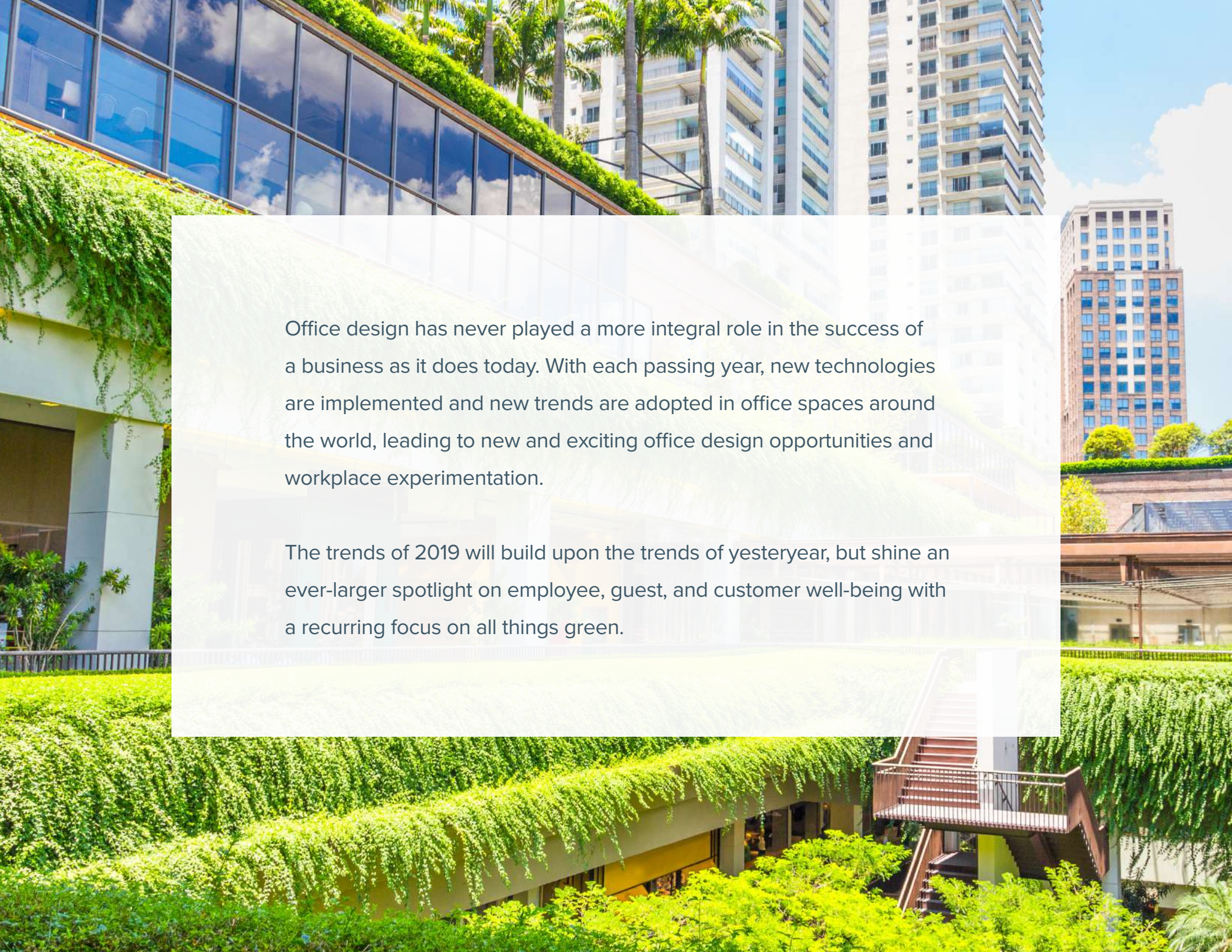




# 2019 Office Design Trends

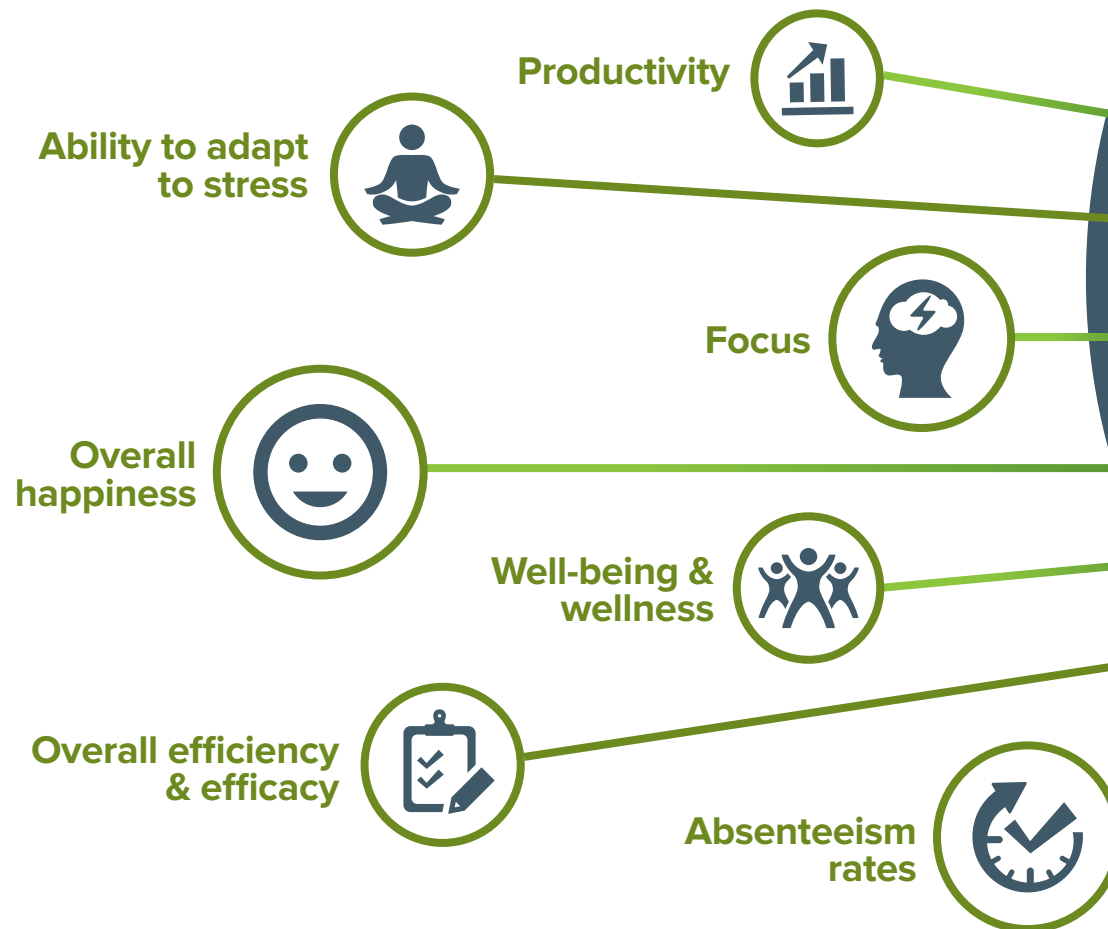
Reshaping the office experience



Office design has never played a more integral role in the success of a business as it does today. With each passing year, new technologies are implemented and new trends are adopted in office spaces around the world, leading to new and exciting office design opportunities and workplace experimentation.

The trends of 2019 will build upon the trends of yesteryear, but shine an ever-larger spotlight on employee, guest, and customer well-being with a recurring focus on all things green.

The new era of workplace design continues to draw inspiration from the natural world and the people working within the built environment. Research shows that improvements to workspace design have been shown to positively influence employees:





# Macro Trends

Effects architecture, engineering,  
and design on a large scale



Macro Trend 1:

Experience-Driven Spaces



The thirst for experience in our everyday life boils over into corporate America (and beyond) with the new Experience-Driven Spaces movement. This trend incorporates a host of characteristics, all of which orbit the “human potential” aspects of space optimization, the goal of which prioritizes the employee experience at work.



