Introducing WiredScore
Overview

01 WiredScore

02 WiredScore certification

03 SmartScore certification

04 Certification process

05 Certification value
WiredScore sets the global standard for technology in the built world through certification and education.
Our certifications

WiredScore PLATINUM
Starlight Tower 2020

SmartScore PLATINUM
Starlight Tower 2020
Tech-centred leasing and brand value

Building benefits
- Leasing and brand value
- Optimized design, operation & delivery
- Increase asset value

Business/Reporting benefits
- ESGR
- Portfolio & investor reporting
We work with clients on their buildings across the globe
And with global partners to deliver our certifications
A leading voice for a decade

New York, United States, United Kingdom, Canada, France, Germany, Ireland, Netherlands, Australia, Italy, Spain, Portugal, Nordics, CEE, Asia, Middle East

Digital connectivity: WiredScore Office

Digital connectivity: WiredScore Home

SmartScore Office
...and there is strength in numbers

- 800m+ Square feet certified
- 1000+ APs
- 1000+ Clients
- 8m+ People in WiredScore buildings
WiredScore certification
At a glance
What matters to occupiers?

Occupier experience

- Resilience
- Power of choice
- Future-readiness
- Mobile

WiredScore
WiredScore Office - What we measure

Connectivity & mobile
- Internet and service offerings
- Mobile connectivity

Building infrastructure
- Points of entry
- Telecommunications room
- Risers

Resilience
- Backup power
- Flood measures

Access readiness
- Telecoms procedures and access guide for operators

Innovation
- Enhanced connectivity through innovation
SmartScore certification
At a glance
SmartScore champions cutting edge technology in real estate.

Providing a global standard, SmartScore identifies best in class smart buildings that deliver an exceptional user experience, drive cost efficiency, meet high standards of sustainability and are fully future-proof.
Why now?

The industry is not joined up and is seeking guidance on what smart is.

A knowledge gap exists regarding how to implement smart buildings.

There is a lack of ability to demonstrate ROI.
The outcomes

A smart building is one that delivers outstanding outcomes for all users, through digital technology, to exceed their evolving expectations.

An **inspirational experience**, a workplace that attracts and delights, with flexible and personalized services.

A **sustainable building** through a reduced whole-life carbon footprint by using technology to operate the building more efficiently.

**Cost efficiencies** are created by optimizing the building’s performance.

**Future-ready** by design and able to adapt to new demands.
User functionality

Assessing to what extent the building delivers the outstanding outcomes for its users.

Technological foundations

Assessing to what extent the technology, processes and procedures are robust and future-ready.
User functionality

- Sustainability
- Health and wellbeing
- Safety
- Services
- Productivity
- Optimization

Technological foundation
User functionality

Technological foundation

Connectivity
Building systems
Integrated network
Governance
Cybersecurity
Data sharing
WiredScore