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### **EVENT CO-HOST**



### PRESENTING SPONSORS

### **INNOVATORS**



**Center for** 









### **INFLUENCERS**



































### **EXHIBITORS**



































HONEST BUILDINGS

























































### **PARTNERS**





























As someone who has been in the sector since 2011, I will never forget 2018. It was a year that I traveled to over twenty cities and to Europe to talk CREtech to anyone that would listen. A year the press started to pay attention to us. A year that showed an explosion of funding to record levels. A year where the pace of innovation and adoption was simply astonishing.

I could see this first-hand as our events at CREtech continued to grow and literally double in size with each one, culminating in our record setting, 1,000+ attendees at our December 6th event in New York.

But, as I have said at every event that I was fortunate enough to speak at, this momentum is not about me or our company. We are simply the "conveners," the people trying to help mobilize and organize the industry. Trying to to connect the commercial real estate sector with the world of technology.

All of the credit to this movement's momentum is due to the startups themselves. The dreamers. The innovators. The risk takers. Because without them, CREtech as an industry does not exist.

So, with our final report of the year,
I wanted to acknowledge and salute the
startups themselves for all of their amazing
progress this past year and for their
commitment to bringing technology to the
commercial real estate industry, ushering a new era
of innovation, jobs and economic growth.

Here's to an even greater 2019!

M

Michael Beckerman CEO CREtech



### 2018 CRETECH LEADERSHIP BOARD



Adam Stanley, Global CIO & Chief Digital Officer, Cushman & Wakefield



Alina Lloyd Programs and Research, Digital InnovationCompany: QuadReal Property Group



Andrew Ackerman, Managing Director, Dreamit



Andrew Tavakoli, Partner, RetailMatch



Antony Slumbers, Co-Founder, PropAl



Arteen Arabshahi, Principal, Fika Ventures



Ben Liao, Managing Director, Techstars



Brad Greiwe, Co-Founder & Managing Partner, Fifth Wall



Brad Klatt, Co-Founder, **Roseland Property Company** and Logical Buildings



Brendan Wallace, Co-Founder & Managing Partner, Fifth Wall



Bryan Koop, Executive VP, **Boston Properties** 



Charlie Kuntz, Innovation Officer, Hines



Constance Freedman, Founder and Managing Partner, Moderne Ventures



Craig Robinson, Global Head of Enterprise Services, WeWork



Dan Spiegel, EVP Operations, Colliers International



Darren Wesemann, Chief Innovation Officer, Berkadia



David Goldberg, General Partner, Corigin Ventures



David Knowles, Managing Director, Stanfield Partners



Dror Poleg, Owner, Rethinking.RE



Elie Finegold, Entrepreneur in Residence, MetaProp



Frank Sorrentino III, Chairman & CEO, ConnectOne Bank



Gabrielle McMillan, CEO & Founder, Equiem



Geoffrey Kasselman, **Executive Managing** Director, NKF



Itay Banayan, VP of Real Estate, Mindspace



J. Skyler Fernandes, Co-Founder & General Partner, Venture University



Jeff Roberts, Executive Managing Director, Chief Information Officer,



Jeffrey Berman, Partner, Camber Creek



Jeremy Neuer, Executive Vice President, **CBRE** 



Jesse Franklin, VP Investments & Innovation, Macerich



John Helm, Managing Director, **RETV** 



John Murphy, Head of Business Development, SAX LLP



Jonathan Schultz, Managing Principal, **Onyx Equities** 



Julia Arlt Global Digital Real Estate Leader, PwC Co-Founder, FUTURE: PropTech Startup Mentor, MetaProp

### 2018 CRETECH LEADERSHIP BOARD CONT.



Justin Wilson, Investment Director, SoftBank Vision Fund



Karen Hollinger, VP of Corporate Initiatives, AvalonBay



Kevin Shtofman, Blockchain Lead, Real Estate, Deloitte



Kim Duty, SVP Public Affairs & Industry Initiatives, National Multifamily Housing Council



Kyle Daniel, Managing Director, COO & CCO, Glade Brook Capital



Linda Isaacson, Senior Vice President, Director, Business Intelligence, Data & Analytics, First American TItle



Mark Ezra, Partner, Truss Holdings, Inc.



Mark Goldberg, Partner, Index Ventures



Matt Knight, Principal, Shadow Ventures



Matt Toner, Managing Director, Smart Buildings & IoT, CBRE



Matthew Boras, Investor, RXR Realty



Michael Horwitz, Founder & Partner, Capital Pacific



Michael Mullin, President, Integrated Business Systems



Michael Rudin, Sr. Vice President, Rudin Management Company



Mike Delprete, Strategic Advisor, Director & Expert in Real Estate Tech



Mike Hart, SVP, National Director - Data Management & Technology Operations, JLL



Mitch Williams, Real Estate, Uber



Patricia Nakache, General Partner, Trinity Ventures



Patrick McGrath, CIO, Savillis Studley



Pierce Neinken, Global Portfolio Manager, Airbnb



Rachel Ford, Director, Techstars Atlanta



Rachel Walters, Business Development, Real Estate Partnerships, Starry, Inc.



Raj Bhatti, Chief Technology Officer, NKF



Raja Seetharaman, Co-Founder, Propstack



Rich Berliner, CEO and Publisher, Fifth Gen Media & Connected Real Estate Magazine



Rich Boyle, General Partner, Canaan



Richard Morell, Executive Vice President -Business Development USA, Equiem



Rob Marten, Co-Founder, Built World Technology Alliance India



Robert Thornburgh, SIOR, CCIM, CPM, Executive Vice President & Partner, Kidder Matthews



Roberto Charvel, CEO, Vander Capital Partners



Ryan Salvas, VP Real Estate Technology & Innovation, EQ Office



Sandy Jacolow, CIO, Silverstein Properties



Sara Shank, Managing Director, Beacon Capital



### 2018 CRETECH LEADERSHIP BOARD CONT.



Scott Moore, Chief Information Officer, Cortland Partners



Scott Wesson, Senior Vice President, Chief Information Officer UDR



Shaw Lupton, Senior Managing Consultant, Costar



Steve Kapp, SIOR, Executive Managing Director, Newmark Knight Frank



Steve Weikal, Head of Industry & Alumni Relations, MIT Center for Real Estate



Thomas T. Kim, SVP, Mortgage Bankers Association



Tim McGuinness, Vice President, Global Trade Expositions, ICSC



Tom Byrne, CEO, Property Capsule



Travis Putnam, Co-Founder & Managing Partner, Navitas Capital



Turner Levison, Founder & CEO, CommissionTrac



Tyler Buck, SVP, Delivery, Originate



Will O'Donnell, Managing Partner, Prologis

## NOTABLE TRANSACTIONS OF 2018

With over \$3 billion raised through the first half of 2018, unprecedented interest remains on how technology can impact the way people and businesses use real estate. Here are some of the most notable transactions.

**CONTINUE READING** 





### By: Ashkan Zandieh, Chief Research Advisor, CREtech; Founder, RE:Tech

Global real estate tech investments have been on a tear over the past several years. However, despite the surge in total venture deals, the venture capital market in real estate tech has begun to tighten. Over the past 12 months, the industry was marked by volatility and uncertainty for both investors and technology companies alike.

Investors deployed \$9.6B in 2018, a 23 percent decrease in total dollar volume since 2017, despite a near 47 percent gain in total deal volume during the same period.

Throughout the greater venture capital market, 2018 was marked by new post-dot com highs for venture capital dollar volume around the world, propelled by a surge in late-stage deals (Series B and greater). As it pertains to real estate tech, the remarkable growth in dollar volume has led to the late-stage deal market looming large over the greater venture capital landscape. For perspective, late-stage rounds accounted for 91 percent of dollar volume in 2018, representing 40 percent of total deal volume.

To clarify, this isn't a scenario where in high tide all ships rise. Globally, late-stage venture activity is intensifying at a more rapid pace than other venture funding stages, squeezing other stages toward the margins, since 2017.

This trend is caused by two factors:

- (1) Private equity deals with previously venture-backed companies account for less of the action;
- (2) Angels, seed, and Series A investors account for less of the total dollar volume over time.

So is there an end in sight for all this late-stage largesse? For the time being, not really. So what can you expect in 2019? The continued trend towards larger checks and an overall decline in aggregate venture deal volume. The pace of dealmaking will continue to slow across all stages, but the downswing was primarily driven by a significant decline in round count at the earliest stage of venture funding—the angel, seed, convertible notes, and related deal types that make up the bulk of venture deal volume around the world.





### RESEARCH METHODOLOGY

Within this publication, only completed transactions regardless of type are tracked by RE:Tech.

RE:Tech classifies real estate and property tech companies as private companies in the general field of real estate, in the field of software-as-a-service, hardware-as-a-service, and real estate-as-a-service.

Deals RE:Tech includes equity investments into startup companies from an outside source. Investment does not necessarily have to be taken from an institutional investor. This can include investments from individual angel investors, angel groups, seed funds, venture capital firms, corporate venture firms, and corporate investors. Investments received as part of an accelerator program are not included, however, if the accelerator continues to invest in follow-on rounds, those further financings are included.

If there is a press release that states a specific round of financing, it is classified as such, or if a news story or press release only mentions individuals making investments in a financing, it is also classified as angel. Early-stage: Rounds are generally classified as Pre-Seed, Angel, Seed, or Series A (which RE:Tech typically aggregates together as early stage) either by the series of stock issued in the financing or, if that information is unavailable, by a series of factors including: the age of the company, prior financing history, company status, participating investors, and more.

Late-stage: Rounds are generally classified as Series B, C or D or later (which RE:Tech typically aggregates together as late stage) either by the series of stock issued in the financing or, if that information is unavailable, by a series of factors including: the age of the company, prior financing history, company status, participating investors, and more.

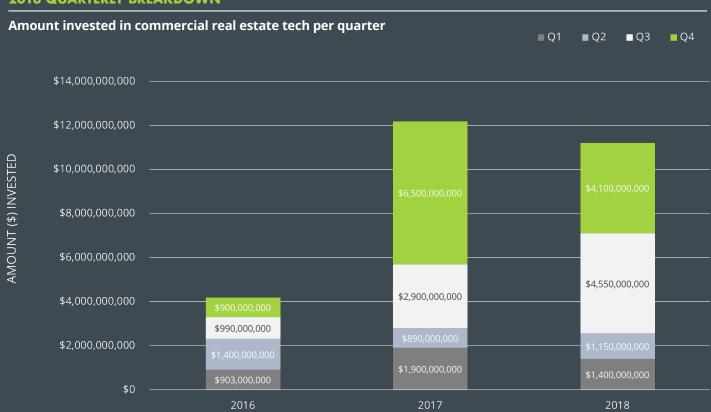
Growth equity: Rounds must include at least one investor tagged as growth/expansion, while deal size must either be \$15 million or more (although rounds of undisclosed size that meet all other criteria are included). In addition, the deal must be classified as growth/expansion or later-stage VC in the RE:Tech Platform.



### **2018 DATA SUMMARY**

	2018	2017	PERCENT
CHANGE			
TOTAL AMOUNT INVESTED	\$9,613,726,817.00	\$12,600,000,000 -23.70%	
TOTAL DEALS	509	347	46.69%
AVERAGE AMOUNT INVESTED	\$25,035,746.92	\$36,311,239 -31.05%	
	AMOUNT	DEALS	
SEED	\$215,555,987.00	230	
SERIES A	\$614,768,610.00	71	
TOTAL	\$830,324,597.00	301	

### **2018 QUARTERLY BREAKDOWN**



### NOTABLE TRANSACTIONS

ORGANIZATION NAME	HEADQUARTERS	LAST FUNDING DATE	LAST FUNDING AMOUNT	LAST FUNDING TYPE
WeWork	New York, New York, United States	11/13/18	\$3,000,000,000.00	Private Equity
Lianjia	Beijing, Beijing, China	9/5/18	\$1,500,000,000.00	Private Equity
WeWork China	Shanghai, Shanghai, China	7/26/18	\$500,000,000.00	Series B
Compass	New York, New York, United States	9/27/18	\$400,000,000.00	Series F
Opendoor	San Francisco, California, United States	9/27/18	\$400,000,000.00	Series E
Xiaozhu.com	Beijing, Beijing, China	10/10/18	\$300,000,000.00	Series F
PurpleBricks	Solihull, Solihull, United Kingdom	3/26/18	\$177,000,000.00	Post-IPO Equity
Uoko.com	Chengdu, Sichuan, China	5/10/18	\$157,487,755.00	Series C
PropertyGuru	Singapore, Central Region, Singapore	10/31/18	\$144,352,115.00	Series D
Nested -	London, England, United Kingdom	11/11/18	\$129,390,042.00	Debt Financing
Property Finder	Dubai, Dubai, United Arab Emirates	11/26/18	\$120,000,000.00	Private Equity
Offerpad -	Gilbert, Arizona, United States	5/16/18	\$100,000,000.00	Debt Financing
EasyKnock	New York, New York, United States	9/19/18	\$100,000,000.00	Debt Financing
QingKe	Xuhui, Shanghai, China	4/16/18	\$100,000,000.00	Series C
Relendex	London, England, United Kingdom	11/19/18	\$92,563,190.00	Debt Financing
Danke Apartment	Chaoyang, Liaoning, China	6/6/18	\$70,000,000.00	Series B
Knotel	New York, New York, United States	10/23/18	\$60,000,000.00	Corporate Round
Yanzi Networks	Kista, Stockholms Lan, Sweden	7/25/18	\$57,163,449.00	Private Equity
Apartment List	San Francisco, California, United States	1/17/18	\$50,000,000.00	Series C
Bungalow	San Francisco, California, United States	9/9/18	\$50,000,000.00	Debt Financing
Bayut Zumnar	Dubai, Dubai, United Arab Emirates San Francisco, California, United States	8/16/18 9/18/18	\$50,000,000.00	Series D
Zumper Breather	Montrì©al, Quebec, Canada	6/11/18	\$46,000,000.00	Series C Series C
LendInvest	London, England, United Kingdom	9/17/18	\$45,000,000.00	
Spotahome	Madrid, Madrid, Spain	6/6/18	\$40,092,225.00 \$40,000,000.00	Series C Series B
MIXER	Herzliya, Tel Aviv, Israel	2/26/18	\$40,000,000.00	Venture - Series Unknow
Prateek Group	Delhi, Delhi, India	8/16/18	\$39,277,297.00	Undisclosed
MAX Exchange	Atlanta, Georgia, United States	9/25/18	\$38,000,000.00	Series B
Elara Technologies	Singapore, Central Region, Singapore	8/20/18	\$35,000,000.00	Debt Financing
Qualia	San Francisco, California, United States	3/7/18	\$33,000,000.00	Series B
NeueHouse	New York, New York, United States	12/3/18	\$30,000,000.00	Venture - Series Unknow
Divvy Homes	San Francisco, California, United States	10/9/18	\$30,000,000.00	Series A
Reonomy	New York, New York, United States	6/11/18	\$30,000,000.00	Series C
Perch	New York, New York, United States	5/10/18	\$30,000,000.00	Series A
PeerStreet	Los Angeles, California, United States	4/5/18	\$29,500,000.00	Series B
ATLAS	Guangzhou, Guangdong, China	10/12/18	\$28,933,511.00	Series A
YOPA	London, England, United Kingdom	8/30/18	\$26,024,994.00	Series D
luniper Square	San Francisco, California, United States	12/12/18	\$25,000,000.00	Series B
Roostify	San Francisco, California, United States	2/15/18	\$25,000,000.00	Series B
Homeday	Berlin, Berlin, Germany	10/15/18	\$23,166,166.00	Series B
Distrii	Shanghai, Shanghai, China	6/13/18	\$23,000,000.00	Series A
Beijing Zhugefangfang Information Technology	Beijing, Beijing, China	7/9/18	\$22,671,281.00	Series B
Aline Capital	Greenville, South Carolina, United States	7/25/18	\$22,575,000.00	Debt Financing
Skyline Al	New City, New York, United States	7/31/18	\$22,000,000.00	Series A
OJO Labs	Austin, Texas, United States	5/17/18	\$20,500,000.00	Series B
Reali	San Mateo, California, United States	7/18/18	\$20,000,000.00	Series B
Mynd	Oakland, California, United States	5/16/18	\$20,000,000.00	Series B
Openpath Security Inc	Culver City, California, United States	7/17/18	\$20,000,000.00	Series B
Total Expert	Eden Prairie, Minnesota, United States	10/11/18	\$20,000,000.00	Series B
Awfis Space Solution Private Limited	New Delhi, Delhi, India	7/25/18	\$20,000,000.00	Series C
letClosing	Seattle, Washington, United States	6/8/18	\$20,000,000.00	Series A
ThoughtWire	Toronto, Ontario, Canada	3/5/18	\$20,000,000.00	Series A
Common Ground	Kuala Lumpur, Kuala Lumpur, Malaysia	6/26/18	\$20,000,000.00	Series A
uLive.com	Beijing, Beijing, China	9/7/18	\$20,000,000.00	Series B
Airwavz Solutions	Charlotte, North Carolina, United States	9/6/18	\$19,452,057.00	Private Equity
Trussle	London, England, United Kingdom	5/9/18	\$18,419,847.00	Series B
Eddisons	Leeds, Leeds, United Kingdom	4/4/18	\$18,314,192.00	Grant
Campfire Collaborative Spaces	Hong Kong, Hong Kong Island, Hong Kong	7/5/18	\$18,000,000.00	Series A
	Federal Way, Washington, United States	4/12/18	\$18,000,000.00	Venture - Series Unknow
Real Greek		9/18/18	\$17,827,854.00	Series A
SparkPlus	Seoul, Seoul-t'ukpyolsi, South Korea	F /21 /10	*47 000 000 °°	
SparkPlus FlyHomes	Seattle, Washington, United States	5/31/18	\$17,000,000.00	Series A
SparkPlus FlyHomes Group 1 Engineering "G1E.co"	Seattle, Washington, United States Manhattan, New York, United States	1/10/18	\$17,000,000.00	Initial Coin Offering
SparkPlus FlyHomes	Seattle, Washington, United States			

### **AMENITIES & TENANT RELATIONS**











**EQUIEM** 













Pilot















### **ARTIFICIAL INTELLIGENCE**

### **ASSET MANAGEMENT**









































### **AUTOMATION & IOT**







MERGESENSE



senseware







AQUASECA





























smartrent



### CONSTRUCTION

S StringBean Technologies





**SWITCH** 

















**PTYGATRAX** 























### **COWORKING & POP UP**





















































work well win

### CRETECH LANDSCAPE CONT.

### **CRM & MARKETING**















digsy<sub>®</sub> AI













Real Dash







skyfii 40





### **CROWDFUNDING & CAPITAL SOURCING**















EarlyShares

























**PLUM** 













### **DATA**

### ENERGY MANAGEMENT

### **GEOSPATIAL & MAPPING**

























### **VR, AR & 3D**



























### LISTING MARKETPLACE









































### **PROPERTY & FACILITY MANAGEMENT**



GREAT JONES





















HAPPY<sup>59</sup>



Alfred



Hemlane



Integrated Business





















### CRETECH LANDSCAPE CONT.

### **RESIDENTIAL**





























### SMART BUILDINGS





























senseware









Thought\\'ire







### **TECH-ENHANCED BROKERAGE**















### TRANSACTION & UNDERWRITING





















































































## TECHNOLOGY PROVIDERS

Discover the most innovative technology providers for the commercial real estate industry.

CONTINUE





COMPANY FOUNDING/ LAUNCH DATE

2018

WEBSITE

abstracttokenization.com

OFFICE LOCATIONS

Boulder, CO Seattle, WA

TWITTER

@AbstractToken

FACEBOOK

https://www.facebook.com/ AbstractTokenization/

### LINKEDIN

https://www.linkedin.com/company/abstract-tokenization/

### MONEY RAISED

\$500,000 of commercial real estate strategic investor seed capital \$50,000 of founder funding

### PROMINENT CLIENTS

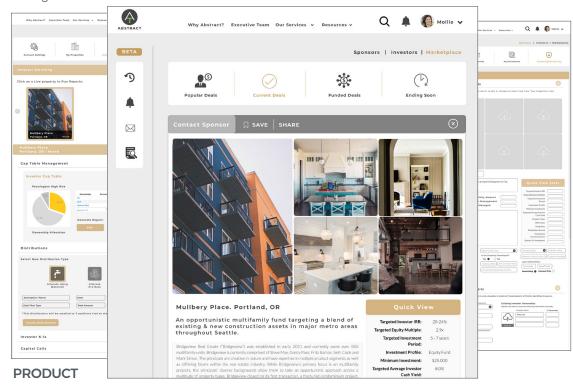
American Capital Group (acg.com) will be our first client when our platform goes live in Q1.

### RELEVANT TYPES OF PROPERTY

- · Mulifamily
- Office
- Retail
- Industrial
- Other

### **ABOUT**

Abstract is solving for lack of liquidity in institutional-quality CRE, where investment lockups range from 5-9 years. We're leveraging blockchain technology to develop primary issuance financial infrastructure that converts private, illiquid ownership in real estate into more tradeable, regulatory compliant digital securities that are stored & transferred using immutable distributed ledger technology and traded after 1 year or less. In conjunction, Abstract will provide investor onboarding compliance, help automate investor servicing and aggregate secondary trading.



Digital security creation- we write the smart contracts, structure asset into digital format & put on distributed ledger

Digital BD- 50% lower cost for KYC, AML & accredited investor verification and access to a new pool of global capital.

Automated servicing platform lowers reporting costs by 70%. Aggregated trading portal unlocks 15-30% liquidity premium.

### **RECENT NEWS**

- Opening up a \$3 million convertible note investment round this month to follow-on our July \$500,000 strategic seed raise.
- Abstract just won CREtech's 5th Annual Real Estate Technology Awards for 2018 in the Blockchain Category this December.
- The Abstract team came together at ETHDenver Hackathon in February to begin development of their idea for CRE liquidity.

### **TESTIMONIALS**

"Real estate is one of best use cases for blockchain based digital securities, as the largest asset class in the world the opportunity is huge." -Mollie Fadule, Cephas Partners (Advisor)

"...opens up markets for real estate developers to access a new investor pool." -Will Nelson, Columbia Pacific (Advisor)

### WHAT'S NEXT

- Abstract is releasing it's beta primary issuance platform to structure and service digital securities on February 28th.
- We are scaling up Abstract and hiring to add to our engineering team, as well as legal & operations, the next 6 months.
- Continue to forge ecosystem partnerships with CRE due diligence providers, qualified custodians and trading platforms.

### WHO WE ARE



COFOUNDER & HEAD OF PRODUCT Tegan Gaan

@teegsontech
E: tegan@abstracttokenization.com



CO-FOUNDER & PRESIDENT BJ Kuula

COO/CIO of ACG E: bj@abstracttokenization.com



CO-FOUNDER & CEO Abel Cuskelly

@cuskelly E: abel@abstracttokenization.com P: 408.306.1405



ABSTRACT



COMPANY FOUNDING/ LAUNCH DATE

1960

WEBSITE

aircre.com

OFFICE LOCATIONS

Glendale, CA Orange, CA

**TWITTER** 

@aircre

**FACEBOOK** 

https://www.facebook.com/aircre/

### LINKEDIN

https://www.linkedin.com/company/ air-commercial-real-estate-association/

### PROMINENT CLIENTS

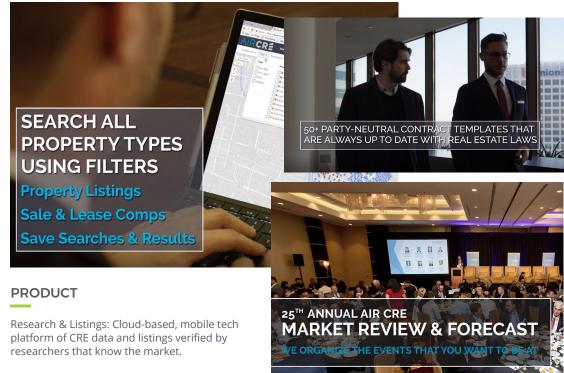
CBRE, JLL, Cushman & Wakefield, Colliers, Newmark Knight Frank

### RELEVANT TYPES OF PROPERTY

- · Office
- Retail
- Industrial
- Other

### **ABOUT**

AIR CRE is a leading Southern CA CRE association for brokers, appraisers and affiliate organizations. Industry-leading technology and resources provide Members with an edge in the industry - real-time market data and research, property listings, CRE contracts, networking and events, news, and dispute resolution. Founded in 1960 by brokers dedicated to sharing information, networking, and abiding by rules of professional conduct, today there are over 2,000 Members comprised of key influencers in the industry.



CRE Contracts: Access a suite of party-neutral contract templates that are always up to date with current CRE laws.

Outstanding Member networking opportunities through seminars, training and social events.

### **RECENT NEWS**

- Launched all new Research & Listings platform. State of the art technology, new data and upgraded listing services.
- Launched new CRE Contracts app which delivers library of editable contracts covering all property types and transactions.

### WHAT'S NEXT

- Ongoing updates to Research & Listings platform to improve both the system functionality and depth of the data.
- Update CRE Contracts app to incorporate digital sig and expand state-specific libraries to eventually include all 50 States.
- Expand CRE Dispute Resolution services platform to offer Mediation services to the CRE industry.

### **TESTIMONIALS**

"AIR CRE provides its members with best-in-class market intel, legal documents and arbitration that ensures professionalism."

- Seth Davenport, EVP, Voit

"Every day in my law practice, I use the various CRE contracts published by AIR CRE."

- Bryan Mashian, Mashian Law Group

### WHO WE ARE



**EXECUTIVE** DIRECTOR Timothy Hayes

P: 213.687.8777 E: thayes@

aircre.com twitter: @timhayesAIRCRE blog: www.aircretimayes@aircre.com



CHIEF **OPERATIONS OFFICER** Joy Pomeroy

P: 213.687.8777 E: jpomeroy@ aircre.com twitter: @JoyAIRCRE



DIRECTOR OF **BUSINESS** DEVELOPMENT Sean Pullin

P: 714.538.8432 E: spullin@ aircre.com twitter: @Spullin\_ AIRCRE



AIRCRE



COMPANY FOUNDING/ LAUNCH DATE

2012

WEBSITE apto.com

**TWITTER** @aptotude

**FACEBOOK** 

facebook.com/AptoCRE

LINKEDIN

https://www.linkedin.com/company/ apto-crm

### MONEY RAISED

\$26M - Series B2, Series B, Series A, and Venture (Debt and Equity)

### PROMINENT CLIENTS

Avison Young, CBRE, NAI Capital, SVN, Cushman & Wakefield

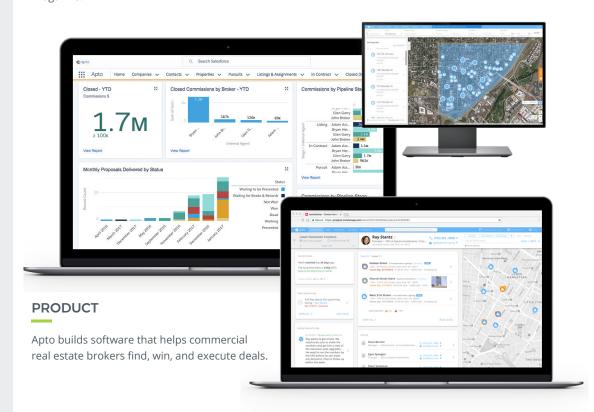
### RELEVANT TYPES OF PROPERTY

- · Office
- Retail
- Industrial
- · Multifamily

### **ABOUT**

Apto is the leading CRM and deal management software for commercial real estate brokers, with more paid users than any other provider. Apto was built by and for brokers to help them manage contacts, properties, listings, and deals—anywhere, from any device.