## Inspirations

Embodies the spirit of the company

- Community building
- Creative and unique in style
- Experiential and experimental in nature
- Entertaining and captivating to attract talent
- Preferred style of Millennials and Generation Z

## Key Features

- Massage therapy / chiropractor consultation spaces
- Yoga studios / walking and jogging trails
- Rock climbing walls
- Game rooms and virtual reality gaming spaces
- Corporate sports tournament fields and active spaces (indoor and outdoor)
- Theater and music stages
- Unique architectural features

Macro Trend 2:

Free-Range Cohabitation Spaces





Co-working spaces are nothing new these day, so what makes Free-range Cohabitation Spaces unique? It's *how* these workspaces will evolve in 2019 that's causing the excitement.

In the *new* Cohabitation spaces, the walls are coming down and allowing companies to share the same space, resources, and sometimes even talent. The core features of the design share the goal of maximizing collaboration, creativity, flexibility, and the promotion of innovative ideas.

## Inspirations

Free-Range Cohabitation spaces are the sharing-economy in its most realized form.

- Innovation and idea generation through collaboration
- Dynamic and integrated working spaces
- Technology-driven co-working stations
- Resource efficiency
- The sharing economy

## Key Features

- Open plan office design
- Dynamic, multi-use areas
- Technology resource hubs
- Unconventional creative spaces
- Plants and greenery
- Lots of glass
- Portable green wall dividers
- Lightweight, mobile furniture
- Plenty of desk space / no cubicles
- Comfortable couches and chairs
- Coffee and espresso bars



Macro Trend 3:

Old Meets New



The Old Meets New trends injects new life into fantastic old buildings, preserving the venerable craftsmanship built into the existing architecture, and bringing once dilapidated steel, brick structures, and warehouses back to life.

These 'Old Meets New' spaces often balance the ageless features of the old buildings with modern furniture and decor. Cutting-edge technological expressions and rough, worn, sturdy aesthetic combined with innovative yet unconventional spaces, creates a design that moves effortlessly into the future while maintaining its inherent connection to the past.



## Inspirations

Forgotten areas are gaining a second lease on life in a newly designed role.

- Cost-effective
- Community restoration and rebirth
- Modern and industrial design
- Generally situated within old or deserted warehouse parks, meat packing districts, manufacturing plants, and waterfronts / wharfs

## Key Features

- Modern office features and furniture
- Cutting edge technological expressions
- Antique and weathered textures
- Smooth and soft textures
- Old-world craftsmanship meets modern design accents
- Lots of glass and metal
- Carpets or wall coverings with abstract designs
- Close proximity to metropolitan areas

Macro Trend 4:

Second Nature



The Second Nature trend is the ‘plants and biophilic design’ trend reaching it’s true pinnacle, the point where “fashionable” has been transcended and the trend becomes firmly embedded in the design philosophy of the culture, and has become “second nature” to us.

Moving forward, everything from office buildings to hotels to malls will have living green walls, plants, trees, or flowers added to their interior and exterior landscapes. The Second Nature trend is a testament to the staying power of plants and proof that the architectural and interior frameworks associated with the designs continue to evolve in new and fantastic ways.

