

# Introducing WiredScore

# Overview

---

01 WiredScore

---

02 WiredScore certification

---

03 SmartScore certification

---

04 Certification process

---

05 Certification value

WiredScore sets the global standard  
for technology in the built world  
through certification and education.

---

# Our certifications

---



# Tech-centred leasing and brand value

---



## Building benefits

---



Leasing and  
brand value



Optimized  
design,  
operation  
& delivery



Increase asset  
value



## Business/Reporting benefits

---



ESGR



Portfolio  
& investor  
reporting

# We work with clients on their buildings across the globe

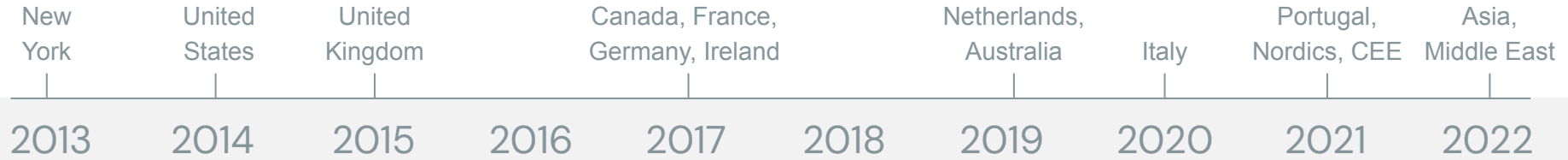
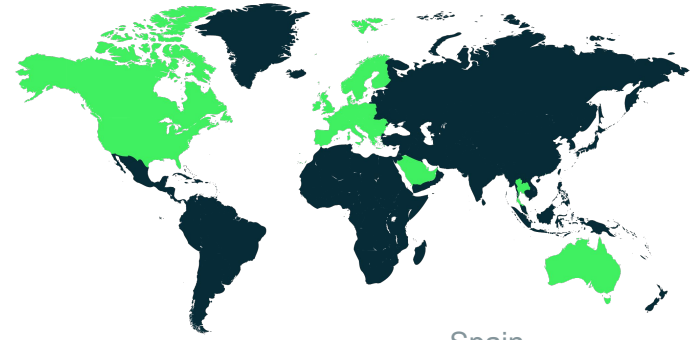


# And with global partners to deliver our certifications

---



# A leading voice for a decade



Digital connectivity: WiredScore Office

Digital connectivity: WiredScore Home

SmartScore Office



...and there is strength in numbers

---

800m+

Square feet  
certified

1000+

APs

1000+

Clients

8m+

People in  
WiredScore buildings

# WiredScore certification

At a glance



# What matters to occupiers?

---



# WiredScore Office - What we measure

---



## Connectivity & mobile

- Internet and service offerings
- Mobile connectivity



## Building infrastructure

- Points of entry
- Telecommunications room
- Risers



## Resilience

- Backup power
- Flood measures



## Access readiness

- Telecoms procedures and access guide for operators



## Innovation

- Enhanced connectivity through innovation

# SmartScore certification

At a glance



# SmartScore champions cutting edge technology in real estate.

---

Providing a global standard, SmartScore identifies best in class smart buildings that deliver an exceptional user experience, drive cost efficiency, meet high standards of sustainability and are fully future-proof.



# Why now?

---



The industry is not joined up and is seeking guidance on what smart is.



A knowledge gap exists regarding how to implement smart buildings.



There is a lack of ability to demonstrate ROI.

# The outcomes

---

A smart building is one that delivers outstanding outcomes for all users, through digital technology, to exceed their evolving expectations.



An **inspirational experience**, a workplace that attracts and delights, with flexible and personalized services.



A **sustainable building** through a reduced whole-life carbon footprint by using technology to operate the building more efficiently.



**Cost efficiencies** are created by optimizing the building's performance.



**Future-ready** by design and able to adapt to new demands.



# User functionality

Assessing to what extent  
the building delivers the  
outstanding outcomes for  
its users.

# Technological foundations

Assessing to what extent  
the technology, processes  
and procedures are robust  
and future-ready.

# User functionality

- ✓ Sustainability
- ✓ Health and wellbeing
- ✓ Safety
- ✓ Services
- ✓ Productivity
- ✓ Optimization

Technological  
foundation

# User functionality

- Connectivity ✓
- Building systems ✓
- Integrated network ✓
- Governance ✓
- Cybersecurity ✓
- Data sharing ✓

# Technological foundation



**WiredScore**