Apto's customers include thousands of independent brokers, as well as the largest multinational brokerages. Headquartered in Denver, Apto is one of the fastest-growing private companies in the U.S., as ranked by Inc. magazine.



### **RECENT NEWS**

- · Major product updates including prospecting tools, deal management, mapping functionality, and geo-targeted news
- · Launched new website

### WHAT'S NEXT

- Continue to expand product functionality
- Streamline customer experience with faster onboarding, simplified data imports, and enhanced customer care.

### **TESTIMONIALS**

"It's so clear that you have the most innovative technology out there and are all pushing to make it better." - Joe Levy, Senior Associate, Marcus & Millichap - San Francisco

"Since using Apto, I've become 60% more productive. It's great having the context I need on hand to make a connection." - Matt Lyman, Principal Broker, Commercial Northwest

### WHO WE ARE



CEO Angela Tucci



FOUNDER/BOARD OF DIRECTORS Tanner McGraw



**VP SALES** Rok Kopp





COMPANY FOUNDING/ LAUNCH DATE 2016

WEBSITE

atlasx.co

OFFICE LOCATIONS

55 Broad Street, 13th Floor New York, NY 10004

**TWITTER** 

@AtlasX

### LINKEDIN

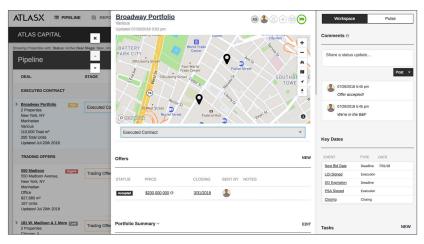
https://www.linkedin.com/company/ atlasx/

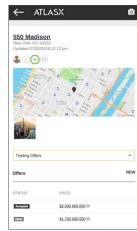
### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- · Self-storage, student housing, single family residential

### **ABOUT**

AtlasX is pipeline and deal management software for commercial real estate capital transactions. The process of acquisitions, dispositions, and financing commercial property has many stages of diligence, collaboration, and information management. AtlasX enables our clients to focus on deals by automating sourcing, standardizing data, compressing the time for funding decisions, and building our clients institutional memory of the market.

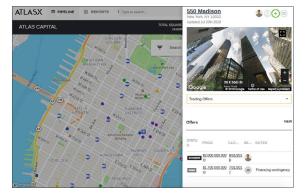




### **PRODUCT**

Pipeline and Deal Management: Automate deal data entry, track active and dead deals, manage due diligence, and increase team visibility across the sourcing workflow.

Deal Monitoring: Get notified when a deal in your pipeline trades to a competitor, obtains financing, changes property use, has an upcoming loan maturity date, and other off-market data.



### **RECENT NEWS**

- NEW FEATURE: AtlasX Insights. Automate manual data entry of deals with AtlasX Insights. Insights will fill your custom deal form using 250+ data points.
- NEW FEATURE: AtlasX Inbox. Forward broker email blasts to x[at]atlasx.co to create deals directly in your pipeline with pre-filled property information, broker contacts, and attachments.

### WHAT'S NEXT

• Improvements across our deal management, automation features, and streamlined user experience.

### WHO WE ARE



CO-FOUNDER Anthony Dominguez Zaki Aziz



CO-FOUNDER



CO-FOUNDER Alex Schneider





### **ABOUT**

AvidXchange™ revolutionizes the way companies pay their bills. Serving more than 5,500 clients throughout North America, AvidXchange is an industry leader in automating invoice and payment processes for midmarket companies spanning multiple industries including Real Estate, Financial Services, Construction, Health and Human Resources, and Hospitality.



### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE 2000

WEBSITE

avidxchange.com

OFFICE LOCATIONS

1120 AvidXChange Lane Charlotte, NC 28206

TWITTER

AvidAutomates

### FACEBOOK

https://www.facebook.com/ AvidXchange/

### LINKEDIN

https://www.linkedin.com/company/avidxchange-inc-/

### MONEY RAISED

\$577M, preferred stock

### PROMINENT CLIENTS

Colliers International, Lincoln Property Company, Duke Realty, The Lynd, Kettler

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily

### **PRODUCT**

AvidXchange Invoice: Our complete invoice management software streamlines the entire AP process, while matching the current approval process that you have in place today.

**AvidXchange Pay:** Make 100% of your bill payments with AvidXchange. You and your suppliers will love our software, services, and industry leading payment network.

## Typical Paper Accounts Payable Process Route Mail PO Route Mail Code Approve Budget Accounting Promote to GL Invoice Research

### **RECENT NEWS**

- AvidXchange™celebrated the opening of its new operations center in Sandy, Utah.
- AvidXchange™and HomeTrust Bank announced a multi-year partnership to bring innovative technology solutions to HomeTrust treasury customers.
- AvidXchange™ announced that Dan Drees has joined the company as Chief Growth Officer, a new role created to facilitate ambitious and exciting growth.

### WHAT'S NEXT

- AvidXchange is continuing to invest into the Real Estate market.
- AvidXchange will continue to grow.
- · AvidXchange will be hiring more employees.

### **TESTIMONIALS**

"The ability to scale for growth and maximize team member time allows us to take on more business, keep costs lower, provide better services – all while being more profitable." - Chris Perry, Senior Regional Controller, Colliers International

"The biggest benefit has been the payment process. It has made my life tremendously easier and that all of that is being handled by AvidXchange. We can never go back." - Vivian Barnes, CFO of Ackerman & Co.

### WHO WE ARE



CEO/CO-FOUNDER Michael Praeger Twitter:

@MichaelPraeger



VP OF VERTICAL SALES
Kristen Thomasino





### **ABOUT**

Bandwidth Logic, Inc. is a leading Distributed Antenna Systems (DAS) neutral host provider in the Northeast. The company specializes in designing, building, and financing shared DAS networks for the wireless carriers, enterprises, and large venues.

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

May 21, 2013

### WEBSITE

bwlogic.com

### OFFICE LOCATIONS

28 Valley Road, Suite 1 Montclair, NJ 07042

### **TWITTER**

@BandwidthLogic

### **FACEBOOK**

https://www.facebook.com/bandwidthlogic

### LINKEDIN

https://www.linkedin.com/company/bandwidth-logic/

### PROMINENT CLIENTS

New Water Street Corp./Alabama Pension Fund, Verizon, AT&T, T-Mobile, Toronto Transit Commission (TTC)

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- Airports, Subways, College Campuses, Stadiums

### **PRODUCT**

Neutral Host Distributed Antenna Systems (DAS)

### **RECENT NEWS**

- Opened up Southeast market, serving Texas and Florida
- Successfully deployed DAS at 55 Water Street
- Aggregated three carriers to neutral host DAS

### WHAT'S NEXT

- Innovation in College Campus Connectivity
- Smart Building Initiatives
- Exploring Autonomous Vehicle to Infrastructure Market

### **WHO WE ARE**



PRESIDENT

Mark Parr

Twitter: @markh

Twitter: @markhparr 1-833-BWLOGIC



COO Neil Milano 1-833-BWLOGIC



VP BUSINESS DEVELOPMENT Matt Fallon 1-833-BWLOGIC





COMPANY FOUNDING/ LAUNCH DATE

04/05/16

WEBSITE

livebixby.co

OFFICE LOCATIONS

347 5th Avenue, 1600 New York, NY 10016

One Washington Street Newark, NJ 07102

TWITTER

@livebixby

### **FACEBOOK**

https://www.facebook.com/livebixby/

### LINKEDIN

https://www.linkedin.com/company/livebixby/

### MONEY RAISED

\$1M

### PROMINENT CLIENTS

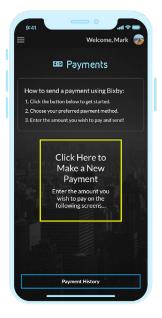
Empire Management, MD Squared Property Group, Friedland Properties, Pinnacle City Living, Sandberg Management

### RELEVANT TYPES OF PROPERTY

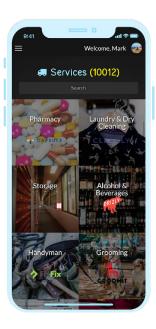
- Multifamily
- Office

### **ABOUT**

Bixby is a real estate technology company helping property managers transform buildings into more connected, efficient, and sustainable communities. The company provides an easy-to-use web and mobile platform to send building announcements, organize and dispatch maintenance requests, and collect rent and common charge payments, among other features to maximize occupant comfort and convenience. Operating as a "virtual amenity" for multifamily & commercial properties, buildings that run on Bixby experience less turnover and happier tenants.







### **PRODUCT**

Easy-to-use web and mobile app enabling property managers to provide residents with a better building experience.

### **RECENT NEWS**

- Raised \$750k in new funding from Community Technology Holdings, Newark Venture Partners, and TiE Angels
- Acquired a work-order management software called WorkOrderes to offer as free, light-weight version of the Bixby app
- Added advisors including Jack Richer, Evan Minskoff, Laura Castaing, Bice Grobstein, Constantine Korologos, Leland O'Conner & Stephen Kong



WHO WE ARE

WHAT'S NEXT

DC, & Toronto

• Raising a \$1.5M seed round of funding

Expanding presence geographically with a focus

on SF, LA, Chicago, Boston, Miami, Philadelphia,

• Adding new features and integrations to improve the

user experience for both residents and managers

CO-FOUNDER & CEO Mark Smukler Twitter:

Twitter:
@smukleberry
E: mark@livebixby.co
P: (917) 912-1690



**CO-FOUNDER** Alex Ohebshalom

Twtter: @alexoheb E: alex@livebixby.co P: (212) 518-3568



HEAD OF BUSINESS DEVELOPMENT Derek Phillips

Twitter:
@dmphillips13
E: derek@livebixby.co
P: (201) 618-5550

### **TESTIMONIALS**

"Bixby has been an amazing tool to help us better interact with our residents and provide them with more transparency." - Michael Mintz, MD Squared Property Group

"Bixby has been the bridge that we were always missing, granting us a stronger relationship with our residents and a more efficient internal team." - Angelo Gullo, Empire Management



COMPANY FOUNDING/ LAUNCH DATE

2014

WEBSITE

bldup.com

OFFICE LOCATIONS

Boston, MA

**TWITTER** @BLDUP

**FACEBOOK** 

https://www.facebook.com/BLDUP/

https://www.linkedin.com/company/ bldup

### PROMINENT CLIENTS

Callahan Construction National Development Coldwell Banker **IM** Electrical Finance Boston

### RELEVANT TYPES OF PROPERTY

- Mulifamily
- Office
- Retail
- Industrial
- Other

### **ABOUT**

BLDUP is a data analytics platform where the commercial real estate industry goes too, to get real time updates on new construction projects in the market.







### **PRODUCT**

BLDUP provides real time updates to the industry on new construction projects. BLDUP tracks projects from land acquisition to sales and leasing keeping the industry informed on the progress every step of the way. Search projects by address, project type, city and more! With thousands of updates on projects, BLDUP is helping clients win business!

We are working on signing up corporate clients that are looking to influence the industry by leveraging our platform.

"In The Know" is BLDUP's subscription data analytics platform launching in early 2019. With "In The Know" you will never feel like you are missing out on a business opportunity. "In The Know", keeps you In the Know on all new projects in the market.

### **RECENT NEWS**

- We are launching a subscription service in early 2019
- In June of 2018 we were accepted into GSVlabs, an incubator space for tech start ups.
- BLDUP has doubled its audience in the last year and tripled its data mining capabilities.

### WHAT'S NEXT

- BLDUP is launching its data analytics platform in 2019. With this data you will be able to track your competitors, your most important clients and all your prospects in one place. You will also be able to determine near real time construction pricing, acquisition pricing, and searchable permit data. This software will help companies make decisions on millions/billions of dollars of business with confidence.
- We are working on signing up corporate clients that are looking to influence the industry by leveraging our platform.

### WHO WE ARE



CEO Noah Coughlin

E: noah@bldup.com P: 617-913-4468



DIRECTOR OF SALES AND MARKETING Matthew DiRoberto

E: matt@bldup.com P: 617-416-4245



### buildout

### PROFILE

COMPANY FOUNDING/ LAUNCH DATE

2010

WEBSITE

buildout.com

OFFICE LOCATIONS

Chicago, IL

**TWITTER** 

https://twitter.com/buildoutinc?lang=en

**FACEBOOK** 

https://www.facebook.com/buildoutinc/

LINKEDIN

https://www.linkedin.com/company/buildout-inc-/

MONEY RAISED

\$8.3 million from seed and Series A funding

### PROMINENT CLIENTS

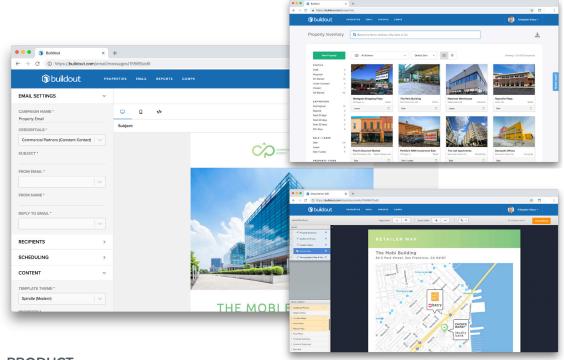
Avison Young Coldwell Banker Commercial KW Commercial Lee & Associates SVN

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- Other

### **ABOUT**

Buildout is the nation's leading commercial real estate marketing software. Since launching in 2010, Buildout has revolutionized the entire listing process for brokerages around the country. Buildout's marketing tool allows brokerages to produce beautiful, brand-consistent marketing instantly, save time by eliminating tedious tasks and focus on what's most important: closing more deals and growing their business.



### PRODUCT

Buildout allows teams to instantly create documents and promote property listings across the web from a single platform.

### **RECENT NEWS**

- Signed national agreement with Coldwell Banker Commercial to provide marketing software for all of their affiliates
- Raised \$8 million in Series A Funding from Susquehanna Growth Equity
- New syndication integrations with 6 local and national marketplace partners

### WHAT'S NEXT

- · Launching exciting new products
- Expanding Marketing features to support current customers
- Building additional integration partnerships

### **TESTIMONIALS**

"The best marketing tool in [CRE]! Buildout has made our office more efficient than ever."

- Jessica Drake, NAI Bergman

"Buildout changed the way we do business."

- Kevin Maggiacomo, SVN International Corp

### **WHO WE ARE**



**CEO**Vishu Ramanathan



**CTO** Jason Tillery



**cco** Kris Krisco





COMPANY FOUNDING/ LAUNCH DATE

April, 2016

WEBSITE

cherre.com

OFFICE LOCATIONS

New York

TWITTER

@cherrecore

### **FACEBOOK**

https://www.facebook.com/cherrecore/

### LINKEDIN

https://www.linkedin.com/company/cherre-co/

### PROMINENT CLIENTS

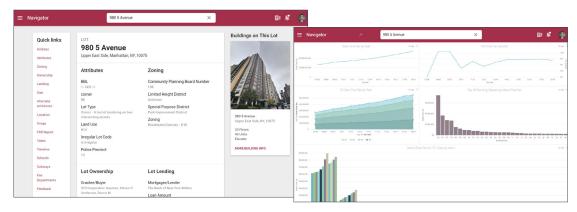
REBNY, August Partners, Stratus Data Systems, Keller Williams, Oxford Property Group

### RELEVANT TYPES OF PROPERTY

- Office
- Multifamily
- · Residential Development

### **ABOUT**

Cherre provides investors, insurers, lenders, and other large enterprises with a platform to collect, resolve, and augment real estate data from thousands of public, private, and internal sources. By providing a "single source of truth," we empower clients to evaluate opportunities and trends faster and more accurately, while saving them millions of dollars in manual data collection and analytics costs.



1,128,520

11,630,557,890

### **PRODUCT**

**CoreConnect** – Connect any and all data to generate a single source of truth. Integrate siloed data to a centralized data warehouse or API, all in real-time.

**CoreAugment** – Augment data with Cherre's award-winning APIs, as well as 3rd party data available through our platform – all seamlessly synced.

**CoreExplore** – Explore data for valuable insights with powerful dashboards and visualizations, easily customizable to answer pressing data questions.

### **RECENT NEWS**

- Recently raised \$9M in seed round, the second largest in NYC, led by Navitas Capital, with participation from Carthona Capital, iLOOK-ABOUT, Dreamit Ventures, and Zigg Capital.
- Largest coverage in the U.S. with 177M properties from over 290K tracked datasets, representing over 200B data points.
- Added renowned data scientist Ron Bekkerman as CTO to lead the development of our predictive analytics products.

### WHAT'S NEXT

• Launch next version of CoreExplore to all of our clients next quarter.

3,470,204,025

 Launch first version of CorePredict, our Al-driven predictive analytics platform to select clients in beta to help them make better investment and underwriting decisions.

### **TESTIMONIALS**

"The most accurate real estate data out there on the market today." -Keller Williams NYC

"We trust Cherre to power our most sensitive data processes for our largest and most important clients." -Stratus Data Systems

### WHO WE ARE



L.D. Salmanson

Twitter: @systep Twitter: @BenHizak

CPO

Ben Hizak



**HEAD OF SALES**Brett Friedman

E: brett@cherre.com





### **ABOUT**

CityBldr, headquartered in Seattle, WA leverages machine learning and AI to determine the highest and best use of land and offers to buy or broker underutilized properties.

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

April, 2016

WEBSITE

citybldr.com

OFFICE LOCATIONS

Seattle, WA

**TWITTER** 

@citybldr

**FACEBOOK** http://www.facebook.com/citybldr

LINKEDIN

linkedin.com/company/citybldr

MONEY RAISED

\$4M - angel and VC

### PROMINENT CLIENTS

Property Owners, JLL (partner), Coldwell Banker (partner), SRM Development

### RELEVANT TYPES OF PROPERTY

Multifamily



### **PRODUCT**

Using technology we identify & value underutilized properties then offer to buy or broker those properties.

### **RECENT NEWS**

- · Announced a partnership with SRM development to help act as a key partner in assessing purchases of underutilized sites.
- Closed a round of funding to help fuel the extension of our capabilities into California.
- Launched & over delivered on a partnership with JLL to accelerate their land brokerage performance.

### WHAT'S NEXT

- We will be raising a \$100M property acquisition fund (CityBldr Fund I).
- Will focus on expanding beyond Seattle to Los Angeles, Austin, Washington DC and New York City.

### **TESTIMONIALS**

"It does everything they say it does." - Jacob Muller, TPG

"It would take any brokerage 10 years to build this." - Chris McDougall, CEO, Commercial **Brokers Association** 

### **WHO WE ARE**



**CO-FOUNDER &** 

Bryan Copley

Twitter: @rybanc E: bryan@citybldr.com



**CO-FOUNDER &** 

Devyn Cairns

Twitter: @devynci E: devyn@citybldr.com



**SENIOR FUND ADVISOR** Mollie Fadule

E: mollie@citybldr.com





### **ABOUT**

Commercial Real Estate underwriting, CRM and MLS software combined with market data. Value, Share, and Transact your CRE deals with CMBS.com

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE 2000

### WEBSITE

cmbs.com

### OFFICE LOCATIONS

Sausalito, CA

### **FACEBOOK**

https://www.facebook.com/ cmbsmarketplace/

https://www.linkedin.com/in/ jim-flaherty-5b83266/

### MONEY RAISED

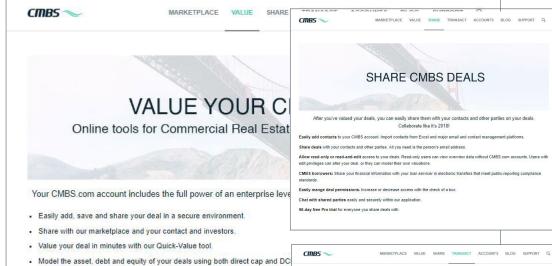
\$450,000 Series A

### PROMINENT CLIENTS

MetLife, Bank of America, US Bank, ACORE, PCCP

### RELEVANT TYPES OF PROPERTY

- Mulifamily
- Office
- Retail
- Industrial





### **PRODUCT**

Value your deal using DCF and Direct Cap methods

Share your deals online

property information.

Transact without paying points

### **RECENT NEWS**

- · Online Sharing and property marketplace go live in 2018
- Our Enterprise Software business grows 25%
- Our CMBS data business grows by 100% in 2018

### WHAT'S NEXT

- Look out for the launch of our debt marketplace
- Release of our white label tools for smaller CRE brokers and owners
- We have several strategic partnerships in the works

### **TESTIMONIALS**

"I see a ton of opportunity for real estate to take advantage of blockchain." -Mollie Fadule, Cephas Partners (Advisor)

"...opens up markets for real estate developers to access a new investor pool." -Will Nelson, Columbia Pacific (Advisor)

### WHO WE ARE



CEO Jim Flaherty

E: jim@cmbs.com



COMPANY FOUNDING DATE 2016

COMPANY LAUNCH DATE 2017

### WEBSITE

CommissionTrac.com

### OFFICE LOCATIONS

Atlanta, GA Tel Aviv, Israel

### **TWITTER**

@CommissionTrac

### LINKEDIN

https://www.linkedin.com/ company-beta/6465629/

### CRUNCHBASE

https://www.crunchbase.com/ organization/commissiontrac

### PROMINENT CLIENTS

NAI, Colliers, CORFAC, RE/MAX Commercial, Ackerman & Co.

### CLIENT GROUPS

Tenant Representation Broker Landlord Representation Broker Investment Sales Broker Debt/Structured Finance Broker Software

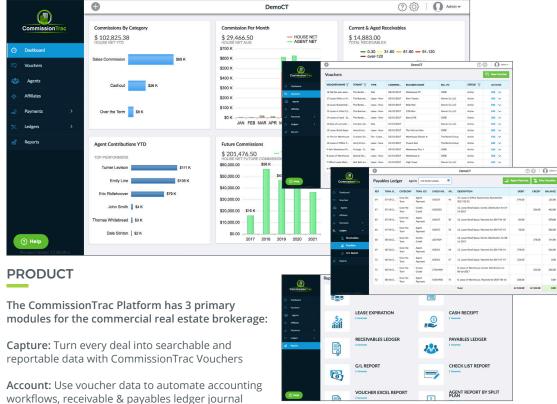
### **DEVICES**

Phone iOS Phone Android Desktop/Laptop

### **ABOUT**

Commercial and Residential Real Estate cloud commission accounting software for the modern brokerage.

CommissionTrac was created to streamline and automate all commission and accounting processes for modern brokerage companies. Easily integrate with CRM, Quickbooks, Property Management platforms and more. Track lease renewals, manage commission pipeline, track production, agent draw plans, agent expenses, manage split plans and agent distributions, general ledger accounting and more.



WHAT'S NEXT

- · API Integration with QuickBooks
- · API Integration with ClientLook CRM
- API Integration with Watson Analytics

### **TESTIMONIALS**

"I have been in the accounting field well over 20 years and I would strongly recommend CommissionTrac to my friends and family. They are there for you every step of the way, it is so refreshing to have a company that responds to you within minutes! Personally, I would not have it any other way!"

entries, create invoices and statements, make

deposits and calculate commission distributions.

Report: There's an executive dashboard, and a

such as aged receivables, agent productivity,

commission pipeline, and more...

number of reports to streamline running a brokerage

-Tracey Barden **NAI** Dominion

"My favorite part about CommissionTrac is their dedication to our success as a customer. They are constantly incorporating our feedback into their product. It really feels like we are growing together which makes me feel connected to their team." -Shelly Protus

CBRE Albany, part of the CBRE Affiliate Network

### WHO WE ARE





CEO Turner Levison

Daniel Levison

Twitter: @TurnerLevison E: turner@commissiontrac.com P: 678.894.2334





### **ABOUT**

CompStak creates transparency in commercial real estate markets by gathering information that is hard to find, difficult to compile, or otherwise unavailable. CompStak delivers this unmatched insight into real estate transactions to a nationwide network of members and clients, including Tishman Speyer, Wells Fargo, Vornado, Boston Properties, Equity Office Properties, and every major brokerage.

### Midtown South (NYC) vs. Cambridge (Boston) **PRODUCT** CompStak Exchange is a lease and sales comp trading platform for CRE professionals at brokerages and appraisal firms. CompStak Enterprise delivers detailed transaction

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

2012

WEBSITE

compstak.com

OFFICE LOCATIONS

New York, NY Los Angeles, CA

**TWITTER** 

@CompStak

https://www.facebook.com/CompStak/

LINKEDIN

https://www.linkedin.com/company/ compstak/

MONEY RAISED

\$17m in equity, \$3m in venture debt

### PROMINENT CLIENTS

Moody's Analytics, Wells Fargo, Tishman Speyer, Equity Office Properties, Boston **Properties** 

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial

### **RECENT NEWS**

 We have recently launched CompStak Analytics, our new, robust business intelligence tool that enables users to compare information across datasets and across markets.

analytics and reporting for professionals in CRE

investment, banking, and other CRE firms.

- We have forged exciting new partnerships with well-respected companies, including Moody's Analytics and EDR.
- We have overhauled our property reports to deliver more value in the form of images, rent trend analytics, competitive set tracking, and more.

### WHAT'S NEXT

- · We will continue to enhance our new CompStak Analytics suite of tools to provide unparalleled market insight.
- We will continue to deepen our coverage in tertiary markets across the US.
- We will announce additional partnerships with high profile industry players.