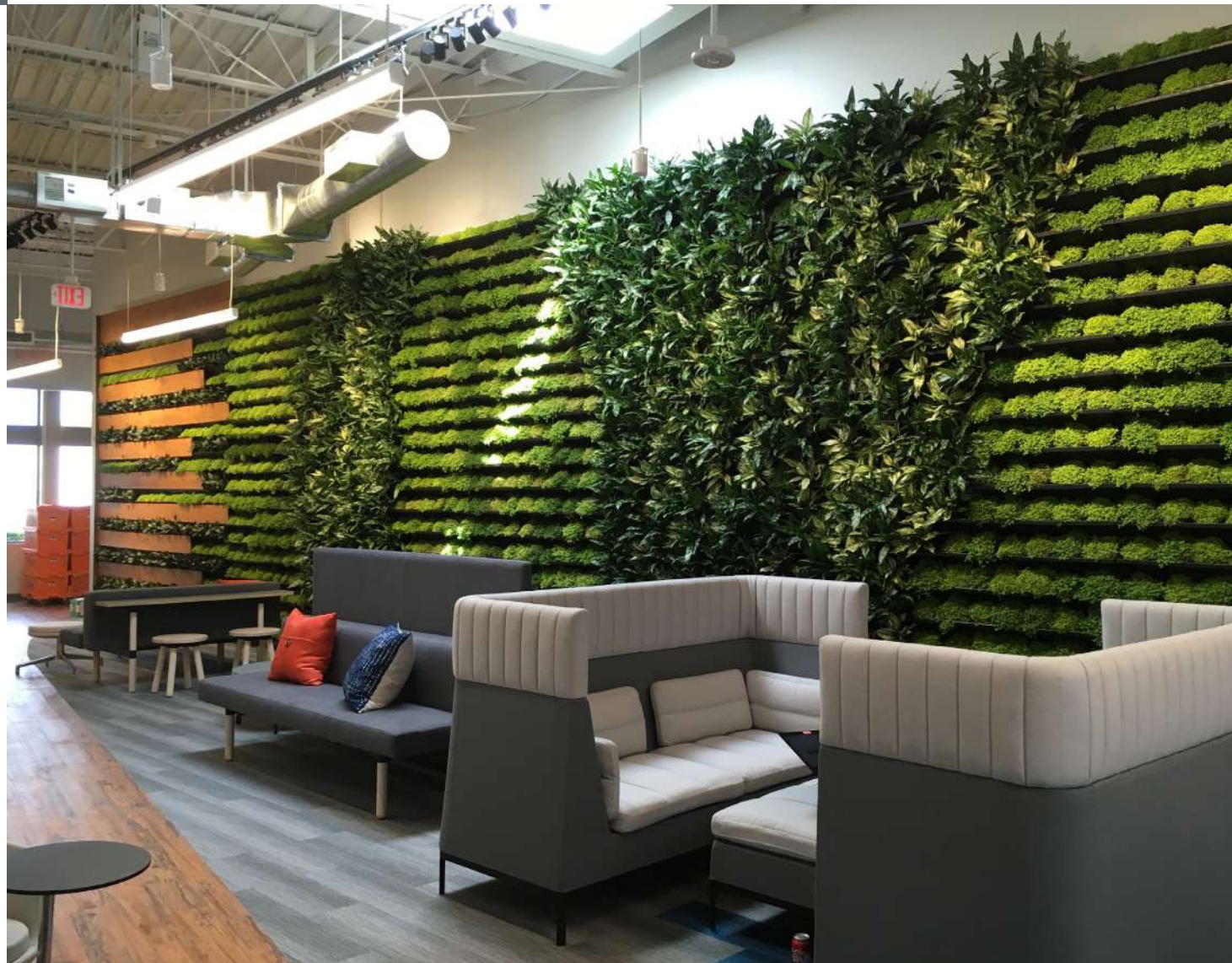
## Inspirations

Biophilic design uses nature as an architectural framework to weave the patterns and forms of nature into the built environment through the use of textures, patterns, natural lighting and features, and living plants.

