Carey

National Electrical Manufacturers Association (NEMA), Bryan Holland

National Research Council Canada (NRC), Natalia Cooper

Parks Associates, Elizabeth Parks

Planning and Engineering Resources, Aijaz Khan

Renewed Robotics, Daizhan Ennals

Resideo Technologies, Inc., Blake Kozak

Samsung Electronics | Samsung SmartThings, Nathan Carter

Snap One, LLC., Patrick Dunlavey

Southwire Company, LLC, Maegan Sherrill

Trane Technologies, Glenn Gasmen

Unify AE, Junaid Mohiuddin

Watts Water Technologies Inc., Jay Vath

WiredScore, John Meko

CHC Meeting AGENDA

1. **Agenda** – Greg Walker (ASHB)

Greg Walker thanked everyone for attending, outlined the agenda, and alerted everyone that the meeting was being recorded and would be made available to the industry.

2. **Call to Order, Welcome, and Introduction, about the CHC** – Ken Wacks (Ken Wacks Associates)

Ken Wacks welcomed everyone, introduced the CHC Vice Chairs and gave a short introduction to the CHC and what the council does.

3. **Appointment of New CHC Vice-Chair** – Ken Wacks (Ken Wacks Associates)

Ken Wacks welcomed newly appointed Vice-Chair Josh Gerena of 2N/Axis Communications to the CHC.

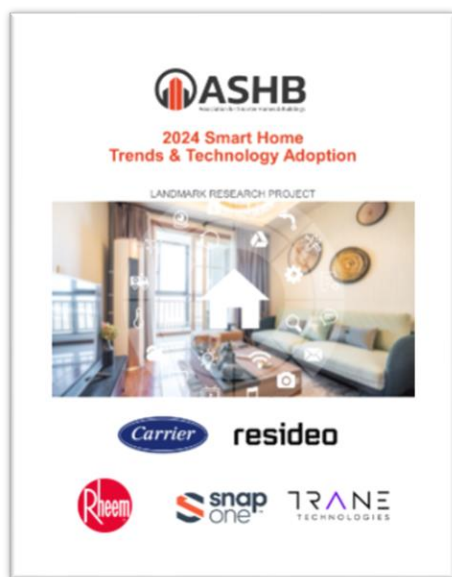
4. **Administrative** – Ken Wacks (Ken Wacks Associates)

Motion to Approve Past CHC Minutes

Ken Wacks informed everyone that the March 12, 2024 CHC meeting minutes were circulated and posted on the ASHB Website in the CHC section: [CLICK HERE](#).

The motion to approve the March 12, 2024 CHC minutes was moved by Bryan Holland (National Electrical Manufacturers Association (NEMA)), and the motion was seconded by Ken Wacks (Ken Wacks Associates). Unopposed motion carried.

5. **Research Update** – Greg Walker (ASHB)
2024 CHC Landmark Research – [Smart Home Trends & Technology Adoption](#)



Greg gave a brief overview of Landmark Research Project titled Smart Home Trends & Technology Adoption. This project has garnered support from 5 funders thus far, and ASHB expresses sincere gratitude for their invaluable support and guidance. An RFP went out to ASHB member research firms late last year leading to the selection of Harbor Research by the initial funders. The research will survey 500 Consumers in Canada and USA and will cover key topics/opportunities to gain an annual perspective of operator needs/outlook. It is essential to note that these projects, collectively valued at approximately \$50K USD, will have an exclusive release to the project's funders. There are two distinct funding tiers: Bronze, priced at \$5K, which grants access to the research findings, and Silver, priced at \$10K, enabling participation in the Steering Committee and shaping of the project's direction. For those interested in joining this initiative, please do not hesitate to reach out to us at

admin@ashb.com or contact Greg Walker directly at walker@ashb.com.

6. CHC Webinar

“Connected Living: Unleashing the Power of Smart Home Security” (30 min) – Ken Wacks (Ken Wacks Associates) & Josh Gerena (2N/Axis Communications)

Ken Wacks introduced Josh Gerena who presented the keynote and participated in the Q&A.