### **TESTIMONIALS**

My valuation teams are continually surprised by both the amount and quality of data available on CompStak Exchange in the Chicagoland area. Brandon Nunnink

JLL

If CompStak is available in your market, I recommend to become a member as soon as possible. My team and I use it on a daily basis. Terence Kirk

Colliers International





**CO-FOUNDER &** CEO Michael Mandel



CO-FOUNDER &

Vadim Belobrovka

E: michael@compstak.com P: 646-278-1522





COMPANY FOUNDING DATE 2015

**COMPANY LAUNCH DATE** 2016

WEBSITE

crexi.com

**OFFICE LOCATIONS**Marina del Rey, CA

iviai ii ia dei Rey, C

TWITTER @crexinc

**FACEBOOK** 

https://www.facebook.com/CREXinc/

LINKEDIN

https://www.linkedin.com/company/commercial-real-estate-exchange-inc-/

### MONEY RAISED

\$25 million from seed and Series A funding

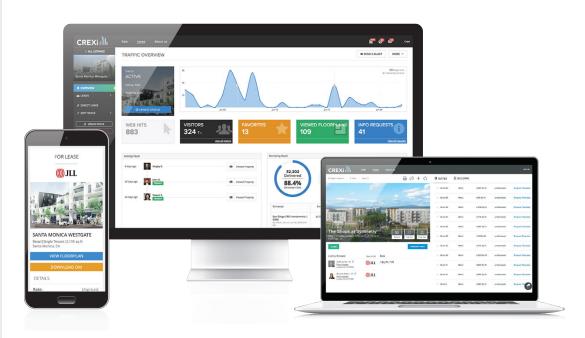
### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily

### **ABOUT**

Commercial Real Estate Exchange, Inc. (CREXi) is the commercial real estate industry's fastest growing marketplace and technology platform dedicated to supporting the CRE industry and its stakeholders. CREXi enables commercial real estate professionals to quickly streamline, manage, and grow their businesses using the industry's most advanced transaction management and leasing solution.

Since launching in 2016, CREXi has quickly become the most active marketplace in the industry, and the platform has helped buyers, sellers, and brokers to transact business on over 100,000 commercial listings totaling more than \$500 billion in property value.



### **PRODUCT**

CREXi Sales & Leasing Marketplace

Digitizing the entire CRE transaction process and connecting buyers, brokers, and lenders more efficiently than ever before.

### **RECENT NEWS**

- Closed \$11 Million Series A Funding
- 2. Launch of CREXi Broker Pro Membership
- 3. Launch of CREXi Lease Marketplace 25,000 Spaces and Growing

### WHO WE ARE



FOUNDER & CEO Michael DiGiorgio



COMPANY FOUNDING DATE 2016

COMPANY LAUNCH DATE 2017

**WEBSITE** dealius.com

OFFICE LOCATIONS
Sanford, Florida

TWITTER

@DealiusCRE

**LINKEDIN** linkedin.com/company/dealius

### PROMINENT CLIENTS

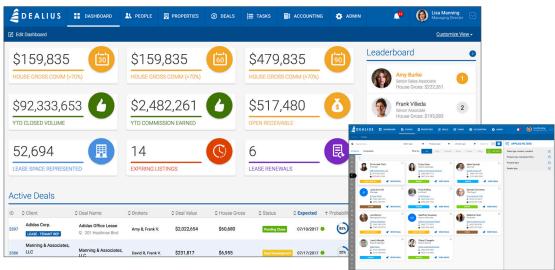
NAI Global Affiliates, CORFAC International Affiliates, TCN Affiliates, Coldwell Banker Commercial Affiliates, Retail Brokers Network

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- Other: Land

### **ABOUT**

Dealius is a management tool that focuses on the most essential components of the brokerage business and was designed to automate and simplify the deal process. Through its best-in-class dashboards, clients of Dealius can monitor deal pipeline, forecast revenue, and automate accounting functions such as invoicing, receivables, broker commissions, and lease renewals. Now with a built-in CRM platform, Dealius offers your entire company or individual brokers the ability to manage and track contacts, create to-do lists, assign tasks, and schedule reminders. Dealius' leading design and user experience positions it as a game changer in today's brokerage community.



### **PRODUCT**

Dealius simplifies and automates brokerage management with three key components:

- Broker Manage commissions, cash flow, deals, contacts and tasks at individual or team level with Outlook integration.
- Back-Office Automate and track broker splits, invoicing, receivables, payables, commission payments, and offering a QuickBooks integration.
- Enterprise Track individual brokers, single or multi-office operations, along with executive level management for franchises, networks, and national organizations.

# Agent Production Deriver | Description | Description | Description Interest | Description | Descrip

### **RECENT NEWS**

- Outlook add-in for Office 365 and desktop client
- Task and to-do list management for property listings, deals and contacts
- Contact management and marketing list generation

### WHAT'S NEXT

- CRM Essentials featuring innovative and comprehensive Contact and Deal Dashboards
- Comps Analytics and Property Dashboard
- Enhanced reporting and business intelligence capabilities

### **WHO WE ARE**



FOUNDER Inayat Walli



PRESIDENT Jim McCoy

E: inayat@dealius.com E: jim@dealius.com





COMPANY FOUNDING/ LAUNCH DATE

2011

WEBSITE

enertiv.com

OFFICE LOCATIONS

New York, NY

**TWITTER** 

@enertiv

**FACEBOOK** 

https://www.facebook.com/Enertiv/

LINKEDIN

https://www.linkedin.com/company/enertiv/

### MONEY RAISED

\$4.25 million from leading investors including Fifth Wall, MetaProp, and Rudin Management.

### PROMINENT CLIENTS

Prologis

SL Green

Colliers

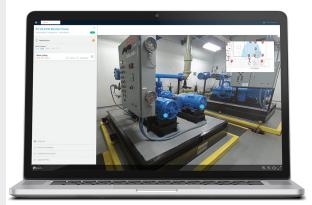
### RELEVANT TYPES OF PROPERTY

- Office
- Industrial
- Multifamily
- Other

### **ABOUT**

Enertiv is a real estate technology company that transforms building data into asset value. We collect better data, We collect better data, fast and affordably, to empower owners-operators with actionable insights for eliminating waste and streamlining building operations.

Enertiv is the leading building operations platform in the country. Developed in collaboration with real estate owners and from the insights gathered from three billion hours of machine data, Enertiv's platform has an average five-year ROI of 350%.





Boiler 1 Below Baseline

### **PRODUCT**

Enertiv 360 is a digital twin technology that embeds real-time data and digitized documentation into a detailed, 3D visualization of critical equipment.

Enertiv's AI delivers maintenance notifications, identifies energy-saving insights, and enables data-driven capital investment decisions.

Enertiv ATB leverages remote meter readings to automate the tenant submetering process, ensure faster recovery, eliminate errors, and provide full transparency for management.

### **RECENT NEWS**

- We launched Enertiv 360, the first technology to embed real-time data into 3D visualizations in commercial real estate.
- We were named the #1 platform in the Smart Building category in CREtech's Real Estate Tech Awards
- We announced funding from Fifth Wall, the largest real estate technology VC fund in the country.

### **TESTIMONIALS**

"My team is using the Enertiv platform in a commercial office building in New York City, although we already had in place a state of the art BMS system and a very qualified maintenance staff. Together with Enertiv, we enhanced our equipment maintenance program and safety measures. Soon after implementation, Enertiv's software flagged a set of condenser water pumps unnecessarily running full speed around the clock. We reprogrammed the controls and thanks to Enertiv saved approximately \$45,000 in annual utility costs. Our investment in Enertiv's equipment paid for itself!" - Luis Iglesias, JR., Property Management at Colliers International

### WHAT'S NEXT

- We will be closing a funding round in Q1 of 2019
- We are hiring to keep up with the growth of the business. We are always looking for talented, hard-working people to join our team!
- Continuing to expand our footprint within existing client portfolios and in new portfolios.

### WHO WE ARE



CO-FOUNDER AND CEO
Connell McGill



CO-FOUNDER AND CTO Pavel Khodorkovskiy





COMPANY FOUNDING/ LAUNCH DATE

May 2016

WEBSITE

enodoinc.com

OFFICE LOCATIONS

Chicago

**TWITTER** 

@enodoinc

**FACEBOOK** 

https://www.facebook.com/EnodoInc/

https://www.linkedin.com/company/ enodo-inc/

MONEY RAISED

\$2.M - Pre-seed

### PROMINENT CLIENTS

MAA, Lennar LMC, Greystone, Edward Rose & Sons, Marcus & Millichap

### RELEVANT TYPES OF PROPERTY

Multifamily

### **ABOUT**

More Deals, Better Results, In Less Time.

Enodo is an automated underwriting platform for the commercial real estate industry. Using predictive analytics and machine learning, Enodo offers a suite of underwriting tools including Rent Surveys, Market-level Insights, as well as Operating Statement and Rent Roll Analysis.

Through an intuitive platform interface and API services, Enodo offers a data-driven approach to evaluate multifamily deals so you can confidently pursue opportunities that fit your investment strategy and swiftly pass on those that don't.





### **PRODUCT**

Analyze Rent Rolls & Operating Statements Quickly parse and analyze multifamily real estate deals without the burdensome work of copying, pasting, and error checking PDF and Excel documents.

### **Survey Rent Comps**

Complete your apartment rent and expense comparable surveys instantly. Leverage real estate data analytics to see where you can push rents and reduce expenses.

### Market-Level Insights

Quickly analyze average market rents, the frequency of various amenities, average operating expenses, categorized by property class and unit counts in each market.

### **TESTIMONIALS**

"I can see how our assets are performing in real-time, relative to our comps, and adjust our strategies accordingly." David Schwartz CEO Waterton

"We are able to capitalize on profitable amenity packages and replicate success across similar assets." Jeff Elowe CEO Laramar Group

### WHAT'S NEXT

• E-Valuation Report: Order a complete multifamily property analysis and underwriting model, including detailed real estate market data and historical rent data, for any multifamily property, in any market.

### WHO WE ARE



CEO Marc Rutzen

Twitter: @marcrutzen E: marc@enodoinc.com P: 312.374.4504



COO Thomas Delaney

Twitter: @enodoinc E: thomas@enodoinc.com P: 312.374.4505





COMPANY FOUNDING/ LAUNCH DATE 2015

WEBSITE envelope.city

OFFICE LOCATIONS

New York, NY

TWITTER

@envelopetech

LINKEDIN

https://www.linkedin.com/company/envelope-city/

### MONEY RAISED

\$4m total \$2m angel \$2m Seed (now closing on) a \$2m bridge

### PROMINENT CLIENTS

Tishman Speyer, Savills-Studley, SL Green, Vector Group, SHoP Architects

### RELEVANT TYPES OF PROPERTY

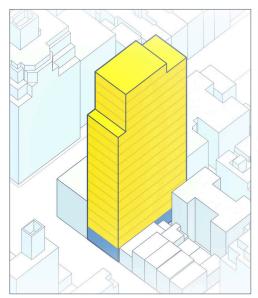
- Office
- Industrial
- Multifamily
- Other

### **ABOUT**

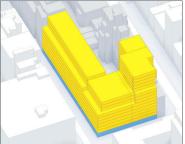
Envelope is a tech-enabled zoning services company in NYC, providing legal-quality analysis and architect-quality visualizations, at a fraction of the price.

Their services team offers:

- --massing and assemblage analysis
- --line-of-sight analysis
- --rezoning analysis
- --discretionary action







### **PRODUCT**

Want to know what you might build or assemble on a given address? Envelope has mapped 100 years of zoning to help you see the future. Buying a high-floor apartment? Leasing an office space with a view? Want to know what might grow up to block it? Call Envelope -- they see the future.

### **RECENT NEWS**

- Envelope built a Search product to find zoning- constrained (and revealed) acquisition opportunities.
- Envelope is launching a new line of business (tech-enabled zoning services).
- Envelope is closing on a \$2m raise.

### WHAT'S NEXT

- Launching a tech-enabled zoning services group
- Envelope Acquisitions!

### **TESTIMONIALS**

Envelope has done amazing zoning analysis and visualization for me, at a ridiculously low price. I will never again use anyone else.

--Stefan Martinovic, VP Investments, Midwood Investment + Development

Envelope's line-of-sight report for my client had realistic 3D imagery and legal-quality analysis. I now recommend them to all my clients.

--Ken Ruderman, Vice Chair, Savills Studley

### WHO WE ARE



CEO Cindy McLaughlin

@cindymclaughlin

E: cindy@envelope.

Twitter:

city



CTO
Philip Forget



DIRECTOR, ZONING SERVICES Eldad Gothelf

E: philip@envelope. city

E: eldad@envelope.



### **EQUIEM**

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

2011

WEBSITE

getequiem.com

### OFFICE LOCATIONS

New York City, USA London, UK Melbourne, Australia Sydney, Australia Brisbane, Australia

### TWITTER

@GetEquiem

### FACEBOOK

www.facebook.com/equiemplatform

### LINKEDIN

www.linkedin.com/company/equiem/

### PROMINENT CLIENTS

Dexus Brookfield M&G Real Estate Investa Knight Frank

### RELEVANT TYPES OF PROPERTY

- Office
- Retail

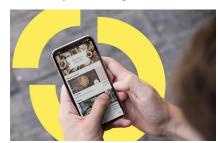
### **ABOUT**

Equiem is an integrated community engagement platform that helps commercial real estate owners to maximise tenant satisfaction and improve overall asset yield. By curating the ideal mix of content, convenience and services through one integrated app, Equiem breathes life into your building.



### **PRODUCT**

Equiem App: The market-leading online community App. Connect property owners, managers and occupants with one integrated, mobile platform.





Equiem Engage: Unique experiences and content, executed by our team of experts, that keep your community engaged and coming back for more.

Equiem Marketplace: Help your community to get the most out of every day with our extensive partnership network, containing everything from dry cleaners to the NY Yankees.

### **RECENT NEWS**

- Equiem continued it's USA expansion with 19 assets now online nationally, including properties in NYC, Philadelphia and Houston.
- Equiem opened it's first site in Ireland, growing the European portfolio to now include properties in London, Manchester and Dublin. They also expanded the reach of their Australian operation and improved overall engagement.
- Equiem released the latest version of its native app, with improved user experience and greater customer branding.

### WHAT'S NEXT

- Equiem will continue to grow it's USA portfolio, targeting further Manhattan opportunities, while also exploring Chicago, LA, DC, Boston and major cities in Texas.
- Working with their existing clients Equiem will bring more assets online, adding additional square footage their existing 57 M sqf globally, supporting over 120,000 users.
- Equiem will continue to roll out it's extensive product roadmap, including greater mobile e-commerce functionality, more flexible customisation and a new design language.

### **TESTIMONIALS**

"Whether you're a visitor or an occupier, with Equiem, we're able to leave a lasting impression on each individual through exceptional customer experience." Tim Robinson, Partner, Department Head Property Asset Management, Knight Frank

"With Equiem, we can now connect directly with all of our building occupants and this allows us to tailor our offering, better service their needs and direct our resources accordingly. We believe this is the future of property management."

Jon Lesquereux

Head of Office - Asset Management at AMP Capital

### WHO WE ARE



FOUNDER & CEO Gabrielle McMillan

E: gabrielle.mcmillan @getequiem.com



EVP, BUSINESS DEVELOPMENT USA

Richard Morell

E: richard.morell@ getequiem.com P: (503) 704 3776



REGIONAL HEAD OF APAC Joseph Stokes

E: joeseph.stokes@getequiem.com





COMPANY FOUNDING/ LAUNCH DATE

2002

WEBSITE

everyscape.com

OFFICE LOCATIONS

Newton, MA

**TWITTER** 

@everyscape

**FACEBOOK** www.facebook.com/EveryScape

LINKEDIN

www.linkedin.com/company/ everyscape-inc./

MONEY RAISED

\$20M of venture capital financing

PROMINENT CLIENTS

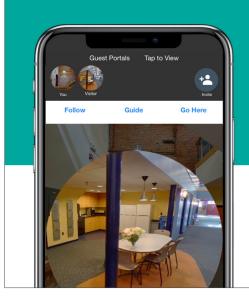
Marriott, YP, Intel, Bing, NASA

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- · Multifamily

### **ABOUT**

EveryScape pioneered the Google street-view experience over a dozen years ago building 3D tours of entire cities and businesses. Now EveryScape is entering the real estate market through its Smarter Listings platform which allows multiple participants to collaborate from within the experience at the same time. Enabling a group of people to explore, interact, and communicate as if they were there in person is enabling entirely new ways of developing, marketing, financing and managing properties.



### **Explore** your **3D tour with** anyone.



Get alerts when your 3D tour.

> **SMARTER** LISTINGS

### **PRODUCT**

Smarter Listings provides 3D tours of spaces in which people can explore, interact, and communicate simultaneously



### **RECENT NEWS**

- Smarter Listings app was launched, allowing people to explore, interact, and communicate within 3D spaces simultaneously
- Smarter Listings platform was expanded to serve both residential and commercial users to better market their properties
- Smarter Listings' professional photographer network has grown to serve all metropolitan areas across the country

### WHAT'S NEXT

- Upgrades to our Smarter Listings platform include AI for Ella our electronic listing assistant, spherical video nodes, and voice communication.
- Launching several new channel partners.

### WHO WE ARE



PRESIDENT & CEO James Schoonmaker



**DIRECTOR OF BUSINESS** Kamal Hassin

Twitter: @enodoinc E: khassin@everyscape.com



COMPANY FOUNDING/ LAUNCH DATE

2016

WEBSITE

fitspotwellness.com

OFFICE LOCATIONS

Atlanta GA New York, NY Los Angeles, CA

**TWITTER** 

@fitspotwellness

**FACEBOOK** 

www.facebook.com/fitspotwellness

LINKEDIN

www.linkedin.com/fitspotwellness

PROMINENT CLIENTS

Adams & Company EQ Office

Lincoln Property Company

### RELEVANT TYPES OF PROPERTY

- Commercial
- Multifamily
- Retail

### **ABOUT**

Fitspot offers a robust approach to wellness amenities for property managers, asset owners, and corporate tenants. With the ability to scale across multiple locations and vary programming, Fitspot is the future of workplace wellness all in one spot. Fitspot offers on-site services such as fitness classes, juice bars, biometric screenings, and more. Account managers and providers curate customized community experiences, and our wellness management platform tracks metrics and manages your entire program from start to finish.



and access an ecosystem of wellness partners.

### **RECENT NEWS**

**PRODUCT** 

- Fitspot expands into commercial real estate, residential real estate and co-working spaces nationwide, establishing Fitspot as the most robust wellness amenities program.
- Fitspot services more than 30 million square feet of workspace across 15 major U.S. markets.
- New York City office opens and launches a strategic partnership with Equiem to deliver wellness amenities to Adams & Company.

### WHAT'S NEXT

- Expand New York presence through additional hires and key partnerships.
- Build out multi-purpose wellness amenity spaces for property groups.
- Continue to develop cutting-edge digital and on-site services to enhance the user experience for both property managers and tenants.

### **TESTIMONIALS**

"The Meridian Group prides ourselves on bringing different experience and amenities to our tenants, and we were excited that Fitspot helped to facilitate and build a robust program for the tenant base here at the Boro District. I love working with Fitspot and making wellness in the workplace a

-Tanya G., Meridian Group Partners' The Boro Tysons

"Fitspot has helped The Hughes Center's tenants attract and retain new talent in the area. This was the first initiative to bring a sense of community to the property, making it a place to live, work, and play." -Lisa S., Equity Office, The Hughes Center

### WHO WE ARE



CEO AND CO-FOUNDER Jonathan Cohn

Twiiter: @JonathanCohn E: jonathan@fitspot wellness.com P: 833-348-7768 LinkedIn: linkedin.com/ in/jonathancohn1/



COO AND CO-FOUNDER Sammy Courtright

Twitter: @SammyCourtright E: sammy@fitspot wellness.com P: 833-348-7768 Linkedin:linkedin.com/in/ sammycourtright/





COMPANY FOUNDING DATE 2014

COMPANY LAUNCH DATE 2017

WEBSITE geocy.com

OFFICE LOCATIONS 1155 AoA, 6 FL NYC, NY 10036 Moscow, Russia

**FACEBOOK** https://www.facebook.com/GeoCV3D/

LINKEDIN https://www.linkedin.com/company/ geocv/

MONEY RAISED \$2.7m in venture capital (from 5 VC funds and 4 angels)

### PROMINENT CLIENTS

Compass Douglas Elliman K. Hovnanian Terra Holdings **Related Companies** 

### RELEVANT TYPES OF PROPERTY

- · Office
- Retail
- Multifamily

### **ABOUT**

GeoCV is a PropTech startup, democratizing capture reality by leveraging smartphones with depth cameras for filming

Virtual Open House™ is a cutting-edge 3D+360° virtual tour for existing spaces. Through open architecture, use cases of GeoCV's advanced computer vision software are uniquely imaginative, allowing partners to own, edit, white-label, and self-host.

Starting from real estate marketing, GeoCV helps monetize the life cycle of brick and mortar - from construction, to insurance and moving, to interior design and virtual shopping.



Our core technology includes a mobile app for 3D capturing reality, cloud software for 3D reconstruction and an easy-to-navigate photorealistic 3D viewer, soon to be available in VR.

### **RECENT NEWS**

- Selected to participate in the Moderne Ventures Passport program
- Won Realcomm Digie Award "Best Tech Innovation in Commercial / Corporate Real Estate"
- Released a novel, robust, easy-to-use, fast and high-quality solution for 3D capturing and visualizing spaces

### WHAT'S NEXT

- Release of Do-It-Yourself solution and scaling it nationally
- Giving more data and creative control to customers
- Innovative new 3D Viewer features stay tuned!

CO-FOUNDER

### **TESTIMONIALS**

"Love this product - a great way to differentiate your listing. Very responsive, accommodating and professional." - Helen Chee, Compass

"An economical, easy to navigate, next-gen 3D virtual tour that excites our clients and buyers and a great team to work with!" - Noah Kaplan, Nest Seekers

"If you have clients that are away or out of the country it's amazing, it's like they are walking through the actual apartment without being there. It really gives you a true sense of the space."

- Shawn Williams, Compass

### WHO WE ARE



**CO-FOUNDER** & CEO Anton Yakubeno

& CTO Gleb Krivovvaz

E: anton@geocv.com E: gleb@geocv.com P: 628 777 8570



MANAGING DIRECTOR Ionathan Klein

E: jk@geocv.com P: 973-699-0692



COMPANY FOUNDING/ LAUNCH DATE

2015

WEBSITE

Gridics.com

OFFICE LOCATIONS

Miami, FL

TWITTER

@gridicsre

**FACEBOOK** 

https://www.facebook.com/gridics/

LINKEDIN

https://www.linkedin.com/company/gridics/

MONEY RAISED

\$5 Million - Seed

### PROMINENT CLIENTS

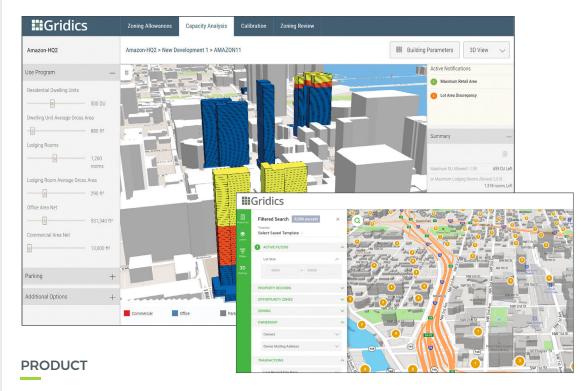
CBRE, Colliers, Avison Young, KW Commercial, NYC Dept. of City Planning & City of Miami

### RELEVANT TYPES OF PROPERTY

- Office
- Industrial
- Retail
- Multifamily
- Other

### **ABOUT**

Gridics has revolutionized the ability to calculate and visualize parcel-specific development potential as allowed by zoning inclusive of complex factors such as overlays, variances, parking and bonuses. The Gridics platform is being used by commercial brokers for site-selection analysis and to support opinions of value, by investors conducting opportunity searches, by developers assessing feasibility and by municipal planning and zoning departments to visualize and interpret their zoning codes.



Search for development sites based on calculated development potential, zoning, lot type, uses, opportunity zones and more.

Create custom development feasibility scenarios by use type such residential, office, hotel or mixed use.

Account for parking requirements, TDR's, bonuses, variances and more.

### **RECENT NEWS**

- · Closed \$2.5 million seed funding round
- Secured pilot with the NYC Department of City Planning
- Expanded to Orlando, Denver, Austin and Dallas

### **TESTIMONIALS**

"Our team uses Gridics to prepare client reports to help our deals stand out from the competition." - Mitash Kripalani, Colliers International

"Gridics is an indispensable marketing and sales tool that provides our clients on both sides of a commercial transaction added peace of mind, helping lead to quicker closings and higher closing prices for sellers."

- Louis Erice, Keller Williams Commercial

### WHAT'S NEXT

- We are aiming to expand our platform coverage to 25 of the top 50 metros in 2019.
- Opening our Zoning API to allow for direct consumption of our proprietary, site-specific, calculated development potential data sets.
- Expanding the filters in our opportunity search application to allow users to search for parcels using our our proprietary development potential data sets.

### WHO WE ARE



**CEO** Jason Doyle

Twitter: @JGD E: jdoyle@gridics. com



CO-FOUNDER Max Zabala

E: mzabala@gridics.



**CO-FOUNDER** Felipe Azenha

E: fazenha@gridics. com





### **ABOUT**

Hemlane is the #1 property management platform designed for real estate investors. Hemlane streamlines and automates the entire rental lifecycle. Apartment owners are provided with intelligent leasing and management software, connections to local agents, and a US based maintenance coordination team.

### **PROFILE**

### COMPANY FOUNDING/ LAUNCH DATE

July 01, 2015

### **WEBSITE**

hemlane.com

### OFFICE LOCATIONS

San Francisco, CA

### **TWITTER**

@hemlane

### **FACEBOOK**

https://www.facebook.com/hemlane/

### LINKEDIN

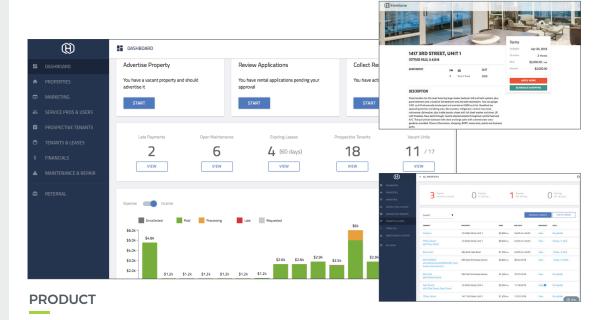
https://www.linkedin.com/company/hemlane/

### PROMINENT CLIENTS

Smaller LLCs ranging from 4 to 100 rental units

### RELEVANT TYPES OF PROPERTY

Multifamily



- Leasing Automation Reach the most qualified tenants with one-click advertising to 40 top websites.
- Management Automation Automate rent collection and the day-to-day operations.
- Maintenance Coordination Manages tenant requests around the clock, keeping you in control of approvals and vendors.

### **RECENT NEWS**

- Intelligent, data driven screening worked with @transunion to provide top analytics into risk factor for an applicant
- Better tenant experience- launched a new user experience for tenants to increase retention and retain the top tenants
- Launched 3 new local cities real estate agent network expanded with #cincinnati, #fortworth, #killeen

### WHAT'S NEXT

- Real estate agent partnerships expanding brokerages' offerings through property management without the liability.
- Smart financials simplified and automated so you don't need a degree in accounting to do your job.
- Maintenance coordination new partnership to expand our coordination team to 24/7 support with increased transparency.

### **TESTIMONIALS**

"Best decision I have made since starting my own property management company this year!"

- Steve W., Metro Realty

'You will never find a better value for property management software!'

- Molly P., Marketing Manager

### WHO WE ARE



**CEO & FOUNDER**Dana Dunford

Twitter: @dana110001 E: dana@ hemlane.com P: (855) 720-0224



CTO & CO-FOUNDER Frank Liu

E: frank@ hemlane.com P: (855) 720-0224





COMPANY FOUNDING/ LAUNCH DATE 2017

WEBSITE hiloapp.com

OFFICE LOCATIONS Toronto, Ontario

### RELEVANT TYPES OF PROPERTY

- · Office
- Retail

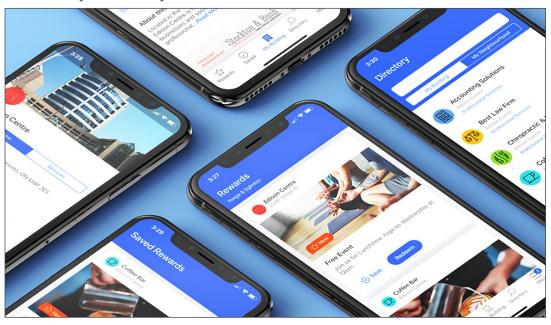
### **ABOUT**

### SAY HELLO TO HILO

Hilo is a network of connected communities that create a more rewarding workplace experience, while strengthening engagement between building operators and their customers.

Hilo is not another building app. In fact, we are not selling an app.

Rather, we offer a consumer branded digital platform that facilitates belonging and connection to your community.



### **PRODUCT**

A REWARDS program that includes exclusive local offers from your neighborhood and your building, including access to amenities, programs, and services.

A business marketplace of retailers, services, eateries and businesses located in your building and neighborhood.

Two-way communication and a complete resource of building services, customized to ensure all members have access to the information that they need.

### **RECENT NEWS**

- Hilo is engaged in multiple markets, providing a tech-enabled solution — built from the inside out.
- Hilo is currently maximizing customer engagement to deliver maximum utility to the CRE industry in the long term.
- Hilo will continue to add new functionality and integrations, driven by customer and CRE industry demands.

### WHAT'S NEXT

- · Hilo is building the largest network of connected communities within urban business centers across North America.
- Hilo's unique ability to scale, will ultimately lead to faster engagement and access to more data.
- With mass adoption and the addition of new functionality and integrations, Hilo is positioned to more effectively manage the customer journey and experience within CRE.

### WHO WE ARE



**FOUNDER & CEO** David Abrams

E: david@hiloapp.com



COMPANY FOUNDING/ LAUNCH DATE

2012

**WEBSITE** 

honestbuildings.com/

OFFICE LOCATIONS

New York, NY

**TWITTER** 

@honestbuildings

### LINKEDIN

https://www.linkedin.com/company/ honest-buildings/

### MONEY RAISED

Total investment in Honest Buildings to date is \$50 million. The company recently closed it's Series B a \$30 million round of funding from an incredible group of strategic partners.

### PROMINENT CLIENTS

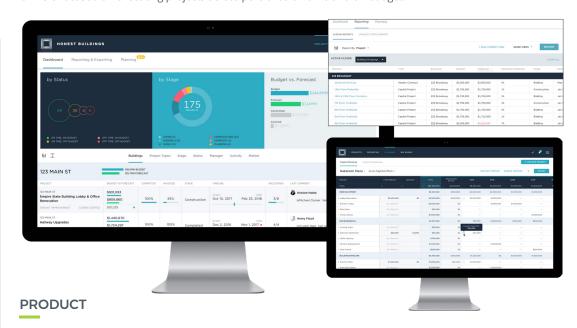
Oxford Properties Brookfield Property Partners Invesco Real Estate EQ Office Beacon Capital Partners

### RELEVANT TYPES OF PROPERTY

- Office
- Industrial
- Retail
- Multifamily

### **ABOUT**

Honest Buildings is the only capital planning and project management platform purpose-built for real estate owners focused on executing projects across portfolios on time and on budget.



Project Management Platform: Includes Centralized Bidding, Automated Bid Leveling & Cost Tracking.

Portfolio Capital Planning Platform: Cloud based, real-time forecasting and analysis product for smarter capital planning and deployment.

Controls: Streamlined Approvals to speed up project delivery + Integrations streamline insights across systems and teams.

### **RECENT NEWS**

- New Capital Planning platform lets teams collaboratively create and track capital plans in real time for smarter capital deployment and higher returns.
- Closed Series B round with \$30M+ invested from strategic group of partners, industry leading CRE owners and VC funds.
- Expanded C-Suite as part of scale up plans:
   Amy Pisano joined as Chief Revenue Officer
   (CRO) and Bill Hazard as Chief Technical Officer
   (CTO).

### **WHAT'S NEXT**

- Create more value for owners. Deep focus on making the Honest Buildings platform even more robust and easy to use than it is today.
- Harness the power of data. Benchmark more broadly to answer 4 questions in seconds: How much should this cost? How long should it take? Who should we use to do the project? And which project should we do next?
- Build a community for real estate owners.
   Catalyst, the annual real estate conference for owners will take place on May 2nd and 3rd, bringing together 250 leaders to share strategies to solve real estate's biggest challenges.

### **TESTIMONIALS**

Ric Clark, Senior Managing Partner and Chairman, Brookfield Property Group and Brookfield Property Partners:

For nearly two years, Brookfield has used Honest Buildings to define the specs, bid out, and monitor project progress across all properties in New York, Boston, and DC. What sealed the deal for Brookfield's leadership was that with Honest Buildings, the balance of power shifted from the contractor to the owner. When that benefit came to fruition, "it was a no brainer for me."

In April 2018 Dan Kindbergh, EVP of Operations at Brookfield Office, conducted a cost- analysis study that compared Brookfield's pre-built office projects before and after implementing Honest Buildings. The data showed that Honest Buildings powered savings of 6.3% of the total project cost.

### WHO WE ARE



CEO & CO-FOUNDER Riggs Kubiak

Twitter:
@RiggsKubiak
E: rk@honestbuildings.com





COMPANY FOUNDING/ LAUNCH DATE

2018

WEBSITE

hqo.co

OFFICE LOCATIONS

Boston MA

**TWITTER** 

@hqoapp

**FACEBOOK** 

https://www.facebook.com/HgOapp/

https://www.linkedin.com/company/ hqo/

MONEY RAISED

\$6M venture

### PROMINENT CLIENTS

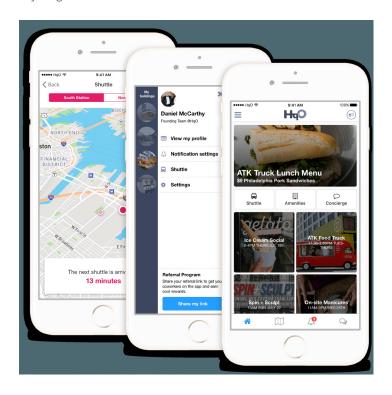
Jamestown, National Development, Boylston Properties, The Bulfinch Company, DivCo West

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- · Multifamily

### **ABOUT**

HqO partners with the leading landlords, property managers, and brokers who want to attract innovative tenants and create places people love. By leveraging HqO's tenant experience platform, smart owners and operators can offer occupiers a remote control for their building: a mobile app that centralizes communication, maximizes amenities, and integrates with smart building features, transportation, and commerce around the property. Driven by changes in the way people work and live, HqO is designed to help landlords provide a premium experience, attract loyal tenants and increase overall asset value by providing access to new data sources about property and amenity usage and overall tenant satisfaction



### **PRODUCT**

HqO is a tenant experience platform that enables commercial landlords to create places people love.

### **RECENT NEWS**

- HgO launched in January 2018 and rolled out in over 3M square feet of office space
- HqO launched shuttle and transit integrations to help tenants track, monitor and access transportation information important to them.
- HqO became an official HID mobile access partner to enable tenants to enter the property from the convenience of their mobile phone.

### WHO WE ARE



**CEO & FOUNDER** Chase Garbarino

Twitter: @cgarb

### **TESTIMONIALS**

"HqO is the perfect partner as we continue to explore digital community engagement," said Michael Phillips, President of Jamestown.

"The tenant experience at The District Burlington is our biggest priority and we place a strong emphasis on the amenities that help with work/life balance. HqO will help us meet our goal of creating a tech-enabled experience that tenants have come to expect combined with a work environment that they love to come to every day." Leah Harsfield, Vice President, Asset Management for National Development.



LAUNCH DATE

OFFICE LOCATIONS

www.facebook.com/IBSRE

PROMINENT CLIENTS

The Feil Organization

Vornado Realty Trust

Jack Resnick,& Sons

**ELK Investors** 

Office

Retail

Industrial

· Multifamily

https://www.linkedin.com/company/

integrated-business-systems-inc

RELEVANT TYPES OF PROPERTY

1977

WEBSITE ibsre.com

Totowa, NI

TWITTER @IBSRE

**FACEBOOK** 

LINKEDIN

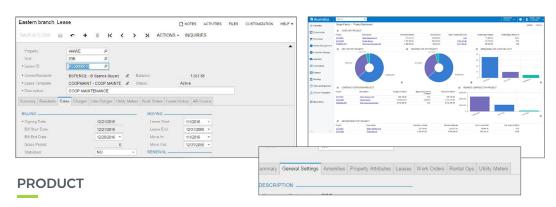
COMPANY FOUNDING/

### **ABOUT**

As a boutique business technology solutions firm, IBS provides an intensely customer-focused experience centered on helping our clients create competitive advantage. We offer mission-critical IT products and services in three key areas:

Construction Management
Property Management/Accounting Software
Managed IT Services

The IBS team understands that quality service is vital to fostering lasting partnerships, and that effective support depends on knowledge, problem solving skills and communication. Our customer care strategy centers on ensuring maximum performance.



Employing the latest software solutions on a modern business platform provides real-time visibility wherever you build – whether home, multi-family, commercial, mixed-use, land development or government projects. IBS provides Acumatica's Construction Edition and Imperium leveraging cutting-edge Cloud ERP applications to package enterprise data into a single automated system.

Acumatica's Construction Edition is full-featured construction accounting software that helps you improve margins and project control at all stages of home, multi-family, commercial, mixed-use, land development, and government projects.

### **RECENT NEWS**

- Acumatica Construction Edition gained significant momentum
  in first year of availability. Acumatica, the world's fastest-growing
  cloud ERP company, has experienced strong sales and partner
  support for Acumatica Construction Edition. Acumatica
  Construction Edition is an end-to-end cloud business
  management system for general contractors, home builders,
  subcontractors, and developers built to address the needs and
  demands of modern commercial real estate companies. A fullyintegrated cloud solution, Construction Edition offers true
  mobility, high value, and much-needed technology improvements
  for comprehensive operational management and insight.
- Imperium received the 2018/R2 Certification from Acumatica.
  The certification process of validation is designed to verify the
  extension works as described and it accurately integrates with the
  current release(s) of the Acumatica. It takes considerable time and
  resources from both the Acumatica and IBS to validate the
  solution. But, validation provides a level of assurance to the
  customer that the extension will perform properly.

### WHAT'S NEXT

- Improved Usability: From the start, usability has been a key component to Imperium's business software. It's designed to be intuitive and efficient, allowing users to pragmatically address their business management needs. Future enhancements will improve the user's experience even more.
- Real-Time Visibility: Imperium will leverage Acumatica's Business Intelligence with Reporting, Dashboards and Data Analysis. Acumatica reporting and business intelligence capabilities will aid you in future-proofing your business through real-time visibility into data from multiple sources, helping you with decision making and growing your business. And best yet, it is all part of the Imperium/Acumatica platform.
- Leverage Acumatica construction accounting software for document management of plans, contracts, specifications, submittals, emails, change orders, photos, spreadsheets, inspection reports, etc. With Acumatica's no per user fees and role-based access security, the documents can be shared with internal and external users to improve collaboration.

### **TESTIMONIALS**

Jonathan Nagin, Senior Vice President, Superior Management: "It is super rare in the world of software companies for a company to stay relevant for two to five years; 30+ years in property management software for IBS is pretty remarkable. In my experience, software vendors tend to over-promise and under-deliver. IBS treats us fairly and delivers what they promise. If someone who was on the fence about choosing IBS I'd tell them to choose the company that will be around in 20 years!"

### WHO WE ARE



PRESIDENT/CEO Michael Mullin

Twitter: @mwmullin E: mmullin@ ibsre.com P: 973-575-4950



VICE-PRESIDENT OF OPERATIONS Dawn Bernstel

E: dbernstel@ ibsre.com P: 973-575-4950



PRODUCT MANAGER Steven Hirsch

E: shirsch@ ibsre.com P: 973-575-4950



COMPANY FOUNDING/ LAUNCH DATE 2015

WEBSITE imscre.com

OFFICE LOCATIONS

Charlotte, NC Raleigh, NC Los Angeles, CA

**TWITTER** @IMS\_LLC

**FACEBOOK** 

@InvestorManagementServices

LINKEDIN

https://www.linkedin.com/company/ investor-management-services

### PROMINENT CLIENTS

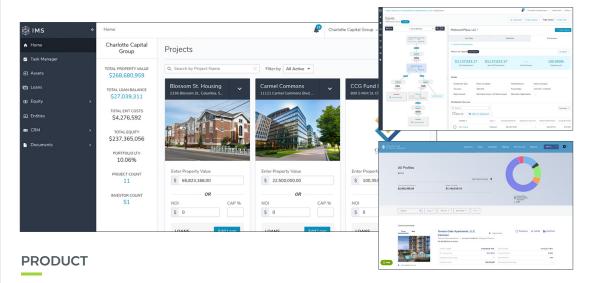
RADCO, Peak Capital Partners, Capital Solutions, American Landmark Properties, Peachtree Hotel Group

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- · Multifamily

### **ABOUT**

Investor Management Services is the leader in the investor and investment management software space, providing the only all-in-one platform. The IMS Platform includes Investor Dashboards, Document Management, CRE-tailored CRM, and Waterfall Distribution Processing. Today, IMS has over 400+ customers who have been able to reallocate thousands of hours back to value-add activities for their 50,000 investors, delivering the transparency investors demand while reducing costs & adding back-end efficiencies.



Distribution Waterfalls: Eliminate Excel-based risk and manual processes. Automate workflows, calculate waterfalls, and reference historical investment and distribution data.

Investor Dashboard: Provide investors with transparency and 24/7 access to documents, performance metrics, and new equity raises.

CRM: Efficiently manage clients with all contact info for investors and entities in one place. Gain visibility into investor engagement.

### **RECENT NEWS**

- IMS increased revenue over 150% during 2017 and now has well over 300 customers.
- IMS announced strategic partnerships with RealCrowd, VENTURE.co, and FITECH.
- IMS released the industry's first real estate investor mobile application.

### WHAT'S NEXT

- With over 35 new employees so far in 2018 and plans to continue hiring, IMS will be expanding into a larger, state-of-the-art office space by year end.
- IMS will be executing on a well-defined product road map over the next 6 months and is excited to continue rolling out regular enhancements.
- "IMS will continue to improve cash flow modeling and glean insights from aggregate data unique to the platform.

### **TESTIMONIALS**

"IMS has helped us streamline our syndication process and the tool distinguishes us within our community of investors."

John Azar

**SPI** Advisory

Executive Vice President | Managing Member MACC Venture Partners, LLC

"We've been able to do bigger raises in less time. IMS has made us more confident to go out and take on larger projects." Michael Becker | Principal

### **WHO WE ARE**



Chris Atkinson



CFO Jason Kelley



Leigh Haydon





COMPANY FOUNDING/ LAUNCH DATE

2011

WEBSITE

https://inreal-tech.com

OFFICE LOCATIONS

Karlsruhe, Frankfurt area, Germany New York City, US London, UK (Planned Q2 2019)

**TWITTER** 

https://twitter.com/Inreal\_US/media

LINKEDIN

https://www.linkedin.com/company/inreal-technologies-gmbh/

### PROMINENT CLIENTS

Tishman Speyer RFR Credit Suisse JLL Colliers International

### RELEVANT TYPES OF PROPERTY

- Office
- · Multifamily
- Condos
- Mixed-Use

### **ABOUT**

At Inreal Technologies ("Inreal") we strive to deliver tangible results: We provide a unique combination of virtualization toolkits allowing for virtual tours and interaction with a pre-built space, customized online platforms, and optional data analytics creating impact on the whole value chain. Partnering with Inreal Technologies, real estate developers, project managers, and asset managers in both commercial and residential space, can accelerate leasing and pre-sales while reducing marketing and fit-out costs.



### **PRODUCT**

We convert 2D floorplans and static renderings into an immersive, interactive, customizable experience. Using our robust technology and easy-to-use tools you can preview and interact with a pre-built space before construction even starts. Your sales and leasing team fully controls real-time configurations to create a unique customer journey for potential tenants: They can toggle among different floor plans, furnishing details, and time of the day among other elements. Customized online platforms extend these configuration options to your end customers.

A data analytics add-on complements these customizable, virtual walkthroughs, tracking measurable metrics for an enhanced and accelerated selling and decision-making process.

### **RECENT NEWS**

- Opening of the New York City office, entering the US market earlier in the summer of 2018
- Daniel Kremin joined Inreal in June 2018 as VP of Product
- In early November 2018, Diana Küppersbusch as VP of Operations and Tobias Kintzel as VP of Marketing joined the team
- November 2018: Milestone of 300+ delivered projects with over 32.3M sq ft

### WHAT'S NEXT

- Continued international expansion including the opening of offices in London, and across the US
- Delivering new products including touch remote control, enhanced analytics and online configuration tools

### WHO WE ARE



CEO & FOUNDER Enrico Kürtös



HEAD OF BUSINESS DEVELOPMENT US Sabrina Cao

E: s.cao@inreal-tech.com

## ΙΟΤΛS

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

2014

WEBSITE

iotashome.com

OFFICE LOCATIONS

Portland, OR

TWITTER

@iotashome

LINKEDIN

https://www.linkedin.com/company/iotas-inc-/

### MONEY RAISED

\$8,000,000 - Angels, Seed Round and Bridge Round

### PROMINENT CLIENTS

Prudential, Bozzuto, Hunt Companies, Balfour Beatty, Avenue 5, ZOM

### RELEVANT TYPES OF PROPERTY

Multifamily

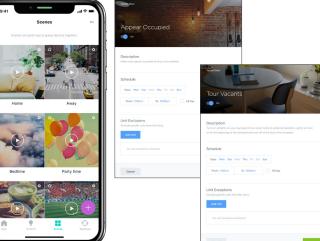
### **ABOUT**

IOTAS is a Smart Apartment platform provider that enables properties to attract more residents and see rent premiums while reducing costs of operations. IOTAS has the best Smart Apartment technology with unit and building automations which include door locks, thermostats, outlets, switches, plus multi-sensors. We provide over 2x the devices but require the least amount of support. However, if anything should go wrong we're here for you and your residents 24/7.

### **PRODUCT**

IOTAS provides lights, outlets, thermostats, door locks, ceiling fans, sensors and much more. Just ask us. The system allows residents remote access to their home but also delivers powerful solutions to property management for building-wide control and oversight.

IOTAS provides full automation not just residents but also for the building to reduce labor and save on energy. Because we make nearly all the lights smarter, IOTAS can easily make a new



building seem occupied by turning on lights randomly inside of vacant units during evening times and turn them off late at night to save energy. This is one example of how we can reduce labor time and save energy.

IOTAS makes it easy for your staff to set automations for your building and forget about it. While we have the best and most thorough Resident Experience, what we can do for buildings is even more powerful. We can have all Vacant Units be ready to be toured during business hours and then after hours, set it to save energy. That's just one of the solutions that we're here to help you with.

### **RECENT NEWS**

- IOTAS has recently been picked by industry heavyweights such as Balfour Beatty, Bozzuto and ZOM Living as a partner to roll out solutions for student living and smart apartments.
- IOTAS announced a partnership with Mobile Doorman to take Smart Home to the next level as discussed in Forbes article, https://bit. ly/2QsFrdN IOTAS is also working with ButterflyMX, Braxos, Brivo, nest and others to deliver a true Smart Apartment experience.
- IOTAS launched IOTAS Energy, a partnership with Intel to help multifamily operators save on energy usage. https://bit.ly/2FjmlVL

### WHAT'S NEXT

- Our goal is to continue with what we do best- deliver a reliable and comprehensive Smart Home with the lowest number of tickets per 100 units. We will continue this year to focus on customer experience and happy residents.
- We will continue to focus on building access entry, making it even more robust and evolve our building intelligence and automation platforms. We are starting demos with utilities to make our buildings tie into the grid.
- We are rapidly expanding to adjacent verticals such as Student, Military, Affordable, and Senior Housing.

### **TESTIMONIALS**

Quite frankly, IOTAS is giving us an edge on our competition throughout our portfolio. There are few amenities that offer such a profound improvement to the user experience with such small capital requirements. - Gold Oller

Hunt has installed IOTAS as a value-add program in a 1990's 8 foot ceiling, garden apartment product in a middle market. The ROI was so solid we are now installing the system in numerous properties instead of a full or partial cosmetic unit renovation program. - Hunt Companies

### **WHO WE ARE**



CHIEF EXECUTIVE OFFICER Sce Pike



CHIEF TECHNOLOGY OFFICER James Motley



VP OF REVENUE Chad Summers







COMPANY FOUNDING/ LAUNCH DATE 2/2017

WEBSITE

get-join.com

OFFICE LOCATIONS

San Francisco, CA (HQ) San Jose, CA

TWITTER

@ JoinEnterprise

**FACEBOOK** 

https://www.facebook.com/ Join-1126832500806879

LINKEDIN

https://www.linkedin.com/company/get-join/

MONEY RAISED

\$2 million dollar seed round in 2017

PROMINENT CLIENTS

ServiceNow LiquidSpace Boston Properties

### RELEVANT TYPES OF PROPERTY

- Office
- Retail

### **ABOUT**

Join is a San Francisco-based that offers a secure, high performance, IT on demand and curated digital workspace service for property owners, flex office operators & tenants of commercial office buildings. Join is configurable and scalable to the needs of any team and runs over a secure, private, net-neutral terabit scale network that incorporates state of the art cybersecurity and private connections to major private and public clouds and SaaS platforms.

### **PRODUCT**

Join ReadyNet - Basic, secure wireless internet provided to tenants and guests at no charge

Join ReadyNet Enterprise – On demand digital services for tenants requiring a private, high performance secure network with higher levels of security, firewall, intrusion protection.

Join Marketplace - Optional additional services from Join and third party vendors such as VOIP telephony, Amazon Direct Connect Services, advanced VPN, building access control and analytics.

### **RECENT NEWS**

- Delivered Join Digital Services to Boston Properties' first 'Flex by BXP' deployment
- Rolled out partnership with LiquidSpace and delivered several new customer implementations
- Launched VOIP telephony service
- Launched Join Digital Services in Canada

### WHAT'S NEXT

- Expanding to 25 markets in 2019
- Aggressive road map of products and services for property owners, flexible office operators and enterprise organizations.
- · First deployments in Europe

### **TESTIMONIALS**

"LiquidSpace and Join established a partnership in 2018 and have already worked together on several successful projects in the US and Canada", said Mark Gilbreath, CEO of LiquidSpace. "We look forward to growing our relationship even further in 2019."

The Join Digital Services Solution has helped make our flex office experience outstanding from day 1, said Bhavin Patel, VP of Operations for Collabera, Inc., a global IT staffing with 15,000 professionals. "Our team was able move in to the Flex space and enjoy instant productivity. The fact that we can add or change services on demand means that we can tailor the digital experience to meet our exact needs."

### WHO WE ARE



FOUNDER & CEO
Karl May

E: karl@get-join.com P: 408-675-0309



MARKETING & MARKET DEVELOPMENT

VP OF

Malcolm Hobbs

Twitter: @mhobbs E: malcolm@getjoin.com P: 650-395-7871



Daniel Redmond

E: daniel@getjoin.com P: 408-309-0747

### KNOTEL

### **PROFILE**

### WEBSITE

knotel.com/

### OFFICE LOCATIONS

New York City, NY San Francisco, CA Los Angeles, CA London, UK Sao Paulo, Brazil Berlin, Germany

### **TWITTER**

@ knotel

### **FACEBOOK**

https://www.facebook.com/knotelhq/

### LINKEDIN

https://www.linkedin.com/company/ knotel/

### MONEY RAISED

\$160 Million Series B

### PROMINENT CLIENTS

Starbucks, Omnicom, SeatGeek, The Body Shop, Cheddar.

### RELEVANT TYPES OF PROPERTY

Office

### **ABOUT**

Knotel empowers companies to be their most productive by providing tailored, responsive spaces that flex to meet their evolving needs. Named a Business Insider Top 50 Startup and New York's Hottest New Workspace Model, Knotel has over 100 locations across approximately 2 million square feet in New York, San Francisco, Los Angeles, London, Berlin, and Sao Paulo. Founded in 2016, Knotel has raised \$160 million in funding. Knotel's member network includes companies like Starbucks, Cheddar, and Omnicom. Visit https://www.knotel.com.

### **TESTIMONIALS**

"Flexibility is usually really expensive. And if you want your own branded space that is built to your specifications and design, you usually have to pay significantly for it. Not having to spend money on build-out, paint, branding and furniture—that alone is a tremendous value." - Jeff Goldman, Head of Real Estate and Workplace Operations at Segment

"When a candidate comes into an office and finds the entire space dedicated to your brand, rather than a scattering of desks in a space filled with a lot of different companies, that is a meaningful first impact, and very effective." - Casey Kwon, Office & Culture Manager at Teachable

### WHAT'S NEXT

• Continuing our global expansion and focus on enterprise clients.

### WHO WE ARE



Amol Sarva

CO-FOUNDER AND CO-FOUNDER AND CEO



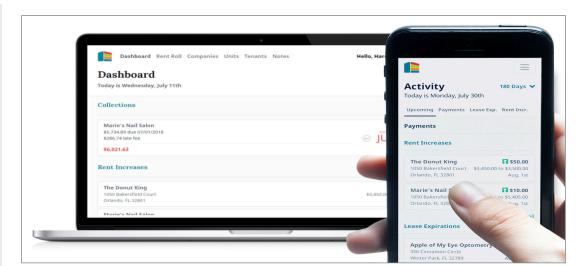
CHAIRMAN

**Edward Shenderovich** 



### **ABOUT**

Leasecake makes it easy to manage commercial real estate leases. For landlords and multi-location tenants, the bottom line takes a hit when they forget any of the hundreds of points in a typical lease, including rents, increases, and late fees. Leasecake optimizes financial performance across a portfolio by providing proactive information about rent rates, increases, renewal options, and terms, along with easy access to key documents.



### **PROFILE**

### COMPANY FOUNDING

December 2017

### WERSITE

leasecake.com

### OFFICE LOCATIONS

Orlando, FL

### **TWITTER**

@Leasecake

### **FACEBOOK**

facebook.com/Leasecake

### LINKEDIN

linkedin.com/company/leasecake/

### MONEY RAISED

\$700,000 closed

### PROMINENT CLIENTS

Domino's, Papa John's, Moe's, Qdoba, Planet Smoothie, SharedSpace, Suddath Van Lines, Jeremiah's Italian Ice, Atlanta **Investment Properties** 

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Land

### **PRODUCT**

### But the Back Office in Your Back Pocket.

Reducing your business risk by saving hundreds of hours and tens of thousands of dollars every year.