Joshua Gerena
Segment Development Manager (CRE)



Description: In this engaging keynote presentation, Joshua Gerena at 2N/Axis Communications delved into the world of connected living and explored how smart home security solutions are transforming the way we protect and interact with our homes and visitors. From advanced video intercom systems and CCTV surveillance to cutting-edge access control with remote capabilities, Josh uncovered the endless possibilities that arise when technology and security converge. Unlock the potential of smart home security and discover how it enhances convenience, communication, safety, and peace of mind in our connected lives.

Contact Information: Josh Gerena Joshua.Gerena@axis.com

7. ASHB Journal – Ken Wacks (Ken Wacks Associates)

Ken Wacks (Ken Wacks Associates) presented the ASHB Journal and urged all attendees to contribute their articles for consideration. If you're interested in submitting a proposal or an article, you can reach out to klopotowska@ashb.com or kenn@alum.mit.edu.

8. ASHB Whitepapers - Ken Wacks (Ken Wacks Associates)

An overview was given of the CHC White Paper review process, completed CHC White Papers and papers in progress. CHC White Papers are secondary literature review articles that are approximately 10-20 pages in length. These papers are written and distributed free of charge to inform the industry. For the papers to be approved by the CHC White Paper Sub-Committee (WPSC), they must have significant technical material of relevance to CHC members. They must not contain marketing material or promote an agenda. Any ASHB member can and is encouraged to complete the [white paper proposal](#) on the ASHB website.

All completed and approved ASHB White Papers are placed in the ASHB Public Library, Members Library, ASHB NewsBrief, ASHB Twitter Feed, and ASHB LinkedIn Group and promoted at industry events. To view the CHC White Paper terms of reference, previous CHC White Papers, and additional information, please go to: www.ashb.com/whitepapers.

CHC White Paper Sub-Committee:

- Ken Wacks Associates, Kenneth Wacks
- Consultant, Steve Samson
- Frost & Sullivan, Dilip Sarangan

- National Research Council Canada (NRC), Heather Knudsen
- Sustainable Resources Management Inc., David Katz

ASHB is currently forming a working group under the leadership of Jerry Overton from appliedAIstudio to develop the white paper "AI-Powered Smart Homes: Revolutionizing Caregiving for Aging and Disabilities." This project aims to explore advanced AI solutions that enhance safety and support for elderly and disabled individuals in their homes. The focus will be on identifying and filling market gaps related to accessibility, usability, and affordability, as well as creating inclusive and innovative solutions. The group will engage in activities ranging from the initial formation and research phase to the drafting and finalizing of the white paper, incorporating stakeholder feedback throughout the process. Membership in ASHB is not required to join this group. For those interested in joining, please reach out to us at admin@ashb.com.

9. ASHB Podcasts – Marta Klopotoska (ASHB)

Marta Klopotoska outlined ASHB’s Podcast series on [Spotify](#) and [Apple Podcasts](#). If you or someone that you know is interested in participating as a guest or host on a future episode, please contact ASHB at admin@ashb.com.

10. New Business - Ken Wacks (Ken Wacks Associates)

Ken Wacks made a call for new business related to future CHC Guest/Keynote presentation topics and speakers, new CHC White Papers, new research projects and meeting ideas, etc.

No new business was brought forward.

11. Announcements – Greg Walker (ASHB)

Upcoming Events

[Connections](#) (Parks Associates) - Virtual - June 13 & December 12

[Shanghai Smart Home Technology](#) - September 3-5 | Shanghai, China

[CEDIA Expo](#) - September 5-7 | Denver, CO

[Smart Spaces](#) (Parks Associates) - September 24-25 | Richardson, TX (Virtual - March 21, July 23, December 12)

12. Adjournment (1:30 PM ET) – Ken Wacks (Ken Wacks Associates)

The next CHC Meeting will be held May 2024.

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ASHB CHC meetings are open to ASHB Members and invited guests, and everyone is encouraged to participate. [CLICK HERE](#) for more info on the CHC, past minutes, participants, and terms of reference. Any ASHB Member who attended as a guest will be added to the CHC unless they notify the ASHB office by May 29, 2024, that their name should not be added. Non-ASHB members that attended this meeting as a guest, should contact Marta Klopotoska at

klopowska@ashb.com, to indicate if they wish to join the CHC or ASHB. [CLICK HERE](#) for more information on the ASHB Benefits.

Greg Walker, CAE

CEO

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