Landlords: Centralize key lease terms such as rent increases and renewal dates in a mobile platform

Tenants: See lease information and proactive reminders of key dates and terms to reduce friction and grow their business.

### **RECENT NEWS**

- · ACH / digital payments
- Patent filed
- Amassed millions of square feet across the **United States**

### WHAT'S NEXT

- Enterprise platform for large-scale tenants and landlords
- Team collaboration

### **TESTIMONIALS**

"One of my favorite parts of Leasecake is the activity screen. I like having that quick snapshot of the tenant that I can reference at any time and just keep myself up to date on the information."

The reason I love Leasecake is because it streamlines my day-to-day operations and saves me time so I don't have to constantly call my office manager for information.

### **WHO WE ARE**



CEO & **FOUNDER** Taj Adhav



PRESIDENT & CO-FOUNDER Jim Bankston





COMPANY FOUNDING/ LAUNCH DATE September 2016

WEBSITE

likktech.com

OFFICE LOCATIONS

Miami FL Sunnyvale CA

LINKEDIN

www.linkedin.com/company/likk-h2o/

MONEY RAISED

\$900K Angel/Seed

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily

### **ABOUT**

Our unique leak sensing system, LIKK h2o, is a network of smart water sensors that communicate with a central monitoring unit for intelligent leak detection. We have designed an automated process that systematically and intelligently escalates all events from detection through communication, response, reporting, and prevention protocol. Our infrastructure-based solution is designed specifically to address the challenges of scaling across multiple units and stories in residential and commercial applications.



### **PRODUCT**

LIKK h2o, is a network of smart water sensors that communicate with a central monitoring unit for intelligent leak detection



### **RECENT NEWS**

- Closing the Seed capital round.
- Entering the CA market.
- Insurance recognition as mitigation platform.

### WHAT'S NEXT

- · Technology and business scalability
- New Hardware and Firmware
- Insurance business development

### **TESTIMONIALS**

The moment we activated the service, many leaks were detected. After only 8 months, we had prevented over 22 incidents...

One month after having completed the installation, we were able to detect and prevent a water incident before it became another fatal one ...

### WHO WE ARE



Ronald Kritzler

E: ronald@ likktech.com



**CTO**Peter Dejman

E: peter@



**CRO** Albert Himmelstern

E: Alberto@





### **ABOUT**

LoanBoss - Debt Smarter

The only debt management platform exclusively for commercial real estate professionals. LoanBoss centralizes, streamlines, manages and stores all critical data throughout the debt life cycle.

From pipeline through disposition, this dynamic platform enhances collaboration, creates efficiencies, and drives performance. Powerful interest rate analytics provide instant calculations that should have been automated a long time ago. Covenant tracking. Reporting functions. Secured data storage to identify trends. Live hedging costs.

LoanBoss seamlessly integrates market data across the critical details of your debt portfolio so you can make more informed decisions to optimize returns.

Spend more time chasing deals, less time chasing details.

### PROFILE

COMPANY FOUNDING/ LAUNCH DATE

2019

WEBSITE

LoanBoss.com

OFFICE LOCATIONS

Charlotte, NC Boulder, CO

**TWITTER** 

@loanboss1

MONEY RAISED

Self-funded

### PROMINENT CLIENTS

Greystar LaSalle Beacon Connor Group

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- Other

### **PRODUCT**

How long would it take you to calculate a prepayment penalty from right now? If the answer is anything more than two seconds, you need to talk to the boss. LoanBoss.

Are you using some combination of Outlook, Dropbox, and Excel to manage your debt portfolio? Has your business outgrown your processes? Talk to the boss. LoanBoss.

You've gathered thousands of financing quotes over the years...how many of those do you still have at your fingertips? If information is power, shouldn't you? Talk to the boss. LoanBoss.

### **RECENT NEWS**

- LoanBoss has been selectively inviting beta testers in Q4 2018 and will be aggressively testing and incorporating feedback in Q1 2019!
- LoanBoss was selected over other names like Capitalize, Accel, LoanHub, and Fibonacci.
   We weren't even sure the last one was a legally viable option.
- We attended our first ever conference,
   CRETech NYC! And much to our surprise, we weren't asked to leave!

### WHAT'S NEXT

- LoanBoss will be launching April 29, 2019!
- LoanBoss 2.0 will incorporate greater reporting and filtering functionality, as well as API's with critical partners.
- LoanBoss will be raising a Series A in the second half of 2019.

### **TESTIMONIALS**

"Wow! How did I ever live without LoanBoss?!" - future LoanBoss user

"Probably the greatest commercial real estate software platform in the world."

- Founder's grandmother

### **WHO WE ARE**



PRESIDENT & FOUNDER

JP Conklin

E: jp.conklin@ loanboss.com



HEAD OF MARKETING Sarah Conklin

E: sarah.conklin@ loanboss.com



NATIONAL DIRECTOR OF SALES Rob Hudson

E: rob.hudson@







COMPANY FOUNDING/ LAUNCH DATE

2013

WEBSITE

logicalbuildings.com

OFFICE LOCATIONS

Livingston, NJ

TWITTER

@logicalbldgs

LINKEDIN

www.linkedin.com/company/logicalbuildings/

### MONEY RAISED

\$11 million, in three rounds of preferred shares.

### PROMINENT CLIENTS

AvalonBay Communities The KRE Group Milstein Properties Roseland Residential Trust UDR

### RELEVANT TYPES OF PROPERTY

- Multifamily
- Office
- Mixed Use
- Industrial / Mini-Storage

### ABOUT

Logical Buildings is a smart building software and solutions company that creates real-time transparency and data-driven insight of building operations. Through predictive analytics and training from our Concierge team, our proptech platform enables building staff to optimize building management, generating significant energy and operating cost savings, resulting in higher NOI and NAV.

### **PRODUCTS**

Smartkit Al enables buildings to generate revenue and reduce energy costs by 20% as well as achieve sustainability goals through data transparency, increasing NOI and NAV.



Logical Buildings' Turnkey Capital Projects deliver comprehensive energy savings/revenue and smart building capacities. Utilizing each building's unique energy signature, right-sized technologies are selected including building wide connectivity, controls, battery storage, CHP, EV charging, and solar, etc.

The Energy Purchasing Advisory Services product, EPAS, provides owners daily mark to market guidance on their energy portfolio risk exposure and savings opportunities as well as the most transparent and low cost electronic reverse auction supplier bidding platform.

The EPAS platform qualifies suppliers to insure owners garner the most advantageous contract covenants and optimal rate structures that reflect the portfolio's mechanical systems, demand management programs, through available smart meter interval load profiles.

### **RECENT NEWS**

- We were recently selected to participate in this year's Initiate! competition at the DistribuTECH conference and expo. This program highlights 12 innovative startups that are digitally transforming the utility cost management landscape.
- Smart Energy Decisions, the leading
  web-based publication that deliver news,
  analysis, research and opinion to help
  Fortune 500 companies make better decisions
  to improve their profitability by adopting best
  practices in energy efficiency and renewable
  energy sourcing, has recently awarded top
  prize for Smart Building Software to AvalonBay
  Communities in the category of Commercial
  Energy Data Management for deploying Logical
  Buildings' SmartKit Al platform.

### WHAT'S NEXT

- We are expanding our national footprint in urban centers throughout all deregulated states and provinces in North America.
- Logical Buildings is rethinking the way energy is procured having just launched a new portal that continuously identifies savings and/or risk exposure mitigation opportunities coupled with the most transparent low cost electronic reverse auction platform.
- Our software development team's imminent rollout of SmartKit Al's integration with Alexa and Google Home Voice Activation Services will enable monitoring and reducing each building's energy cost and increase resident/tenant comfort.

### **TESTIMONIALS**

"Through the savings we achieved working with Logical Buildings, we were able to see a payback on our investment in the hardware and software in less than a year. We're now looking to scale the return we generate from advanced energy management by rolling it out across more buildings in our commercial portfolio."

Greg Maser, Director of Purchasing Edison Properties LLC

"The Story Logical Buildings is telling, and that I've now fully bought into, is a data story. This is an Internet of Things story, a Big Data story, a technology story. There's a lot of real positive things that we can do now because we have that data and these buildings are really truly talking to us."

Mark Delisi, Vice President of Corporate Responsibility AvalonBay Communities

### WHO WE ARE



CO-FOUNDER AND CHAIRMAN
Bradford R. Klatt



CO-FOUNDER AND CHIEF EXECUTIVE OFFICER Jeffrey Hendler



VP BUSINESS DEVELOPMENT Jean-Sebastien Dorais

E: dorais@logicalbuildings.com P: (917) 302-8426





COMPANY FOUNDING/ LAUNCH DATE

July 10, 2018

WEBSITE

lyraintel.com

**OFFICE LOCATIONS**U.S. Headquarters Charlotte, NC

TWITTER

@LyraIntel

FACEBOOK https://www.facebook.com/lyraintel/

### LINKEDIN

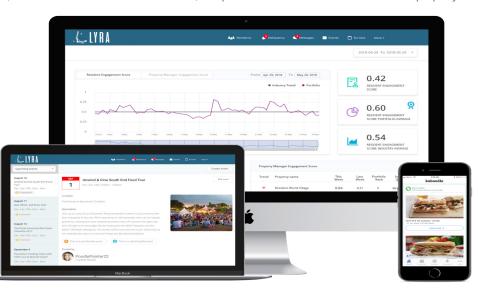
https://www.linkedin.com/company/ lyraintel/

### RELEVANT TYPES OF PROPERTY

- · Office
- Retail
- Multifamily

### **ABOUT**

Lyra Intel is a commercial real estate business intelligence solution designed to unlock your property's revenue potential. This solution integrates with property management systems allowing property owners and managers to better understand resident and tenant needs by collecting data at the industry, portfolio, property, and occupant levels. Our solution is designed to improve data quality, provide advanced segmentation capabilities, increase resident and tenant retention, and provide an additional revenue stream to property owners.



### **PRODUCT**

**Property Engagement Portal:** Our property engagement portal provides you with the flexibility to message (text, in-app, and email), create and coordinate events, gain feedback with built-in surveys, and segment residents and tenants based upon demographic and behavioral data.

**Kaboodle App:** Our partnership with Kaboodle provides your residents and tenants with a useful app to communicate directly with the property, while also connecting them with local restaurants, retailers, and services in the community. Users even have the flexibility to submit maintenance requests, pay rent, reserve amenities, explore local retail offers, and purchase food for delivery.

**Business Intelligence Platform:** Our business intelligence platform collects and organizes data from our property engagement portal and the Kaboodle app to provide you with insights for better decision making – all within an easy-to-use dashboard. Quickly view your engagement scores among residents, tenants, and property managers at the property and portfolio level to better understand renewals by property. The tool also allows you to monitor trends against portfolio and industry benchmarks.

### **WHAT'S NEXT**

Growth. We're launching with a groundswell of existing market penetration. We're currently the BI solution of choice for over 80 properties in 26 markets across the country. Since we started, the company has grown its staff to over 40 full-time employees and we continue to add some of the largest multiproperty management groups in the Southeast. While we're fully dedicated to serving the needs that are present in the current market, we're also focused on evolving as those needs change with the influx of digital transformation in the industry while remaining an intuitive and easy-to-use solution for our customers.

### **TESTIMONIALS**

"Lyra has given me a turnkey solution that puts real and usable data at my team's fingertips. We're no longer relying on intuition or anecdotal feedback to drive our decision making. Now we have the data to steer our investment allocation in the right direction. This has had an immediate impact on our retention and occupant experience." Mark Runde, Director of Real Estate at The Granite Properties.

### WHO WE ARE



CEO & FOUNDER Rob Finlay



COMPANY FOUNDING/ LAUNCH DATE

January 20, 2011

WEBSITE

mcart.io mavatar.com

OFFICE LOCATIONS

Menlo Park, California (Silicon Valley)

**TWITTER** 

@mCartProtocol

**FACEBOOK** 

facebook.com/mCartProtocol/

LINKEDIN

linkedin.com/company/ mavatar-technologies-inc/

### MONEY RAISED

5 million through seed investment, ICO presale and corporate programs.

### PROMINENT CLIENTS

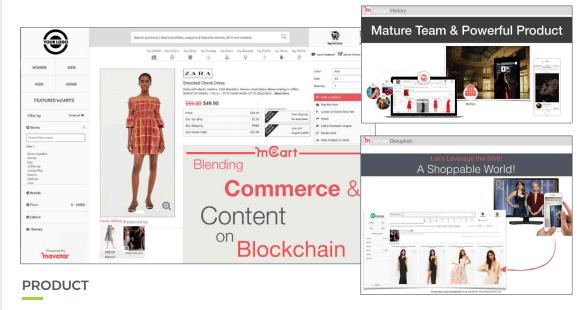
Agencies, Media, Shopping centers and other real estate complexes, CPGs, Procurement sites

### RELEVANT TYPES OF PROPERTY

- Retail
- Multifamily
- Other: Commercial properties such as hotels, airports, public places including malls and shopping pavilions

### **ABOUT**

Mavatar's mission is making the world around us shoppable. Mavatar is a leading player in capturing, tracking and monetizing omnichannel data. Mavatar provides a turnkey blockchain and Al-based platform-as-a-service called mCart helps customers set up and operate their branded, enterprise level marketplace/affiliate sales platform to utilize content and data and engage with retailers, influencers and shoppers to drive sales. mCart closes the gap between online and offline shopping, sales and advertising in one platform.



mCart is a blockchain platform to maximize omnichannel and influencer marketing within a platform to serve commerce.

### **RECENT NEWS**

- mCart's presence at ICSC as part of the Innovation Exchange & garnered significant international interest.
- We just announced the first mCart
   Marketplace by FX Group to make the iconic
   red carpet shoppable.
- mCart was featured in Apparel Resources, Fashionista, Apparel Resources, Fashion Network and Women's Wear Daily.
- Mavatar is included in The Silicon Valley Review among the 50 Best Companies To Watch 2018.

### WHAT'S NEXT

- With FX Group's platform mCart is making the red carpet shoppable.
- Our blockchain Al-based platform allows retailers & content creators to maximize their earnings.
- Our transparent system is poised to be the industry standard for effective influencer marketing & CTR attribution model.

### **TESTIMONIALS**

Kristian Krempel, President of FX Group

### **WHO WE ARE**



CEO & FOUNDER
Susan Akbarpour

Twitter:
@susanakbarpour
E: susana@
mavatar.com



PRESIDENT & CO-FOUNDER
Brom Mahbod

E: bm@mavatar.com



VP OF OPERATIONS & TECHNOLOGY Amar Saigal

Twitter: @SaigalAmar E: amar@ mavatar.com





COMPANY FOUNDING/ LAUNCH DATE 2010

**WEBSITE** modolabs.com

**OFFICE LOCATIONS**Cambridge, MA

**TWITTER** @modolabs

FACEBOOK https://www.facebook.com/modolabs/

https://www.linkedin.com/company/ modo-labs-inc

**PROMINENT CLIENTS**GE, EY

RELEVANT TYPES OF PROPERTY

Office

### **ABOUT**

Modo Labs is the leading provider of the no-code mobile application platform, trusted by leading Fortune 500 companies and universities to deliver their workplace and campus mobile applications. Modo makes it easy to quickly create mobile experiences that maximize employee engagement with their built office environment. Managing parking, reporting maintenance issues, ordering meals, viewing security cameras, and other critical or experiential resources, can quickly be added and put into the hands of your workforce for instant, always-on access.

### **PRODUCT**

Modo Workplace™ transforms the workplace with a unified mobile experience that connects your intelligently built environment with the people that bring it to life.

**Modo Communicate** dramatically increases app usage and loyalty by engaging users with a timely, personalized and actionable communications delivered through a multi-channel communication strategy.

Modo Analyze gives real-time insight into user engagement with your workplace app. Armed with this knowledge you'll know how to intelligently evolve your app.

### **RECENT NEWS**

- Announced its partnership with JLL, a world leader in CRE
- Enjoyed its highest growth rate ever in enterprise customers, including global leaders in financial services, aerospace, real estate, and more
- Saw significant expansion of existing enterprise contracts

### WHAT'S NEXT

- Continued global expansion of customers, partnerships, and operations
- Major upgrade to our app creation tools to improve delegation and lifecycle management
- Ongoing improvements to our communications and analytics tools to further increase and measure engagement

### **WHO WE ARE**



**CEO** Stewart Elliot



FOUNDER & CTO Andrew Yu



### **ABOUT**

NaviCRE – Cloud based system to manage and analyze CRE data like Sales Comps, Lease Comps, Tenants in the Market, Development pipeline, and seamlessly collaborate with your team and organization from any device. Data is owned by customers and private to each company. Mapping, Business Intelligence, Al, Analytics, Collaboration. New verticals such as Commercial Analytics (CA) & Rprime.

# NAVIGATOR: | State |

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE 1/1/2015

WEBSITE

navigatorcre.com

OFFICE LOCATIONS
Seattle, WA (HQ)

TWITTER

@therealnavigatr

FACEBOOK

www.facebook.com/NavigatorCRE/

### LINKEDIN

https://www.linkedin.com/showcase/ navigatorcre

### MONEY RAISED

Seed 1 and Seed 2 \$5,000,000

### PROMINENT CLIENTS

CBRE, BKM, Lee & Associates, Marcus & Millichap, Goodman Real Estate

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
   Multifamil
- Multifamily
- Other: Land, Development, Banking

### **PRODUCT**

**NaviCRE** – Cloud based system to manage and analyze CRE data like Sales Comps, Lease Comps, Tenants in the Market, Development pipeline, and seamlessly collaborate with your team and organization from any device. Data is owned by customers and private to each company. Mapping, Business Intelligence, AI, Analytics, Collaboration.

**NavCRM** – A wonderfully simple and sophisticated CRM built for CRE with no bloat or redundancy. Full integration into core CRE product with connectors to Office365/Gsuite/Docusign and Box.

**StakPlan** – A smart building stacking plan system residing inside the CRE product that can turn any table of lease comps into visualized stacking plans for office, retail and industrial buildings.

### **RECENT NEWS**

- Closed our latest Seed Round of investment and preparing to raise our next round for company growth and expansion.
- Expanded into Texas, Chicago, Atlanta and New Jersey markets for Brokerage and Asset management.
- Expanded into new HQ in downtown Seattle at the Logan Building and added several new team members.

### WHAT'S NEXT

- Working on raising our Series A in late 2018 to grow company and team.
- Ventures into Fintech and Multifamily Market
   Data Crowdsourcing and Reporting
- Expanded platform functionality with integration of data connection to PM softwares.

### **TESTIMONIALS**

"... NavigatorCRE Creates a significant competitive advantage in serving Institutional investors and asset managers by allowing us to efficiently and effectively deliver interactive market overviews to our clients, present market opportunities and show an engaging dashboard of cap rate spreads and active buyers and sellers in the market." Darla Longo, CBRE NationalPartners

### **WHO WE ARE**



CIO, FOUNDER, CHAIRMAN Taylor Odegard

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**CEO, FOUNDER** Russ Johnson

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LEAD, ACCOUNT MANAGEMENT Robert Christopher

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### COMPANY FOUNDING/ LAUNCH DATE

June 2003

### WEBSITE

ntrustinfotech.com, www.remaap.com, www.reapmanager.com

### OFFICE LOCATIONS

Irvine, CA Chennai, India

### **TWITTER**

@InfotechNtrust

### LINKEDIN

https://www.linkedin.com/company/ ntrust-infotech/

### PROMINENT CLIENTS

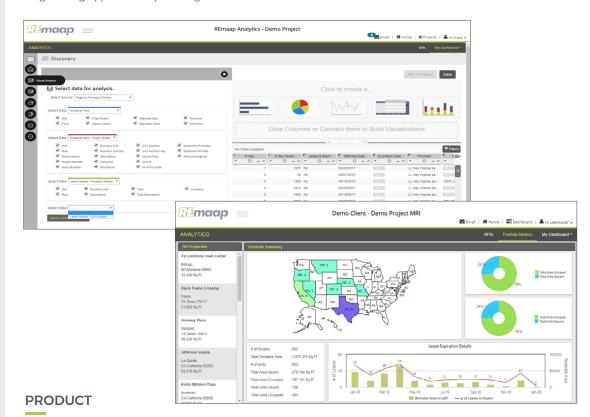
CBRE, Cushman, RPAI, Regency Centers, Equity Office

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- · Other: Restaurant, Single Family

### **ABOUT**

NTrust Infotech is a real estate lease administration solution provider. NTrust's combination of advanced CRE Software platforms and robust technical and back office services allows us to provide services to international and domestic companies that range in size from under 100 employees to over 10,000. We are able to provide top level services to this whole range of clients because of our "Engineering Approach" to providing services.



Back Office Services including lease admin, abstracts, accounting REmaap software for lease abstraction and workflow/document management REAP software for occupier side lease administration

### **RECENT NEWS**

- Added AI/NLP to our REmaap software platform
- Added Analytics to our REmaap software platform
- Expanded back office team by 10% to 775 employees bringing total EEs to 875

### WHAT'S NEXT

- Improvement of AI performance
- Expansion of REmaap use cases
- Implementation of ASC 842 reporting for our REAP lease admin platform

### **TESTIMONIALS**

We decided to use REmaap to help streamline a full range of lease administration processes. The easy to use interface makes training new lease administrators very easy, and we have ready access to all the data required to manage all our leases.

We were spending tons of money on due diligence and just getting the data we need to accurately manage our leases and expenses. REmaap streamlined the due diligence process and allowed to easily submit AE and DCF files to prospective buyers.

### **WHO WE ARE**

CEO CMO
Sri Ramachandran Rick Platzek

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COMPANY FOUNDING/ LAUNCH DATE

January 2018

WEBSITE

1spottech.com

OFFICE LOCATIONS Plymouth, MN

**TWITTER** 

@OneSpotSoftware

**FACEBOOK** 

https://www.facebook.com/ OneSpotTech/

LINKEDIN

https://www.linkedin.com/ company/1spot/

PROMINENT CLIENTS

CBRE, Colliers, Artis, Boston Scientific

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily

### **ABOUT**

One Spot is an innovative software platform that allows property and facility management teams to command their portfolio, in real time, through easy-to-use app and web-based functionality. By standardizing the process of both day-to-day service requests, and long-term capital projects, commercial teams can easily track and manage repairs, flawlessly execute portfolio-wide bids with vendors, and create strategic portfolio plans by property, and by asset type. The technology brings teams together in real time, and saves time and money, and eliminates costly errors.



### **PRODUCT**

Assessment **Property Maintenance Tenant Portal** 



### **RECENT NEWS**

- BOMA Case Study Winner
- 2018 US Business News winner for New Property Management Application

### WHAT'S NEXT

- New functionality
- Fundraising
- Expansion

### **TESTIMONIALS**

"The ability to gather information and turn data into a real document that a client can use to assess an asset in a much quicker timeline could mean the difference of winning or losing that asset." Tim Jackson, VP Real Estate and Engineering Services, Colliers

...99% of all service requests that are made...we put those into One Spot....and then have a single place to monitor them, so we can make sure that we're getting confirmation that the work is getting done, and then also confirmation that we've received the invoice for the work so that we can accrue for it properly. And through this process, we save time and eliminate errors, and capture all costs efficiently."

Chelsie Johnson - General Manager, Artis

### **WHO WE ARE**



CEO Keith Pelatowski



**DIRECTOR OF SALES** Ryan O'Rourke

Twitter: @kpelatowski E: KPelatowski@ 1spottech.com

### Pilot

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE 2014

WEBSITE pilotfiber.com/buildings

OFFICE LOCATIONS NYC

**TWITTER** @PilotFiber

LINKEDIN https://www.linkedin.com/

company/pilot/ PROMINENT CLIENTS

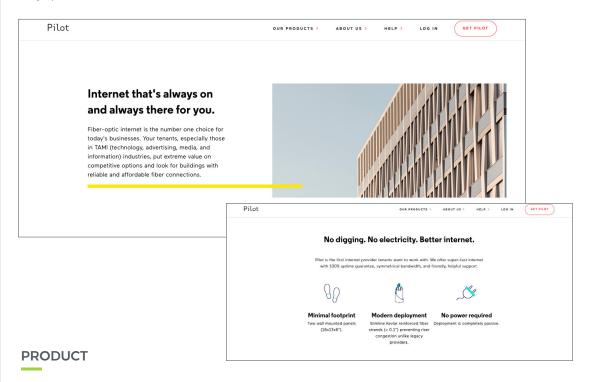
Casper, Zillow, Change.org, Industrial and Commercial Bank of China, R/GA

RELEVANT TYPES OF PROPERTY

Office

### **ABOUT**

Pilot is a fiber-optic internet provider working with real estate partners to deliver an affordable service that future-proofs buildings. Top-quality, reliable business internet is a no-brainer amenity tenants want and need. Pilot delivers with no contracts, a 100% uptime guarantee, and symmetrical bandwidth backed by 24/7 support. Pilot services are integrated on-site with no building electricity required and minimal disruption to daily ops.



Pilot offers plans up to 10 Gbps backed by real-time fiber monitoring, delivering business internet that works—all the time.

Pilot's enterprise services solve for additional needs. From cloud connectivity to ethernet solutions, Pilot's got businesses and buildings covered.

All of Pilot's products leave a minimal footprint and use a modern deployment.

### **RECENT NEWS**

- · Rolled out real-time fiber monitoring across NYC network.
- Grew our nationwide backbone and are now in 25+ data centers around the country.
- Our Founder, Joe Fasone, was named to Inc 30 Under 30 List.

### WHAT'S NEXT

- Excited to continue growing our footprint in the outer boroughs of NYC.
- Collaborating with real estate partners to connect future-oriented buildings to our growing network.

### WHO WE ARE



**FOUNDER &** CEO loe Fasone

Twitter: @jpfasone



### **ABOUT**

Planned Companies provides industry leading janitorial, maintenance, concierge/front desk and security services throughout the Northeast, Mid-Atlantic, San Francisco and now North Carolina, South Carolina and Atlanta regions.

### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

1898

WEBSITE

plannedcompanies.com

OFFICE LOCATIONS

Parsippany, NJ New York, NY Alexandria, VA Walnut Creek, CA Philadelphia, PA Duluth, GA Freehold, NJ

TWITTER

@PlannedTeam

FACEBOOK

https://www.facebook.com/ PlannedCompanies/

### LINKEDIN

https://www.linkedin.com/company/planned-companies/

### RELEVANT TYPES OF PROPERTY

- Office
- Industrial
- Other

### **PRODUCT**

Janitorial Services: We make buildings cleaner and healthier for the tenants, residents and communities we service

Concierge: Our Lifestyle division caters to the concierge, front desk and doorman needs of our residential and corporate clients.

Security: Our security solutions are tailored to fit each of our clients' unique requirements, with the common objective of keeping properties safe.

### **TESTIMONIALS**

We have received consistently good service from all of the Planned Companies personnel who work here. N.Callas, Renaissance at Monroe

Thank you to Planned Building Services for such a prompt response at 95 Madison Avenue during our building emergency. More specifically, your team did an excellent job extracting water and removing the damaged ceiling tiles – it's reassuring to know that KND Management can rely on PBS in times of emergency! D. Friedman, KND Mgt.

### **WHO WE ARE**



PRESIDENT & CEO
Robert Francis

P: 888.706-8600



CHIEF REVENUE OFFICER Dino Iuliano

https://www.linkedin. com/in/dino-iuliano-4b03656/ P: 888-706-8600



COMPANY FOUNDING/ LAUNCH DATE

2016

WEBSITE

PlannedGrocery.com

OFFICE LOCATIONS

Columbia, SC Athens, GA

TWITTER

@PlannedGrocery

**FACEBOOK** 

https://www.facebook.com/ plannedgrocery/

LINKEDIN

https://www.linkedin.com/company-beta/2749262/

MONEY RAISED

Self-funded with no debt

### PROMINENT CLIENTS

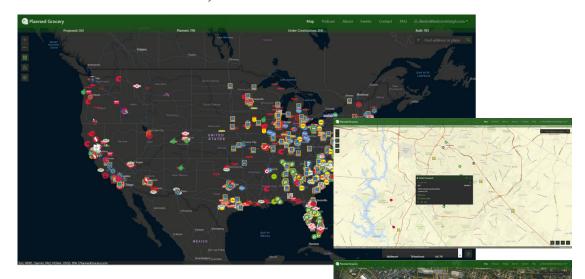
Whole Foods, Slate Retail REIT, MTN Retail Advisors, Phillips Edison and Company, Wegmans

### RELEVANT TYPES OF PROPERTY

Retail

### **ABOUT**

Get a never before seen look at the current nationwide grocery expansion. For those in the retail real estate business, finding and tracking planned grocery locations is difficult and time consuming. Our platform identifies and tracks these locations so you don't have to.



### **PRODUCT**

The Planned Grocery® subscription platform presently includes over 2,500 locations across the United States. Each location centers on the exact location of a grocery store that is either proposed, planned, under construction, or recently built within the last 6 months. The easy to use platform includes interactive mapping with demographic layers and traffic counts. All locations in the platform reference a public information source and each point is hand placed on the map.

### **RECENT NEWS**

- Recently mentioned in The Wall Street Journal for the second time
- Exhibited at the ICSC RECon Conference in Las Vegas, NV
- Hired a dedicated Sales Director

### WHAT'S NEXT

- Continually working on new ways to improve the data in the platform
- Expanding data partnerships with other mapping platforms
- Evaluating the next set of features to roll out in the platform

### **TESTIMONIALS**

"The platform provides our team with an effective and timely view as to existing and potential impacts to our existing assets as well as any potential cquisitions. I highly recommend this to anyone in the grocery-anchored asset industry."

Darrell Shipp

Partner and Managing Director Slate Retail REIT

"We're pleased to have another source of information with which to evaluate and make decisions on store locations."
Shawn Beichler
VP of Real Estate
Lowes Foods

### WHO WE ARE



PARTNER
David Z. Beitz

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**PARTNER**George Daigh

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BUSINESS
DEVELOPMENT
DIRECTOR
Niles Helmboldt

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plannedgrocery.com
P: (803) 807-1029





COMPANY FOUNDING/ LAUNCH DATE

2016

**WEBSITE** 

pointguardtech.com

OFFICE LOCATIONS

Charlotte, NC

**TWITTER** 

https://twitter.com/ pointguardtech?lang=en

### FACEBOOK

https://www.facebook.com/ PointGuardTech/

### LINKEDIN

https://www.linkedin.com/company/pointguard/

### MONEY RAISED

\$2.0MM Friends and Family

### PROMINENT CLIENTS

Lincoln Harris Novant Health Central Piedmont Community College Movement Mortgage

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Institutional

Sonic Automotive

Medical

### **ABOUT**

PointGuard offers a cloud-based software platform that helps building teams drive value through significant increases in building comfort and lower operating and capital costs. We bring technology and professional expertise together with SkyFoundry's SkySparkTM analytics software to create our simple, intuitive platform. Our team brings innovation in software design together with building science to deliver profit-based outcomes for our users. PointGuard is an essential facility management technology that plays offense so building teams don't play defense. PointGuard is an Abundant Power Group company.



The PointGuard Platform enables new ways of thinking about facility management that maintains high building performance. We give you the opportunity to weaponize data to dramatically improve comfort, asset life, and expense control of any portfolio.

PointGuard offers a managed service that focuses on providing value to our customers through the improvement of your comfort score, asset health, and overall capital expenditure by recommending precise machine level actions and actionable reporting.

We bring flexible, scalable, focused software together with SkySpark™ to create our simple, intuitive platform

that provides customized, relevant analytics solutions to your entire team and portfolio as well as comprehensive benchmarking.

### **RECENT NEWS**

- We added a Predictive Weekly Comfort email to our service, allowing customers to see the areas mostly likely to be uncomfortable in their building in the coming week.
- Our software has become impactful enough, that we now offer licensing of our Platform as a standalone, in addition to our Managed Service.
- We added the Comfort Test as a low-cost way to experience the value of analytics with a one-time, compelling performance indicator that provides insight into the comfort level of a property.

### WHAT'S NEXT

- We plan to drive our software to provide more tools for understanding asset performance, customizing building performance, and enhancing budget prediction.
- In 2019, we are expanding our business development and customer success efforts.
   We believe nothing good happens in building performance unless it saves money and provides insight, and we're ready to help make that a reality.
- We will be working on further developing our own software and hardware, including deploying sensors, for seamless plug and play analytics connectivity to any building.

### **TESTIMONIALS**

"It's nice going into a tenant space to proactively address an issue PointGuard's service discovered. It happily surprises them to hear we cared enough to come fix something they hadn't complained about... yet." – Bryan Moses, Colliers International

"We wanted to see how PointGuard's analytics platform could help us, so we created a challenge. Let's try this on our newest building and see what the impact is. The results are clear: we want this on all our buildings!" – Dale Zirkle, Senior Chief Engineer, Lincoln Harris



WHO WE ARE

CHIEF EXECUTIVE OFFICER

Shannon Smith

Twitter:
@rightgreenguy
E: ssmith@pointguardtech.com



CHIEF ENGINEER
Derek McGarry

E: dmcgarry@pointguardtech.com



COMPANY FOUNDING/ LAUNCH DATE 2017

WEBSITE

realblocks.com

OFFICE LOCATIONS
New York, NY

TWITTER

@RealBlocks

### **FACEBOOK**

https://www.facebook.com/ RealBlocks-164531427480664/

### LINKEDIN

https://www.linkedin.com/company/realblocks/

### MONEY RAISED

\$600K pre-seed. Seed round will be closed shortly.

### PROMINENT CLIENTS

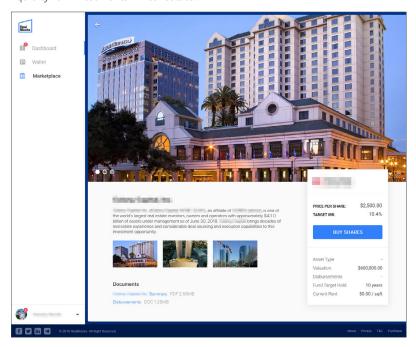
Information cannot be publicly disclosed at this point in time.

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily

### **ABOUT**

By allowing sponsors to raise capital globally through issuing tokenized securities, RealBlocks provides sponsors with a unique opportunity for secondary liquidity. Our platform also allows investors to directly purchase ownership interest in real estate using digital and fiat currencies, while providing a mechanism for peer-to-peer liquidity. By using RealBlocks, anyone in the world can directly invest, raise capital, and obtain liquidity for investments in real estate.



### **PRODUCT**

Our platform is democratizing access to private equity by tokenizing shares of the best real estate funds in the world.

### **RECENT NEWS**

- In February of 2018, we completed Barclays Accelerator program powered by Techstars.
- We made five hires: COO/Head of Product, VP of Engineering, VP of Finance & Business Development, Marketing Manager, and Analyst.
- We have secured a lead investor, Science Blockchain Inc., and are in the process of closing our seed round.

### WHAT'S NEXT

- We'll be launching a platform for accredited investors to buy, sell, and trade tokenized interest in REITs from name brand sponsors.
- Launch a bulletin board to provide investors with liquidity options. Eventually we will integrate with an exchange.
- Upon closing our seed round, we'll execute a hiring plan to stimulate growth of the company as we move into next stages.

### **TESTIMONIALS**

Science, Inc: "This is a case where blockchain is used for real-world benefits, tied to real-world assets and aligns perfectly with our investment model."

### WHO WE ARE



**FOUNDER & CEO**Perrin Quarshie

Twitter: @pq823



COO & HEAD OF PRODUCT Matt Grierson

Twitter: @mattyGyo



VP OF FINANCE AND BUSINESS DEVELOPMENT Naman Srivistava

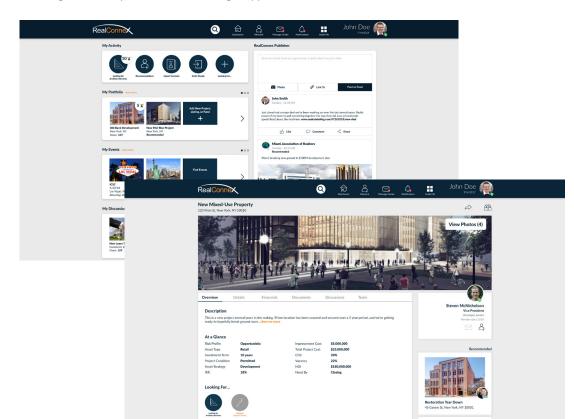
Twitter: @sriv\_naman





### **ABOUT**

Matching real estate professionals to the right opportunities in real-time.



### **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

2013

WEBSITE

RealConnex.com

OFFICE LOCATIONS

New York, NY

**TWITTER** 

@Realconnex

**FACEBOOK** 

www.facebook.com/Realconnex1/

https://www.linkedin.com/company/ realconnex/

### PROMINENT CLIENTS

Miami, Chicago, New York, Los Angeles

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- Other

### **PRODUCT**

RealConnex is a deal exchanging networking platform for commercial real estate. RealConnex is designed for:

Commercial Brokers/Agents Investors Lenders Developers / GP's / Sponsors Fund General Partners Owners/Operators Capital Markets Brokers / Placement Agents Mortgage Brokers Registered Investment Advisors (RIA)

### **TESTIMONIALS**

"RealConnex instantly became one of our top commercial tools, our members use it for marketing properties and have done more business because of their incredible platform."

Paul Cauchi, e-PRO® Sr. Vice President of Commercial, Miami Realtor Commercial Alliance

### WHO WE ARE



FOUNDER/ CHAIRMAN Roy Abrams



CHIEF OPERATING **OFFICER** David Kuzmanich



MANAGING DIRECTOR John Wilcox





COMPANY FOUNDING/ LAUNCH DATE

October 22, 2010

**WEBSITE** 

realcoreapps.com/

OFFICE LOCATIONS

Morrisville, North Carolina

TWITTER

@realcoreapps

**FACEBOOK** 

https://www.facebook.com/ RealcoreApplications/

### LINKEDIN

https://www.linkedin.com/company/realcore-applications/

### PROMINENT CLIENTS

Cushman & Wakefield, Lee & Associates, NAI Latter & Blum, Stirling Properties, NAI Puget Sound Properties

### RELEVANT TYPES OF PROPERTY

- Office
- RetailIndustrial
- Multifamily
- Other: Transaction/Pipeline Management system to track all

transaction for brokers, all property types.

### **ABOUT**

Realcore Applications is a cloud-based commercial real estate platform that drives strategic thinking and enables firms and their producers to more effectively manage their business and collaborate with colleagues and clients. Realcore tracks broker pipelines, provides management with a real-time P&L and features a built-in commission accounting system that automates invoicing and tracks payments. It stores important market information and client data in easy-to-access data repositories. The platform incorporates the "best practices" of top production people fostering a more strategic approach to the commercial brokerage business.



Realcore's platform provides pipeline and transaction management storing important notes and files. The accounting section tracks commissions, deductions, invoices and offers views of firm and broker cash flow. It stores market intelligence, organizes comps, provides follow-up and embeds calendar reminders in Outlook. Realcore provides management with key firm metrics and forecasting, as well as stores all critical closing documents for future access.

### **RECENT NEWS**

- We launched Realcore 3.0, our new interface that includes mobile compatibility.
- Expanded CRM functionality with new contact management and calendar capabilities.

### WHAT'S NEXT

- Expand our administrative functions and standard reports.
- Continue integration with accounting, listing, and mapping systems.

### **TESTIMONIALS**

"The Realcore teams deep understanding of how the brokerage industry works, sets them apart from the competition."

Eric Termansen – Western Retail Advisors, President and Founding Partner

"Realcore has been instrumental in organizing and streamlining our information and processes throughout our 6 commercial offices."

Karl Landreneau, CCIM, SIOR-NAI Latter & Blum, Director of Commercial Sales and Leasing

### WHO WE ARE



CEO & CO-FOUNDER Dave Harris

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CO-FOUNDER
Rich Harris



VP OF SALES & OPERATIONS
Heather T. Peoples

E: hpeoples@ realcoreapps.com P: 919.297.2776





COMPANY FOUNDING/ LAUNCH DATE

December 2013

**WEBSITE** 

realmassive.com/

OFFICE LOCATIONS

Austin, Texas

**TWITTER** 

@RealMassive

**FACEBOOK** 

https://www.facebook.com/ RealMassive/

LINKEDIN

https://www.linkedin.com/realmassive/

MONEY RAISED

\$5 million in Series A

### PROMINENT CLIENTS

RealMassive is currently delivering customized and comprehensive data sets to numerous customers including the State of Arizona, State of Oklahoma and Los Angeles County.

RealMassive's marketplace includes listings from thousands of brokers including the largest brokerages like Colliers, JLL, Cushman & Wakefield, Berkshire Hathaway and Reology.

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- Other

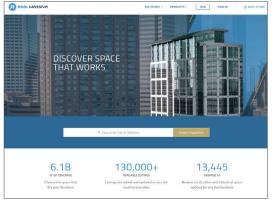
### **ABOUT**

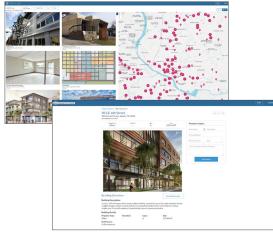
RealMassive is a commercial real estate marketplace and data provider with a growing platform of over 6 billion square feet of coverage. Leveraging innovative technology solutions, RealMassive is improving the way people discover commercial real estate by developing a standardized, up-to-date data set from available listings to generate market insights that power future deals.

The free-to-list, free-to-search platform enables the industry to lease, sublease or buy commercial real estate across the United States.

RealMassive's sophisticated data collection process empowers the company to develop a comprehensive database of local listings that monitors and analyzes performance on a market-by-market level - every week.

This innovative technology provides the commercial real estate industry with the most frequent updates and information on listing activity, allowing the community to adapt to market conditions in real-time.





### **PRODUCT**

Real-Time Market Data Access analyzes up-to-date trends in markets across the country. RealMassive's sophisticated and highly automated data collection process allows expansion to new markets within two weeks while keeping listings up to date on a weekly basis.

Free-to-list, free-to-search Commercial Real Estate Marketplace with over 6 billion square feet of coverage and hundreds of thousands of active listings nationwide.

### **RECENT NEWS**

- Established partnerships with leading GIS providers to integrate up-to-date local CRE listing
- Expanded to 34 markets, with additional markets planned for 2019
- Addition of multifamily and coworking listings to the comprehensive marketplace and database

### WHAT'S NEXT

- Data analytics platform to evaluate commercial real estate market performance in near real-time
- Launch enhanced inventory management tools to reduce time to manage and add listings to minutes
- Implement advertising platform to maximize listing exposure and accelerate lead and deal flow

### WHO WE ARE



**CEO** Mike Clark



**CTO** Brian Elkins



VICE PRESIDENT, SALES Mike Salas



COMPANY FOUNDING/ LAUNCH DATE

May 1, 2014

WEBSITE

realnex.com

**OFFICE LOCATIONS** 

Princeton Houston

San Diego

Las Vegas

TWITTER @realnex

LINKEDIN

RealNex. LLC

### TARGET CLIENTS

Asset Manager Developer

Owner

Service Provider

- Tenant Representation Broker
- Landlord Representation Broker
- Investment Sales Broker
   Tenant/Occupier

### PROMINENT CLIENTS

NAI, CBRE, Colliers, CCIM

### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily

### **DEVICES**

Phone iOS Phone Android Desktop/Laptop

### **ABOUT**

RealNex is a CRE Tech company providing deal management, analytics, and marketing tools to enhance productivity. The RealNex Suite takes CRE professionals through an entire deal cycle, from business development through transaction execution. The Suite combines an industry-leading CRM, financial analysis and proposal generator, and listing and marketing platform into a single, comprehensive solution. Innovative 3D-VR offerings further enhance the platform. One-log in and one amazing price, RealNex helps real estate professionals reach the right customers, condense cycle-times and add certainty of sale.





### **PRODUCT**

Streamline Business Development and Deal Management with our CRE Centric CORE CRM.

Swiftly and easily generate detailed financials and elegantly designed presentations with MaketEdge.

Buy. Sell. Lease. Transact...In our dynamic and efficient CRE MarketPlace. Quickly and proactivley connect with a vast global community.

### **RECENT NEWS**

- Really cool new 3D VR tools added: QuickTour for marketing raw spaces and Realfit for prototyping and test fits
- Consolidated our listings platforms into new MarketPlace with powerful suite of listing management, client service, marketing tools and analytical dashboards.
- Completed re-platforming CORE CRM into a robust cloud offering with powerful query, dashboards and reporting engine.
- Data flows seamlessly form CRM to create detailed financials, presentations, property listings and emarket campaigns.

### **TESTIMONIALS**

Using RealNex as our company's CRM has allowed us to be more proficient in the deal making process. Thank You RealNex!

David K Monroe, CCIM | President/COO Sperry Commercial Global Affiliates, The Andrews Group

The RealNex Suite is unsurpassed in the CRE industry. Thank you RealNex for providing excellent products!

Suzette LaGrange, CCIM | Senior Vice President, Colliers International

What I really have enjoyed is their highly responsive and "get it solved" approach to customer service. There's great value in the RealNex suite. Douglas A. McCullough | VP Brokerage, NAI Chase Commercial

### WHAT'S NEXT

- Focusing on market-by-market expansion and enterprise level installations
- With our new MarketPlace foundation, we are now rolling out a series of hosted listing platforms for brokerages as well as associations and exchanges.
- Completing our globalization framework and partnerships in Europe and Asia to roll out the platform around the world.
- Broadening our APIs to expand connectivity with additional third-party data and services

### WHO WE ARE



CHAIRMAN Mark Kingston

Twitter: @markkingston\_p E: mkingston@ realnex.com P: 281-916-1238



**CEO** Jeff Finn

Twitter: @jeff\_finn E: jfinn@ realnex.com P: 646-389-0950



PRESIDENT & COO

Demetrios Louziotis

Twitter: @DLouziotis E: dlouziotis@ realnex.com P: 646-389-0952



VICE PRESIDENT
Pius Leung, CCIM

E: pleung@ realnex.com P: 832-987-2220



COMPANY FOUNDING/ LAUNCH DATE

2012

**WEBSITE** redig.com

OFFICE LOCATIONS

New York, NY

TWITTER

https://twitter.com/rediqcre

**FACEBOOK** 

www.facebook.com/redIQCRE

LINKEDIN

www.linkedin.com/company/redIQ

PROMINENT CLIENTS

CBRE, BH Management, Greystar, JLL, Moran & Company

### RELEVANT TYPES OF PROPERTY

· Multifamily

### **ABOUT**

redIQ is the most trusted deal analysis and underwriting platform on the market for multifamily owners, brokers, and lenders. redIQ allows CRE professionals to extract data automatically from PDF and Excel rent rolls and operating statements and sync standardized data into institutional-caliber Excel models – including the ability to generate comps from highly reliable underwriting data sets. Whether performing a cursory analysis or a full underwriting, redIQ's clients execute more deals with speed, accuracy, and confidence.





### **PRODUCT**

redIQ standardizes users's data and provides deep insights into their properties, allowing them to analyze deals with confidence.

The insights our users gain, like rent-to-occupancy trends, anomalies detection, comps analysis, loss-to-lease burnoff, renovations analysis, and so much more, empower them to evaluate a property from every angle.

redlQ clients can upload historicals and analyze them right in our platform, and then generate an institutional-quality underwriting model in as little as five minutes.

## Miscorical Summary Miscor

### **RECENT NEWS**

- redlQ's rapid growth continued in 2018, as our users uploaded 100,000 rent rolls and 35,000 operating statements, and created 50,000 deals in our platform.
- redIQ now represents six of the top 10
   acquisitions teams in the nation and nine of
   the top 10 brokerages, with 20% of all
   multifamily transactions coming through redIQ.
- redIQ continues to roll out upgrades to our product, keeping us on the cutting edge of the industry. Expect more big things to come in 2019.

### WHO WE ARE



VICE PRESIDENT, SALES AND MARKETING Benjamin Beggs

E: bbeggs@rediq.



VICE PRESIDENT, PRODUCT MANAGEMENT Luke Behrmann

E: lbehrmann@rediq.



DIRECTOR OF MARKETING Michael Hallman

E: mhallman@rediq.
· com

### **TESTIMONIALS**

"We're happy to say that redIQ has become an integral part of our daily workflow. In just the first three months since we started using it we closed on two deals totaling 1,070 units, and the redIQ platform helped us immensely."

Chris Finck, Development and Acquisitions, Ocean Point Development, Inc.

"Speed is important in our business, and we can now load information into our model in less than five minutes as opposed to two hours. However, more important than speed is accuracy, and we now have the ability to return RFPs and BOVs containing the best possible data thanks to redIQ."

Paul Harris, Managing Partner, Moran & Company





COMPANY FOUNDING/ LAUNCH DATE

2013

WEBSITE

re-leased.com

OFFICE LOCATIONS

United States London

Australia New Zealand

**TWITTER** 

https://twitter.com/re\_leased

**FACEBOOK** 

www.facebook.com/releasedproperty

LINKEDIN

www.linkedin.com/company/re-leased

MONEY RAISED

\$5M founder and seed funding

### PROMINENT CLIENTS

City of Atlanta **Drogaris Companies** Questus Capital LLC Orchestra Partners Indigo South Capital

### RELEVANT TYPES OF PROPERTY

- · Office
- Retail Industrial
- · Multifamily

### **ABOUT**

Re-Leased is transforming commercial property management. Our modern cloud-based platform focuses on usability, insight, automation, and integration with other best-in-class software. Purpose-built by commercial property experts for landlords and property managers, Re-Leased streamlines both property management and accounting processes. Complex tasks are simplified, productivity maximized, and critical information centralized. Gain full visibility across your business, as well as surfacing real-time insights – accessible anytime and on any device. Together with Re-Leased you can accelerate growth, provide a premium service and offer unsurpassed customer experiences.



Centralization. All your data in one system for total oversight. Never again miss critical events, saving you thousands.

Automation. Intelligent workflows for autogenerating and sending invoices, key accounting functions, reporting and more.

Integration. Re-Leased integrates with other bestin-class products such as Xero Accounting and Office 365 Calendar.

### **RECENT NEWS**

- · Experience our game-changing Landlord, Tenant and Property Manager Mobile Apps
- Intelligent insights to increase the performance of a tenancy, property, company or manager with analytics and KPI reporting.
- Re-Leased is now used in over 40 countries with a 100%+ YOY revenue growth.

### **TESTIMONIALS**

"Re-Leased saved us over 35 hours of administration per week — lowering costs and freeing up time for us to focus on growing our business." CPP, Matt Fitzgerald

"Re-Leased automatically does the background processing for finances. The property user is doing a lot of their accounting without even realizing it." Cloud Accounting, Jeremy Hague

### WHAT'S NEXT

- New funding rounds to support growth into the US market, including growing our regional business development teams.
- · With our focus on innovation, we are investing in OCR and additional automation capabilities within artificial intelligence.
- Expanding our integrations and partnerships with third parties, such as insurance and banking, to offer exclusive deals to our customers.

### WHO WE ARE



**FOUNDER & CEO** Tom Wallace



FINANCE DIRECTOR Sam Caulton



**HEAD OF PARTNERSHIPS** Sam Howie

E: sam.howie@ re-leased.com





COMPANY FOUNDING/ LAUNCH DATE

April 2012

WEBSITE

relogix.com

OFFICE LOCATIONS

Ottawa and Toronto, Canada

**TWITTER** 

@relogix

LINKEDIN

https://www.linkedin.com/company/ relogix-com/

MONEY RAISED

\$2.5M in Seed Funding to date

#### PROMINENT CLIENTS

Accenture, BNY Mellon, GoDaddy, Motorola Solutions, Starbucks

#### RELEVANT TYPES OF PROPERTY

Office

## **ABOUT**

Relogix is the leading Sensor-as-a-Service for workplace performance management. Relogix uses IoT sensors to measure workspace utilization, workplace design effectiveness, and employee engagement. One subscription price includes all hardware, software, network and analytic dashboards. Relogix is easy to deploy, does not interconnect with enterprise networks; and features open APIs that enable integration into leading CRE applications. Relogix is deployed by several strategic partners, either as a project or always-on subscription.



#### **PRODUCT**

Sensor-as-a-Service - total independent sensor solution installed and streaming data within hours.

Insight Analytics - full suite of Occupancy, Activity and Portfolio analytics including comparative, trend and predictive analysis

## **RECENT NEWS**

- Completed over \$2.5M in seed funding from Angel and Institutional investors
- Continued growth of Sensor-as-a-Service over 200% deployment YoY
- Introduction of new Touchdown Availability Display (occupancy reservation/wayfinding)

## WHAT'S NEXT

- Series A Funding for international scale-up
- Update of Sensor-as-a-Service analytic and visualization capability
- New channel partner announcements

## **TESTIMONIALS**

Relogix identified under-utilized workspace for a technology services client enabling \$700K savings in expansion costs. - Phil Tackett, Little

## **WHO WE ARE**



**FOUNDER AND** 

Andrew Millar



leff Bennett

E: andrew@relogix.com E: jeff@relogix.com

**COFOUNDER AND** VP MARKETING Brian Forbes

E: brian@relogix.com





The Matchmaker for Tenants, Agents, and Landlords

## **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

March 2015

WEBSITE

retailmatch.io

OFFICE LOCATIONS

Los Angeles, CA

TWITTER

@RetailMatch

**FACEBOOK** 

https://www.facebook.com/retailmatch/

LINKEDIN

https://www.linkedin.com/company/retailmatch/

MONEY RAISED

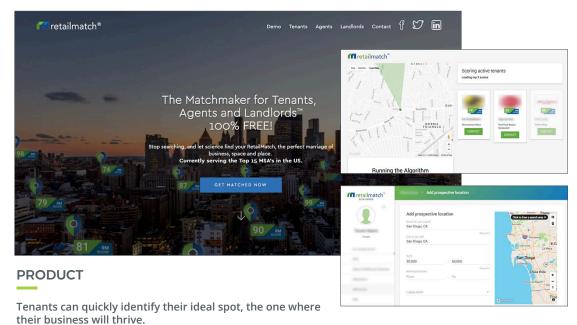
\$4MM private equity

RELEVANT TYPES OF PROPERTY

Retail

## **ABOUT**

RetailMatch is a matchmaker for Tenants, Agents, and Landlords. They make it easy to put sustainable tenants in retail spaces, and find the most profitable location for businesses to open up shop. RetailMatch.io utilizes more than 20 different data sources, and over 200 variables, including demographics, economic trends, foot traffic, distance to competitors, business & location attributes, gap and void analyses.



Agents can show fewer spaces and close more deals by presenting scientifically selected matches to their clients.

Landlords can quickly identify the perfect tenant, the one who will thrive.

## **RECENT NEWS**

- RetailMatch increased their coverage area to represent landlords, agents and tenants in the country's fifteen top MSAs.
- RetailMatch.io now identifies and scores deals in Atlanta, Chicago, Denver, Dallas, Jacksonville, and more.
- Currently engaged with all three cohorts, including national landlords, nationally-growing tenants, and the top five brokerages.

#### WHAT'S NEXT

- Expansion of our geographic markets.
- Expanding our marketing and distribution reach.
- Working with prospective partners, collaborators, and allies.

#### **TESTIMONIALS**

"We were able to find viable matches with a number of prospective tenants that we previously did not have access to." Robert R, Asset Manager

"RetailMatch is one of the most innovative startups in the retail tech sector." - Michael Beckerman, CEO, CREtech

## WHO WE ARE



**CEO** Andrew Tavakoli

E: andrew@ retailmatch.io P: 310-385-2100

CUSTOMER SUPPORT Monique Gomez

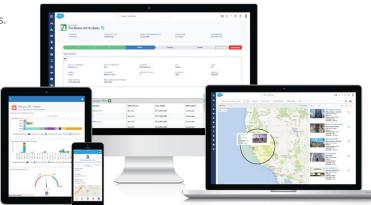
E: monique@ retailmatch.io P: 310-385-2100



REthink CRM helps brokerages around the globe manage their entire real estate business in the cloud. Built on Salesforce.com, REthink is simple to use, fast to deploy and has rapid ROI.

REthink is used by the largest & fastest growing real estate companies in the world and currently manages over \$3 Billion in real estate transactions. Close more deals faster and open up your sales funnel with REthink CRM.

REthink Real Estate. REthink Success.



## **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

December 2007

## WEBSITE

rethinkcrm.com

#### OFFICE LOCATIONS

Austin, TX

#### **FACEBOOK**

https://www.facebook.com/ REthinkRealEstateCrm/

#### LINKEDIN

https://www.linkedin.com/company/think-tech-labs/

#### PROMINENT CLIENTS

Cushman & Wakefield, CBRE, NAI Global, Mohr Partners, Chainlinks

#### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily

## **PRODUCT**

REthink Broker License: full REthink solution that will run your small to medium sized brokerage

**REthink Enterprise License:** Enterprise version for larger brokerages that want to integrate REthink with internal systems and external products on the Salesforce AppExchange

**Onsite Training:** Curated onsite training sessions tailored for your team and delivered by our world-class training team.

## **RECENT NEWS**

- Achieved over 99% Customer Satisfaction (CSAT) rating via refocus and overhaul of Customer Success department
- Integration with Loop & Tie to allow brokers to send curated gifts to anyone in their REthink database with the click of a button
- Created new channel to help small brokerages leverage REthink's enterprise-level software

## WHAT'S NEXT

- New product feature Prospecting Manager:
   View property owners and tenants on a map and pull them directly into a call/task list
- Integrations with Buildout and CommissionTrac
- Continue to strive to be the #1 CRE technology platform for brokerages globally

### **TESTIMONIALS**

"We were really thorough with our CRM evaluation process. Our goal was to find a platform that everyone could and would use, even the guys who don't like to organize their data. Our CRM had to be extremely user friendly to get our brokers hooked. We've added REthink licenses since implementation, which has been driven by brokers seeing other broker's in the office finding value in REthink almost immediately."

- Tom Isola, Lee and Associates LA West

"From the start, REthink took a consultative approach, really taking the time to understand our business and objectives. REthink has become the core foundation of our technology stack; a central hub connecting our broader marketing and client engagement technology suite. The overarching result has improved office harmony, accountability within our team, and overall a better experience for our clients."

- Greg Brown, NAI DiLeo-Bram & CO

#### **WHO WE ARE**



**CEO/FOUNDER** Vijay Mehra

E: vijay@ rethinkcrm.com P: 214-478-6223



ACCOUNT EXECUTIVE Emily Sanders

E: emily@ rethinkcrm.com P: 682-560-9480



ACCOUNT EXECUTIVE Steven Repka

E: steven@ rethinkcrm.com P: 260-452-7910





Sine is easy to use workplace software. Check-in visitors, contractors, staff and deliveries across your operations. Create and distribute online workflows for any process: permits, inductions, incidents.

## **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

2015

## WEBSITE

sine.co/

## OFFICE LOCATIONS

Los Angeles, California, USA Adelaide, Australia

#### **TWITTER**

@SineHQ

#### **FACEBOOK**

https://www.facebook.com/sinehq/

#### LINKEDIN

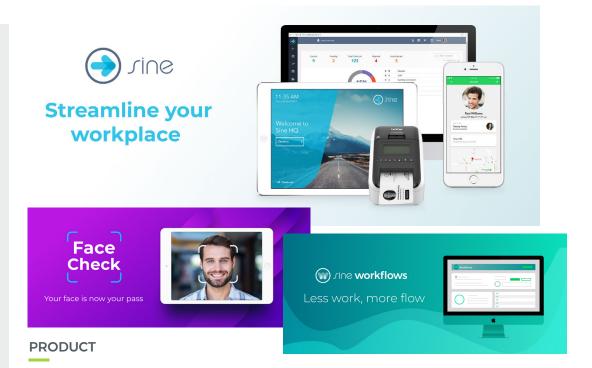
https://www.linkedin.com/company/sinepass/

#### PROMINENT CLIENTS

JLL, Colliers, Cushman & Wakefield, Goodman, CBRE

## RELEVANT TYPES OF PROPERTY

- Office
- Industrial
- Retail



Tablet check-in allows visitors and contractors to check in instantly. Print badges, capture visitor photo ID and sign NDAs all in one system.

Geofence your site and check-in repeat visitors, contractors & staff using the free Sine Pro mobile App.

Using the Sine web dashboard, you can view live activity, customize your set up, run instant reports and communicate with visitors, contractors, and hosts on site.

#### **RECENT NEWS**

- Keep your workforce compliance up to date in real-time with Workflows.
- Make returning check-in and check-out secure and swift with Face Check.
- Create specific Watchlists and ensure your hosts are ready to impress as a VIP enters the building, or warn staff of the arrival of an unwanted guest.

#### WHAT'S NEXT

 Eventbrite, the world's largest event technology platform, will soon integrate with Sine.
 Attendees with a valid ticket will be able to check-in at events via the Sine iPad.

## **TESTIMONIALS**

"Sine has been a quick and cost-effective replacement for our sign-in books, everyone's been very impressed with the ease-of-use." DHL

"Managing remote sites is now easier than ever."  $\ensuremath{\mathsf{JLL}}$ 

## **WHO WE ARE**



CHIEF EXECUTIVE
Antony Ceravolo

E: antony@sine.co



HEAD OF ENTERPRISE SALES US Ben Mitchell



MARKETING
Campbell Maynes

E: campbell@sine.co

E: ben@sine.co





COMPANY FOUNDING/ LAUNCH DATE 2012

WEBSITE

skyfii.io/

#### OFFICE LOCATIONS

Sydney, Australia San Francisco, CA Lexington, KY London, United Kingdom Cape Town, South Africa São Paulo, Brazil

#### **TWITTER**

https://twitter.com/skyfii\_io

#### **FACEBOOK**

https://www.facebook.com/Skyfii/

#### LINKEDIN

https://www.linkedin.com/company/ skyfii

#### MONEY RAISED

IPO

#### PROMINENT CLIENTS

JLL, GPT, Mirvac, Cincinnati Bell/CBTS, Trademark Property

#### RELEVANT TYPES OF PROPERTY

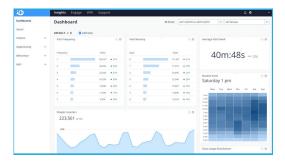
- Retail
- Office
- Other

## **ABOUT**

Skyfii helps marketing, operations, and research teams measure, predict, and influence customer behavior across the physical and digital world.

Skyfii does this by pairing its enterprise-grade data analytics platform with the services of its in-house data scientists, strategists, and marketing specialists.

The company aims to responsibly use technology to positively affect relationships between people and the places they visit.



## **PRODUCT**

Guest WiFi. A scalable, flexible, and secure solution for managing the Wi-Fi user experience across multiple locations.

IO Platform. Data consolidation, offline/online analytics, and location- and behavior-based communications tools.

Data & Marketing Services. Data scientists, strategists, and marketing specialists who extract value from your data.

## **RECENT NEWS**

- Awarded Deloitte Technology Fast 50 2018 Australia and 2018 CRN Tech Fast 50.
- Significantly expanded team and customer presence in North America in response to growing demand.

## <> ≣ Welcome to The Modern Mall Custom HTML

## WHAT'S NEXT

- · Continued expansion in North America, LATAM, EMEA, and APAC.
- New features and integrations to further improve our ability to measure, analyze, and predict customer behavior.

## **TESTIMONIALS**

"We strive to create great experiences for our customers. Skyfii is key to making that possible."

- Tim Weale, Mirvac

"Skyfii has helped us continually deliver innovations in customer intelligence to our clients."

- Mike Grogan, Cincinnati Bell

## WHO WE ARE



CO-FOUNDER/ CEO Wayne Arthur

E: wayne@ skyfii.com



coo John Rankin

E: john.rankin@ skyfii.com



**VP SALES** OPERATIONS. NORTH AMERICA Brooke Peterson

E: brooke.peterson @skyfii.com





COMPANY FOUNDING/ LAUNCH DATE 2017

WEBSITE skyline.ai

**TWITTER** 

OFFICE LOCATIONS

New York, New York Tel Aviv, Israel

www.twitter.com/skyline\_ai

www.facebook.com/skylineai

LINKEDIN www.linkedin.com/company/skyline-ai

MONEY RAISED Seed Round: \$3 million Series A: \$22 million Total funds raised: \$25 million

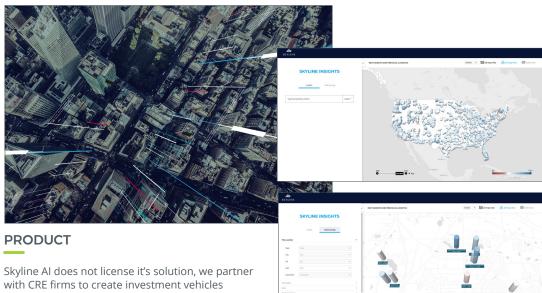
PROMINENT CLIENTS JLL, DWS Group, Greystone

RELEVANT TYPES OF PROPERTY

Multifamily

#### **ABOUT**

Skyline AI is an artificial intelligence investment manager for commercial real estate. Skyline AI partners with leading commercial real estate firms to establish next-generation investment vehicles augmented by artificial intelligence. Founded in 2017, Skyline AI is backed by Sequoia Capital, JLL (NYSE: JLL), Nyca Partners, DWS group, and others. The company's headquarters is located in New York, with an additional office in Tel Aviv.



powered by AI

Our proprietary platform uses supervised and unsupervised machine learning to make fast and accurate investments

We capitalize on market anomaly detection, off-market deal sourcing, instant underwriting, and more

## **RECENT NEWS**

- · Skyline Al partnered with real estate industry leaders including DWS Group, JLL (NYSE: JLL), and Greystone
- Skyline AI executed the world's first AI-driven real estate deal, acquiring two residential complexes for \$26 million
- Funding: \$3 million seed and \$22 million Series A, from Sequoia Capital, DWS, JLL, Nyca Partners, and TLV Partners

## **TESTIMONIALS**

"The collaboration helps us leverage AI in our underwriting models to surface insights" Zachariah Rosenberg, Director Greystone Labs

## WHAT'S NEXT

- · Expand to additional asset classes including office and retail
- Tailoring our Al platform to integrate our partners' expertise with our technology to outperform market benchmarks

## WHO WE ARE



**CEO AND** CO-FOUNDER Guy Zipori



CTO AND CO-FOUNDER Or Hitch



CO-FOUNDER & CRO Iri Amirav

Twitter: @zipori

Twitter:@\_orcaman Twitter: @IriAmirav



**EXECUTIVE CHAIRMAN &** CO-FOUNDER Amir Leitersdorf

Twitter:



Starry is a super-advanced, next-generation internet service that uses millimeter wave technology to beam blazing-fast internet. For property managers and building owners, setup involves zero cost and zero hassles. It's a simple, easy upgrade for any building—an exceptional new internet option for your residents. Contact Starry today!

## **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE 2014

WEBSITE

starry.com

OFFICE LOCATIONS

Boston, MA New York, NY Washington, DC Los Angeles, CA Denver, CO

TWITTER

@StarryInternet

LINKEDIN

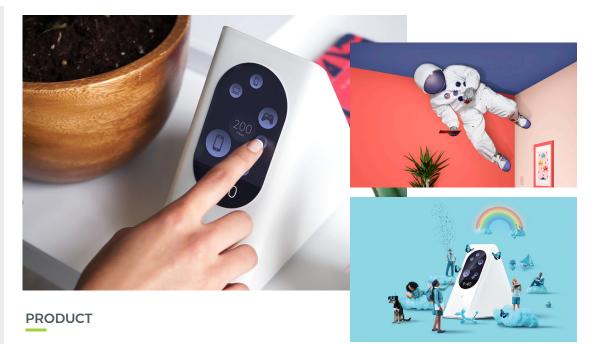
https://www.linkedin.com/ company/starry-inc-/

MONEY RAISED

\$163M, Series C

#### RELEVANT TYPES OF PROPERTY

- Multifamily
- Residential



Starry beams fast internet through the air using cutting-edge tech, with great customer service and no tricks or hidden fees.

## **RECENT NEWS**

- Starry Internet is now in Boston, Los Angeles, Washington DC, New York City, and Denver.
- Launched Starry Connect, aimed at closing the digital access divide by providing internet access solutions for public and affordable housing.

## WHAT'S NEXT

 Starry is focused on expanding their blazing-fast service to 18 additional markets.

#### **TESTIMONIALS**

"Starry has been the best. Our residents not only get superior wifi, but a five-star experience. – Jeanine B.

"Starry provided consistent, reliable service from day one. Nothing but positive reviews from residents." – Mark T.

## WHO WE ARE



FOUNDER & CEO
Chaitanya Kanojia



**CTO** Joseph Lipowski



#### WEBSITE

teem.com

#### OFFICE LOCATIONS

Salt Lake City, UT

#### **TWITTER**

https://twitter.com/teemforwork

#### **FACEBOOK**

https://www.facebook.com/ TeemForWork

#### LINKEDIN

https://www.linkedin.com/company/ teem-for-work/

#### PROMINENT CLIENTS

Lyft, Slack, Box, AirBnB, Atlassian

#### RELEVANT TYPES OF PROPERTY

- Office
- Industrial

#### **ABOUT**

Teem is a developer of cloud-based meeting tools and workplace analytics helping companies improve workplace experience while optimizing their use of space. Teem's platform integrates a dynamic suite of tools into the physical and digital workplace, including scheduling tools to help employees book the best places for their work, indoor wayfinding solutions help employees locate available spaces, and visitor management to create secure and welcoming experiences for visitors. Teem's platform offers robust analytics and actionable insights to improve workplace experiences. Innovative companies like Box, LinkedIn, GE, Airbnb, and others use Teem to improve employee productivity and facilitate data-driven decision making.



Teem's SaaS platform empowers businesses' people, places and technology to work better together, creating a happier and more productive digital workplace.

Time for a checkup - how are you doing managing your meeting spaces? Take this quiz to find out! https://www. teem.com/blog/conference-room-management-issues-quiz/?utm source=twitter&utm medium=social

#### **RECENT NEWS**

- · Teem joined the WeWork family!
- We "Teemed" up with Crestron for a powerful new partnership!
- Teem Calendar Plugins got an upgrade! Included in all Teem packages, these plugins make booking spaces easier than ever.

#### WHAT'S NEXT

· Future integration into the WeWork family

## **TESTIMONIALS**

"At Box, we focus on workplace productivity. By using Teem, we have taken work out of work by creating a much more simple and digital way for employees to book and manage meetings." Paul Chapman, CIO & Box

"We needed an organized way for people to know where they were meeting, a way to make that process more orderly and slick," says Nancy Haight, executive administrator at Weave, "Sometimes you'd end up spending half of the scheduled meeting time just finding someplace to sit down... until Teem."

## **WHO WE ARE**

**FOUNDER** Shaun Richie

**FOUNDER** Zach Holmquist SALES/BUSINESS DEVELOPMENT **Kyle Frampton** 



COMPANY FOUNDING/ LAUNCH DATE

2009

WEBSITE

ten-x.com/commercial

OFFICE LOCATIONS

San Mateo, CA Irvine, CA Austin, TX New York, NY Miami, FL

**TWITTER** 

@tenx\_cre

## **FACEBOOK**

https://www.facebook.com/ tenxcommercial/

#### LINKEDIN

https://www.linkedin.com/company/ ten-x/

#### PROMINENT CLIENTS

- Brokers
- Sellers
- Buyers

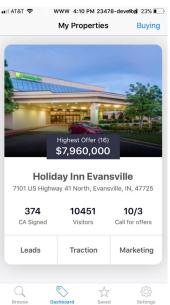
#### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- · Industrial
- Multifamily
- Other

## **ABOUT**

Ten-X is the leading end-to-end transaction platform for commercial real estate that powers more than 90% of all online CRE sales. Our platform empowers brokers, sellers and buyers with data-driven technology and comprehensive marketing tools to expand market visibility and decrease time to close.





## **PRODUCT**

The Ten-X platform provides three ways to buy and sell CRE online: a traditional negotiated transaction, an online auction, and a hybrid solution. The best-in-class Ten-X Dashboard provides lead management and real-time insights into marketing traction buyer activity. Ten-X also recently launched a portfolio feature, enabling brokers and sellers to transact entire portfolios of properties individually or in combination.

## **RECENT NEWS**

- · Launched a real-time reporting dashboard across desktop and mobile to enhance transparency throughout the transaction process and provide unprecedented insight into marketing traction
- In response to disposition demand, launched a portfolio feature enabling our customers to transact entire groups of assets individually or as a whole

#### WHAT'S NEXT

- Ten-X Commercial continues to make substantial investments in data and technology to maintain their competitive edge in commercial real estate
- In 2019, Ten-X is enhancing their website to improve the overall user experience to educate customers on the value Ten-X provides
- With this year marking Ten-X's 10 year anniversary, look out for more news and exciting innovations over the coming months

### **TESTIMONIALS**

"Ten-X simplifies how brokers convert leads and allows them to close more deals in less time. Without question, the Ten-X platform makes it easier for my entire team and my clients." **Barry Swatsenbarg** 

Senior Vice President, Investment Sales Colliers International, Detroit

"90 days or less to get a deal done, 5,000 investor views, 500+ vault reviewers, 10+ offers. The new standard in investment sales." Eva Horton

Managing Director

Newmark Grubb Knight Frank, Atlanta

### WHO WE ARE



CHIEF EXECUTIVE **OFFICER** Steve Jacobs



PRESIDENT Maureen Waters





VICE PRESIDENT. **BROKER** CHANNEL

Iim Palmer

E: commercialsales

@ten-x.com P: (800) 526-6802





COMPANY FOUNDING/ LAUNCH DATE

2000

WEBSITE

toolboxgroup.global

#### OFFICE LOCATIONS

Tampa, Florida, US London, UK Warsaw, Poland Madrid, Spain Stockholm, Sweden

#### TWITTER

https://twitter.com/toolbox\_tweets

#### **FACEBOOK**

https://www.facebook.com/ ToolboxGroupCompany/

#### LINKEDIN

https://www.linkedin.com/company/toolbox-group/

## PROMINENT CLIENTS

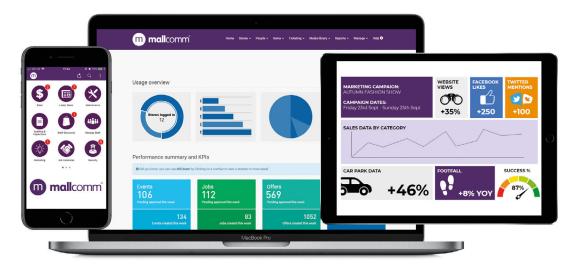
Unibail-Rodamco-Westfield Savills British Land Klepierre The Crown Estates Grosvenor

#### RELEVANT TYPES OF PROPERTY

- Retail
- Office
- · Town centers
- Mixed-use
- Multi-family
- Leisure

#### **ABOUT**

Toolbox Group is one of the largest and most innovative technology providers and consultants serving the real estate sector. More than 350 real estate communities across Europe and the US use its award-winning technology - Mallcomm and Raven - to transform communications, engagement and operations. Clients include Unibail-Rodamco-Westfield, Savills, British Land, The Crown Estate, Grosvenor and Klepierre.



#### **PRODUCT**

**Mallcomm** is the leading PropTech solution for creating operational efficiencies, managing and engaging the retail community.

**Raven** creates strong workplace and residential communities and drives value from the asset by connecting tenants and their staff to the location, and realizing all the benefits that go with it.

#### **RECENT NEWS**

- Toolbox Group was awarded Software Innovation of the Year at the 2018 Digital Entrepreneur Awards.
- Mallcomm was shortlisted for Shopping Centre Innovation of the Year Award at MAPIC.
- Mallcomm has been selected by Savills to be used across 99 Savills-managed retail sites.

#### **TESTIMONIALS**

"Mallcomm has allowed store staff to work closer together with security, operations and facilities to deliver a safe and pleasant environment for the millions who shop here each year."

Steven Medway, New West End Company's Managing Director of the trading environment.

Representing 25 London streets including Oxford Street, Regent Street and Bond Street

"Mallcomm has not only generated efficiency, but brought us much closer to our retailers, creating a strong sense of community."

Delphine Merle, Group Director of Operations, Unibail-Rodamco-Westfield

#### WHAT'S NEXT

- Toolbox Group will roll out their platform in six locations across five states in Q1 2019, additional to the further major expansion in Europe.
- Advanced multi-family suite of products to connect communities with retail and offices.
- Further building management system integration (Al and IoT) making the platform the most advanced in the industry.

#### **WHO WE ARE**



CEO AND FOUNDER Michelle Buxton

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E: Michelle.Buxton@
toolboxgroup.global
P: +44 (0) 1359
250208



GROUP DIGITAL DIRECTOR David Fuller-Watts

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global
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BUSINESS DEVELOPMENT Liz Dion

Twitter:
@MallcommUSA
E: liz.dion@
toolboxgroup.global
P: 919-637-0622





#### WEBSITE

truss.co

#### OFFICE LOCATIONS

Chicago South Florida Austin San Antonio Houston Dallas Boston Washington, D.C.

TWITTER

@TrussHoldings

## **FACEBOOK**

https://www.facebook.com/ trussholdings/

#### LINKEDIN

https://www.linkedin.com/company/truss-holdings-inc./

#### MONEY RAISED

\$24 M total. Consisting of \$15 M Series A-2 led by General Catalyst.

#### PROMINENT CLIENTS

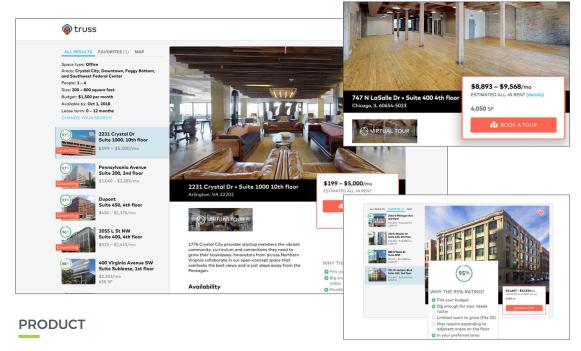
PageVault, FoxTrot, 3Points Communications, M25, Interior Define

#### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial

## **ABOUT**

Truss is a leading online marketplace to help small and medium sized business owners find, tour and lease space. Our tech-enabled platform and our people help you find the right space for the best price in record time. Plus, we are the only platform to offer price transparency for small business owners, which means we're the only site to compare pricing on traditional office space and coworking space.



Truss has more than 300 million square feet of office, retail and industrial space available in Chicago, D.C, Maryland and NoVa, Dallas, Houston, Austin, San Antonio, Boston, South Florida - and growing.

## **RECENT NEWS**

- Truss launched office space in South Florida,
   Boston and San Antonio, totaling eight cities that are live in our marketplace.
- Truss also expanded into industrial in Chicago, Dallas, Houston, Austin and San Antonio and retail in Chicago, Dallas, Houston, Austin, San Antonio and Washington, D.C. metro.

### **TESTIMONIALS**

"Our business continued to grow at such a rapid pace that we knew it was time to find an office space that could fit our present and future needs. Searching through Truss made the process easier and stress-free," said Michael LaVitola, CEO & co-founder at Foxtrot.

"Truss is a great way to easily compare pricing on different types of space."

-Stephen Tewes of Tewes Design Group

## WHAT'S NEXT

 Truss will continue to expand in new markets throughout the United States and add more square footage to its marketplace.

## WHO WE ARE



CO-FOUNDER

Bobby Goodman

Twitter: @techREguy
E: bobby@truss.co



CO-FOUNDER
Andrew Bokor
E: andy@truss.co



CO-FOUNDER
Tom Smith
Twitter: @tlsmithx
E: tom@truss.co



CO-FOUNDER
Marshall Hudes
Twitter:
@marshall\_hudes
E: marshall@truss.co



COMPANY FOUNDING/ LAUNCH DATE

2015 / July 2016

WEBSITE valcre.com

OFFICE LOCATIONS Santa Monica, CA

TWITTER: @valcresoftware

valcresoftware

**FACEBOOK** https://www.facebook.com/

LINKEDIN https://www.linkedin.com/ company/valcre

#### RELEVANT TYPES OF PROPERTY

- · Office
- Retail
- Industrial
- Multifamily
- Other: Land

#### **ABOUT**

Valcre provides an innovative appraisal software platform for the commercial real estate industry. Fully integrated into custom reporting, our industry leading software provides firms of all sizes job and client management, comparable data storage, and efficient appraisal templates. We built the best commercial real estate appraisal technology platform so appraisers can focus on what they do best -- analysis of commercial real estate.





#### **PRODUCT**

Online Database: Access your job assignments, contacts, and comparables from anywhere with our secure cloud database.

Custom Templates: State-of-the-art templates with automated adjustments, one-click mapping, multiple comparable modules, and numerous data integrations.

Document Syncing: Our software seamlessly synchronizes your reports and templates to create stunning reports in seconds.

#### **RECENT NEWS**

- Added enhanced and intuitive map searching capabilities to our online database allowing our users to easily search and navigate their own data with ease.
- Expanded complete product offering to Canadian and Australian markets to serve their appraisers and valuers. This expansion included integrating a complete metric compatibility across the entire platform.
- New affiliation with the Appraisal Institute to provide their members with a discount on a Valcre subscription.

## WHAT'S NEXT

- Expanding our range of first-class property types to include Hospitality, Self-Storage, and more.
- · Updating design, functionality, and data integrations to the online application to continue giving the best tools and resources to our
- · New dashboard, reporting options, and data visualization to gain new insights into your business and markets.

## **TESTIMONIALS**

I have been a Valcre user since November 2016 and since I started using this platform my production has increased. The database is far better than any other database on the market. The features in the report writing is like nothing else on the market. The integration of the demographics, market analysis, and employment data saves an incredible amount of time. What I believe is the best feature or tool of Valcre is that it is fully customizable and can be used for all property types. I have had the opportunity to use software and databases for a national appraisal firm and I can say without a doubt is Valcre levels the playing field.

Valcre has saved a tremendous amount of time, up to 30-40%, to produce a report. My billings have increased over 10% even though I work less hours now. The client feedback with the templates has been very positive, notably with the Executive Summary table. Clients love seeing the salient details in one spot, while still having a summary report. I would absolutely recommend Valcre, it has restored my work/life balance and still allowed me to increase billings.

#### WHO WE ARE



**CO-FOUNDER &** CEO

Lucas Rotter

Twitter: @lucasrotter E: lucas@valcre.com P: (866) 888-5882



CO-FOUNDER & сто

Kris Owens

E: kris@valcre.com



CO-FOUNDER & BUSINESS DEVELOPMENT Grant Norling, MAI

E: grant@valcre.com



CO-FOUNDER & **BUSINESS** DEVELOPMENT Joe Creech, MAI

E: joe@valcre.com



VirtualAPT is a robotics and 360° video production company. We build autonomous robots and create moving, 4K quality, 360° videos for the built world. Our one-of-a-kind technology allows the viewer to move through space as if they were actually there. VirtualAPT's web-based content can be viewed on any modern device, in any language, anywhere in the world, allowing for maximum global engagement.

## **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

January 2016

WEBSITE

virtualapt.com/videos/

OFFICE LOCATIONS

Brooklyn

TWITTER

@VirtualAPT

**FACEBOOK** 

https://www.facebook.com/ VirtualAPT/

LINKEDIN

https://www.linkedin.com/company/virtualapt/

MONEY RAISED

\$1,750,000 Equity

#### PROMINENT CLIENTS

JLL, Cushman Wakefield, Alliance Residential

## RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Single-family
- Multifamily



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Share Y Tweet 🖾 Email

Luxury UNIT



Share Tweet Email

Commercial BUILDING



## **PRODUCT**

Embeddable, interactive 360° video experiences using customizable web player. Online, guided walkthrough with a verbal presentation.

## **RECENT NEWS**

- Increased capabilities of robot using voice control paired with person following
- 3D object placement within 360° video productions
- Announced Robots on Demand subscription for full-time robot & producer working out of client office

## WHAT'S NEXT

- VR3 robot development featuring both software and hardware improvements for mass production
- · Hiring and growing across the US

## **TESTIMONIALS**

"I had a challenging sublease that was sitting stagnant on the market. Bringing VirtualAPT on board enabled me to garner extra interest by allowing qualified tenants and brokers to tour my space from the comfort of their own desks, leading to a signed sublease in three weeks."

Robert Ptacek

Associate Director Colliers International

"VirtualAPT is the best new technology out there that provides a real assistance to the marketing process. They are easy to work with and were helpful in suggesting different ways to enhance our marketing process, which has resulted in a quicker lease up time.

Craig Panzirer
Senior Vice President – Director of Leasing
Global Holdings Management Group

## WHO WE ARE



**CEO** Bryan Colin

E: BC@ VirtualAPT.com



**CTO** Filippo Alimonda

E: Filippo@ VirtualAPT.com





#### COMPANY FOUNDING/ LAUNCH DATE

November 2017

#### WEBSITE

wattsense.com/

#### OFFICE LOCATIONS

39 Chemin du Moulin Carron, 69570, Dardilly, France.

#### **TWITTER**

@wattsense

#### **FACEBOOK**

https://www.facebook.com/wattsenseAPI

#### LINKEDIN

https://www.linkedin.com/company/wattsense/

#### MONEY RAISED

€2.1 million in seed funding and debt.

#### PROMINENT CLIENTS

Bouygues Carl Software

Engie

Idex Spie

Ubiant

#### RELEVANT TYPES OF PROPERTY

- Office
- Industrial
- Multifamily
- Retail

#### **ABOUT**

Wattsense, the Building API, is the easiest and most affordable way to deploy your app into buildings.

Wattsense offers a Plug and Play service that drastically simplifies the connection between a building asset, such as HVAC, BMS, IoT sensors, and a software application. Using an Application Programming Interface, users can now quickly collect data, send commands and extend their services into facilities.

Wattsense aims to open the software development market for the BMS industry.



#### **PRODUCT**

Wattsense Platform: Everything you need to deploy smart building applications. An easy to install Box, which connects building assets, collects data, sends commands, and an intuitive, reliable Cloud Platform that controls building equipment, manages fleets of Boxes and quickly allows you to configure field networks remotely.

## **RECENT NEWS**

- During the first fundraising round, raised €2.1 million in equity plus debt.
- The team expanded to 16 members to rapidly scale, while guaranteeing the quality and stability of the product.
- After its Beta launch, the Box also now supports BACnet a predominant communication protocol in building networks.

## WHAT'S NEXT

- The release in Q1 2019 of the new Box. A robust, high-performance, extensible hardware, easy to install and use.
- Ship the plug-in feature for users to quickly build and load software into the Box.
- Industrialize the Wattsense service during QH1 2019 to support clients to deploy apps in hundreds of buildings.

## **TESTIMONIALS**

"We would not have thought that connecting building assets could be so simple."

- Leading French FM company

"It saves us tons of complexities and cost: no more numerous PLCs, network configuration and over-booked automation engineers."

- International company in construction and services.

## WHO WE ARE



**CEO**Louis Vermorel

E: contact@ wattsense.com

wattsense.com wattsense.com
P: +33 4 28 29 83 49 P: +33 6 19 43 05 86 P:+33 6 10 96 03 93

ACCOUNT

Jack Ibanez

E: jack.ibanez@

**EXECUTIVE** 



ACCOUNT EXECUTIVE Arnaud Lasgorceix

E: arnaud.lasgorceix@ wattsense.com







COMPANY FOUNDING/ LAUNCH DATE

2013

**WEBSITE** 

wiredscore.com

OFFICE LOCATIONS

New York City London Paris Berlin

TWITTER

@WiredScore

#### **FACEBOOK**

https://www.facebook.com/ WiredScore/

#### LINKEDIN

https://www.linkedin.com/company/wiredscore/

#### MONEY RAISED

\$9 million Series A lead by Bessemer Venture Partners, Fifth Wall, Sterling. VC and commercial real estate investors including Legal & General, KingSett Capital, U+I, Town Centre Securities, Momeni Digital Ventures and Savitt Partners.

#### PROMINENT CLIENTS

Brookfield Properties, Beacon Capital Partners, KBS Realty Advisors, SL Green, TH Real Estate

#### RELEVANT TYPES OF PROPERTY

Office

## **ABOUT**

In an increasingly tech-driven economy, connectivity and technology have become two essential drivers for businesses when evaluating office space. WiredScore champions cutting-edge technology in commercial real estate by providing Wired Certification, the definitive certification platform for rating the infrastructure, digital connectivity and technological capacity of commercial office buildings.



A robust commercial real estate rating system, Wired Certification sets the global standard for connectivity. Wired Certification provides transparency to brokers and tenants into the digital connectivity of office properties while empowering landlords and developers to future-proof the digital infrastructure in their assets and promote buildings as best-in-class.

#### **RECENT NEWS**

- 1700 office assets in the US, UK, Canada, Ireland, France and Germany are committed to Wired Certification, cementing the platform's status as the global standard for connectivity.
- To address market demand, Atlanta, Chicago, and Dallas were launched as the newest North American flagship cities for Wired Certification in 2018.
- Brandon Weber, co-founder of VTS/Hightower, has joined the WiredScore board to help drive product innovation and value for CRE clients.

#### WHAT'S NEXT

 Delivering new products that expand the breadth and depth of our services to help improve digital connectivity in buildings.

## **TESTIMONIALS**

"It's great to have a partner like WiredScore that helps us look to the future of commercial real estate." Andy Reinach, Alexandria Real Estate Equities, Inc.

"Brookfield has chosen to pursue Wired Certification across our portfolio to guarantee that we offer some of the most technologically advanced work environments available in the market." Greg Meyer, Brookfield Properties

## WHO WE ARE



CEO & FOUNDER Arie Barendrecht

Twitter: @BarendrechtArie



PRESIDENT & EMEA MD William Newton

Twitter:
@wpnewton



DIRECTOR OF REVENUE Ginevra Figg

E: hello@ wiredscore.com





#### WEBSITE

mysmartengine.com

#### OFFICE LOCATIONS

San Iose, California Frankfurt, Germany

#### **TWITTER**

@wtec\_GmbH

#### LINKEDIN

https://www.linkedin.com/company/ wtec-smartengine/

#### PROMINENT CLIENTS

NetApp Zurich Insurance Merck Johnson & Johnson GitHub

#### RELEVANT TYPES OF PROPERTY

- Office
- Industrial
- Other
- Retail

## **ABOUT**

wtec is a global tech company developing smart building infrastructure hardware and software. Our mission is to offer smart building infrastructure for corporates, real estate owners, planners, architects and building managers.



#### **PRODUCT**

With over 500 installations in more than 25 countries the smartengine technology is a tried and true Network Powered Lighting technology providing the basis for smart building infrastructure with a fine-mesh sensor network & real time data and control. This intelligent technology uses standard IT infrastructure to transmit power and data. It also drives LED fixtures in the most efficient way possible, in many cases less than 0.1-0.2 Watt per square foot, smartengine makes complex building infrastructures a thing of the past and is a perfect player in an open, secure and connected building, paving the way for any Use Cases which provide value to tenants, operators and investors.

## **RECENT NEWS**

- Human Centric smartLighting (HCsL) Installations
- Integrations with Building Management Systems
- Integrations with 3rd party Apps

## WHAT'S NEXT

- Release of new and improved Software/App
- Release of next generation Hardware
- Increased functionality of smartsensors

## **TESTIMONIALS**

"We anticipated that smartengine would reduce our energy expenses by 70 to 75 percent and we've exceeded that target by an additional 13 to 15 percent."

-Daniel Joss, Head Corporate Real Estate and Facilities Management, Zurich Insurance

"Since all of the lights have sensors in them, we can see heat maps of where people truly are and how they are using the space, and then base our office designs on real information."

-Ben Francis, Founder and Owner, Gymshark

## **WHO WE ARE**



DIRECTOR OF **BUSINESS** DEVELOPMENT. **AUTHORIZED OFFICER** 

Timothy Miscovich



SALES DIRECTOR, **AMERICAS** AJ Dinger

E: aj.dinger@ wtec.ag

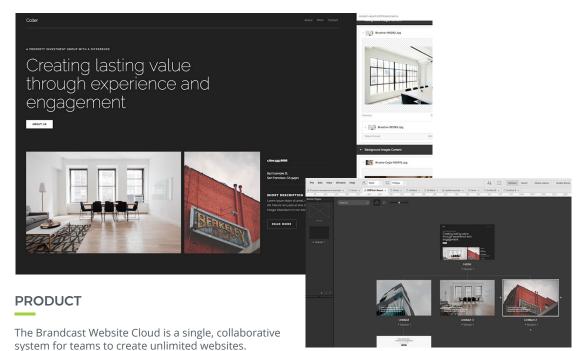
E: timothy. miscovich@wtec.ag

# SERVICE PROVIDERS





Brandcast is a technology platform that enables enterprises to create customized, mobile-friendly websites at any scale without needing development support or limiting their brand or design. Real Estate enterprises use Brandcast to create polished websites for their property listings and corporate marketing needs in record time. Originally funded by Marc Benioff, Brandcast also offers integrations with Salesforce to help organizations connect their customer data and digital marketing.



## **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

June 1, 2012

WEBSITE

brandcast.com/real-estate

OFFICE LOCATIONS

San Francisco, CA

**TWITTER** 

@brandcastapp

**FACEBOOK** 

https://www.facebook.com/ brandcastapp/

#### LINKEDIN

https://www.linkedin.com/company/brandcast-inc/

#### MONEY RAISED

Brandcast has raised \$35M in Venture Capital to date.

#### PROMINENT CLIENTS

Colliers
Berkadia
Equity One Realty
Tuscana Properties
Irvine Company

## RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial

## **RECENT NEWS**

- Announced \$18M in Series A-1 funding,
   Nov. '18. The round was co-led by Affinity
   Group, Marc Benioff, & Shasta Ventures.
- Brandcast Team Accounts: Cross-functional teams can now easily collaborate on websites and launch their websites faster.

## **WHAT'S NEXT**

 Brandcast/Salesforce Integration: Marketing/ Sales can create and publish interactive websites directly from Salesforce.

## **TESTIMONIALS**

"Brandcast has enabled our designers to create gorgeous custom property and team websites with ease and consistency."

-Kristen Kelley, Marketing Manager, Colliers International

"Brandcast allows us to complete customized projects faster than ever, with complete control over the creation process."

-Corinna Bennett, Assistant VP, Berkadia

## WHO WE ARE



CHIEF EXECUTIVE OFFICER
Richard Yanowitch



CHIEF MARKETING OFFICER Chris Schreiber



DIRECTOR OF SALES Matt Kinkaid





#### COMPANY FOUNDING/ LAUNCH DATE

1976 in Australia; 1984-1990 in the United States, Canada, Asia, Europe, and LATAM.

#### WEBSITE

www.colliers.com/

#### OFFICE LOCATIONS

More than 400 offices globally

#### **TWITTER**

@Colliers

#### **FACEBOOK**

https://www.facebook.com/colliersglobal/

#### LINKEDIN

https://www.linkedin.com/company/colliers-international

## RELEVANT TYPES OF PROPERTY

- Office
- RetailIndustrial
- Multifamily
- Other: Commercial-Specialty, Healthcare-Medical, Hotel, Institutional, Land, Technical

#### **ABOUT**

Colliers International Group Inc. (NASDAQ: CIGI) (TSX: CIGI) is a top tier global real estate services and investment management company operating in 69 countries with a workforce of more than 13,000 professionals. Colliers is the fastest-growing publicly listed global real estate services and investment management company, with 2017 corporate revenues of \$2.3 billion (\$2.7 billion including affiliates). With an enterprising culture and significant employee ownership and control, Colliers professionals provide a full range of services to real estate occupiers, owners and investors worldwide, and through its investment management services platform, has more than \$25 billion of assets under management from the world's most respected institutional real estate investors.



#### **PRODUCT**

The Colliers Proptech Accelerator Powered by Techstars connects startups with experts around the globe to develop productivity-enhancing, disrupting and innovative technologies in the property and real estate industry. Proptech.colliers.com

Colliers360 is a fully-integrated, scalable dashboard and analytics technology that provides complete coverage for clients' corporate real estate and facility's needs. Colliers360.com

Colliers Indsite is a solution that includes specialty site selection and incentive negotiation technology fully integrated with proprietary project and construction management expertise.

## WHO WE ARE



CHAIRMAN AND CEO, COLLIERS INTERNATIONAL Jay Hennick



CEO, COLLIERS REAL ESTATE SERVICES Dylan Taylor



ConnectOne Bank proves that putting people first is a better way to do business. From backing self-starters to financing the drivers of the economy, we're a commercial bank inspiring a new model for the industry's future." Founded in 2005 by a former builder, ConnectOne Bank serves the New York metro market with a full suite of consumer and business products.

Our talented, diverse team of former business owners, financial experts and relationship managers know firsthand that the demands of a successful business extend far beyond '9-5.' A big part of the trust we've earned from entrepreneurs, developers and business owners stems from the fact that we've actually been there.

## PROFILE

COMPANY FOUNDING/ LAUNCH DATE

January 15, 2005

WEBSITE

ConnectOneBank.com

**OFFICE LOCATIONS** 

New Jersey Manhattan Astoria Long Island

**TWITTER** 

@ConnectOneBank

#### **FACEBOOK**

https://www.facebook.com/ ConnectOneBank/

#### LINKEDIN

https://www.linkedin.com/company/connectonebank/

#### PROMINENT CLIENTS

Builders/Developers, Service Business-Attorneys, Accountants, Architects, Subcontractors, Property Managers, Independent Schools

#### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily

#### **PRODUCT**

**Custom Financing** 

**Cash Management Solutions** 

Mobile and Digital Banking Tools

## **RECENT NEWS**

- Recently announced merger which will give ConnectOne immediate presence in Hudson Valley, NY.
- Expanded our office in midtown Manhattan

## WHAT'S NEXT

· Opening in Astoria, Queens

## **TESTIMONIALS**

They make business personal; they consider the integrity of the individual as much as his or her financial standing. In addition, ConnectOne truly seeks out a long-term relationship and is willing to invest in such relationship accordingly. Ben Torre Managing Partner | BGT Enterprises,

They understand construction, from the Chairman to the lending team. This has allowed us to fast track our projects in order to meet the current strong market.

Joe Cotter ,National Resources

## **WHO WE ARE**



**CHAIRMAN/CEO**Frank Sorrentino

Twitter: @FrankSIII BUSINESS DEVELOPMENT OFFICER

Sandra Henderson



COMPANY FOUNDING/ LAUNCH DATE

10/2016

WEBSITE

connectedREmag.com

**OFFICE LOCATIONS**Fairfield, NJ

TWITTER

@ ConnectedREmag

#### **FACEBOOK**

https://www.facebook.com/connectedREmag

#### LINKEDIN

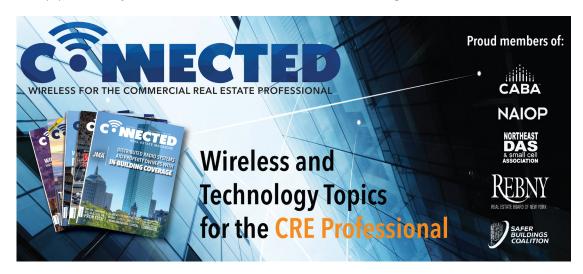
www.linkedin.com/company/connectedrealestatemagazine/

## RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- MultifamilyCommercial office
- Corporate real estate

#### **ABOUT**

Fifth Gen Media is a print and digital media company that provides information about tech and connectivity to CRE professionals. The firm publishes Connected Real Estate Magazine, a print and digital resource for information and vendor resources about Proptech and Connectivity. Fifth Gen Media also offers webinars, white papers, a weekly newsletter and social media services to firms marketing to CRE executives.



#### **PRODUCT**

**Connected Real Estate Weekly:** Weekly newsletter aimed at the Commercial Real Estate market.

**Connected Real Estate Magazine:** Quarterly Print and Digital Magazine about wireless to the CRE Market.

Webinars and high-level reports to the CRE market.



## **RECENT NEWS**

- CEO, Rich Berliner is now a member of CREtech's Leadership Board for most influential leaders in commercial real estate
- · Connected published each quarter
- Launch of new webinar series. View them here at ConnectedREmag.com/events

## WHAT'S NEXT

- Release of 2019 In-Building Wireless Ecosystem report which will be released in late February 2019
- Working on a fundraising round for an expansion into new vertical markets.

## **TESTIMONIALS**

Connected Real Estate Magazine highlights the innovative world of technologies in today's modern buildings, which is the future of office spaces and living.

Saleem Baksh, Silverstein Properties

It is very exciting when someone pulls out a copy at a meeting and says, "this is how we found you!" - Dominic, V-COMM

## WHO WE ARE



**CEO & PUBLISHER**Rich Berliner

Twitter: @BerlinerRich E: richb@ fifthgenmedia.com P: 973-244-5868 ext: 100



VP OF OPERATIONS

Aaron Friedman

E: aaronf@fifthgenmedia.com P: 973-244-5868 ext: 101





COMPANY FOUNDING/ LAUNCH DATE 2016

WEBSITE

industrialsciencerenaissance.com

OFFICE LOCATIONS
Rancho Mirage, CA

TWITTER

@IndSRConsulting

## LINKEDIN

https://www.linkedin.com/company/indsr/

#### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- Multifamily
- Other: Capital Markets, REO

## **ABOUT**

At Industrial Renaissance Science (IndSR), we provide two different commercial real estate service solutions - consulting and advisory services and Foundry, our new cloud-based enterprise operations software platform. We have the most experienced, recognized and innovative team in the industry. Foundry replaces expensive subscription-based contracts (such as Salesforce or other third-party CRM hybrids) with operational solutions for agents, activities/deal, property, CRM, pipeline management, dashboard and reporting solutions that you totally own and control.



#### **PRODUCT**

Foundry is a CRE enterprise software platform that supports deals, properties, CRM and reporting that you own.

Consulting and Advisory Services by the most experienced team in the industry.

Assessment and gap analysis determining how to simplify your operational issues resulting in culture adoption.

### **RECENT NEWS**

- Consulting with clients expanding their vertical and horizontal product, market expertise and presence.
- Crisp vision and strong talent developing Foundry, a complete CRE software enterprise solution that you own.
- Continually simplifying the simple and dynamic application, pipeline, transaction and data layers resulting in easier culture adoption.

### WHAT'S NEXT

- Continue to position clients ahead of market changes and conditions while perpetuating a superlative consulting experience.
- Continue to develop Foundry while positioning it to be the industry standard for capitalized enterprise software operational platform solution.
- Eliminate the monthly operational costs to brokerages with capital investment in operational software solutions.

## **TESTIMONIALS**

"This team not only help drive bottom line decisions with their Foundry solution they made us rethink how we invest in our software solutions..."

"[...] and we were hesitant to pull the trigger. Hindsight is 20/20, but we should have brought IndSR on sooner!"

#### WHO WE ARE



**FOUNDER** Richard Peltz

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SENIOR CONSULTANT Tina Stauffer

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BUSINESS DEVELOPMENT DIRECTOR Dave Mulhern

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COMMERCIAL REAL ESTATE SOLUTIONS

## **PROFILE**

COMPANY FOUNDING/ LAUNCH DATE

1969

WEBSITE

kiddermathews.com

#### **OFFICE LOCATIONS**

Washington: Bellevue, Seattle, South Seattle, Tacoma & Olympia Oregon: Portland

California: Sacramento, Roseville, San Francisco, Redwood City, San Jose, Los Angeles, El Segundo, Ontario, Irvine, Carlsbad & San Diego, West Los Angeles and Glendale

Arizona: Phoenix Nevada: Reno

#### **TWITTER**

@KidderMathews

#### FACEBOOK

https://www.facebook.com/kiddermathews/

## LINKEDIN

https://www.linkedin.com/company/kidder-mathews

## PROMINENT CLIENTS

Amgen, BioMed Realty Trust, RREEF, Prologis, TIAA-CREF

#### RELEVANT TYPES OF PROPERTY

- Office
- IndustrialRetail
- Multifamily
- Investments
- · Life Science/Technology
- Healthcare
- Religious & Education Facilities
- China Services
- Corporate Services
- Tenant Advisory

## **ABOUT**

Kidder Mathews is the largest independent commercial real estate firm on the West Coast, with more than 750 real estate professionals and staff in 21 offices in Washington, Oregon, California, Nevada, and Arizona. Kidder Mathews offers a complete range of brokerage, appraisal, property management, consulting, project and construction management, and debt & equity finance services for all property types. The firm performs \$7 billion in transactions, manages over 50 million square feet of space, and conducts over 1,500 appraisals annually. For more information, visit www.kiddermathews.com.

#### **PRODUCT**

Kidder Mathews provides commercial brokerage, property management, valuation advisory, consulting, project & construction management, and debt & equity finance services for property types/specialties.

## **WHO WE ARE**



CHAIRMAN & CEO

Jeff Lyon, CCIM,
SIOR

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PRESIDENT & COO
D. William Frame,
III, SIOR, CCIM

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REGIONAL VICE PRESIDENT, BROKERAGE Brian Hatcher

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COMPANY FOUNDING/ LAUNCH DATE

1956

WEBSITE

saxllp.com

OFFICE LOCATIONS

Clifton, New Jersey New York, New York Pennington, New Jersey

TWITTER:

@saxllp

**FACEBOOK** 

www.facebook.com/SaxLLP

LINKEDIN

www.linkedin.com/company/sax-llp

#### TARGET CLIENTS

Developer

**Energy Sustainability Specialist** Lender

Materials Manufacturer or Distributor Owner

Service Provider

- Construction/Project Manager

#### RELEVANT TYPES OF PROPERTY

- Office
- Retail
- Industrial
- · Multifamily

#### **DEVICES**

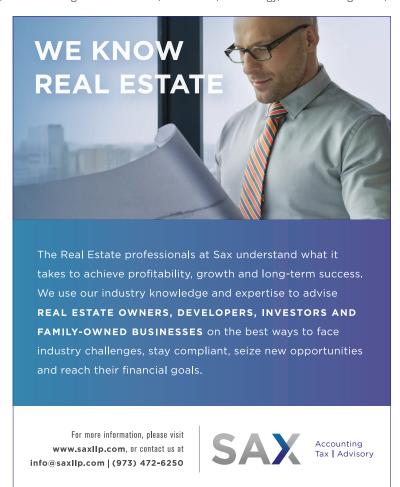
Phone iOS Phone Android Desktop/Laptop

#### **ABOUT**

Sax LLP is a multi-disciplinary accounting, tax and advisory firm serving the needs of privately held companies, family-owned businesses, not-for-profit organizations and high-net-worth individuals. For more than 60 years, we have offered industry-specific expertise, comprehensive service offerings and client-centric results.

Our advisors are passionate, forward-thinking professionals who are driven to see their clients succeed. With offices in Clifton, N.J., Pennington, N.J. and New York City, we have a keen sense of what it takes to succeed in this competitive and ever-changing marketplace.

Every industry has its own unique set of compliance issues, business challenges and growth opportunities, and Sax has a dedicated team of advisors in every market sector we serve including Real Estate, Construction, Not-for-Profit, Manufacturing and Distribution, Healthcare, Technology, Wealth Management, and more.



#### WHO WE ARE



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