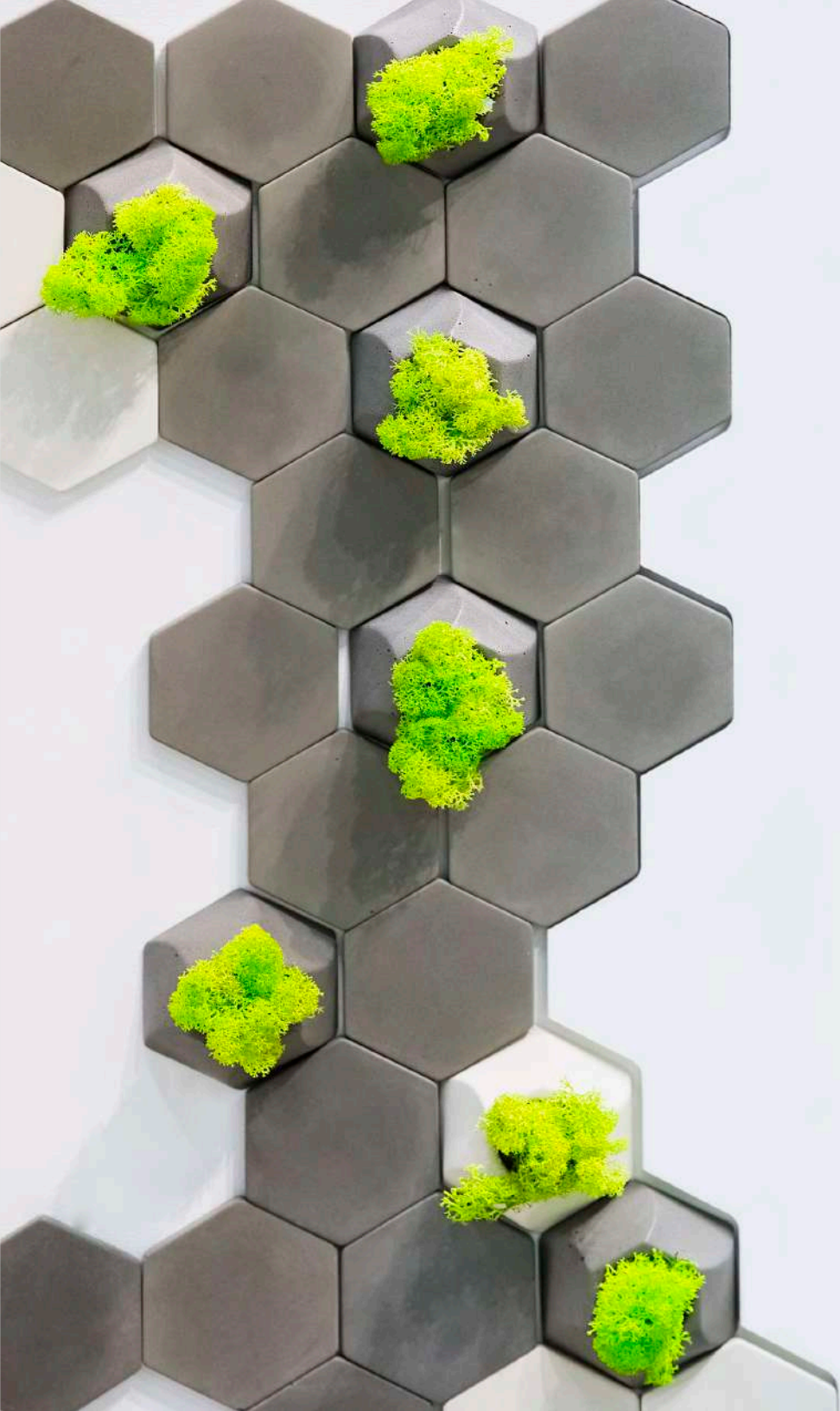
- Nature and the natural world
- Wellness and well-being
- WELL, LEED, FitWel Certifications
- Eco-friendly and sustainability design

## Key Features

- Natural and sustainable materials
- Plants and trees
- Living green walls
- Natural lighting
- Thermal comfort and high-quality ventilation
- Visual connections with nature
- Branding and corporate identity
- Biomorphic forms and patterns







# Micro Trends

Smaller in scale and typically aesthetic or topical in nature, these trends don't involve structural work

Micro Trend 1:

Moss Walls





Green walls continue to grow in terms of popularity as the “Second Nature” macro trend captivates our collective imaginations, but some spaces are looking for living green wall alternatives due to the property, inadequate lighting, branding needs, and more.

Enter moss walls, the perfect green wall variation. What makes moss walls so popular? Design versatility, low and no-light feasibility, ease of maintenance, and cost savings are just a few of the benefits of moss walls.



## Inspirations

An unparalleled variation to the traditional living green wall.

- Cost effective and low maintenance
- Branding and corporate identity
- Design versatility
- Wellness and well-being

## Key Features

- Frequently used mosses include: reindeer moss, sheet moss, mood moss
- Tillandsia and air plant accents
- Wood inlays
- Ferns / living and replica
- Sound reduction
- Large variety of textures and colors

Micro Trend 2:

Abstract & Geometric Patterning



As part of the renewed push for workplace creativity comes a rise in office “personality.” Workspaces are beginning to truly wear the spirit of the company on their walls, adorning meeting rooms, hallways, lobbies, bathrooms and more with color, art, and abstract and geometric patterns that create evocative and unique workplace spectacles. Leading to more memorable and meaningful experiences that stick with employees and prospective talent alike.

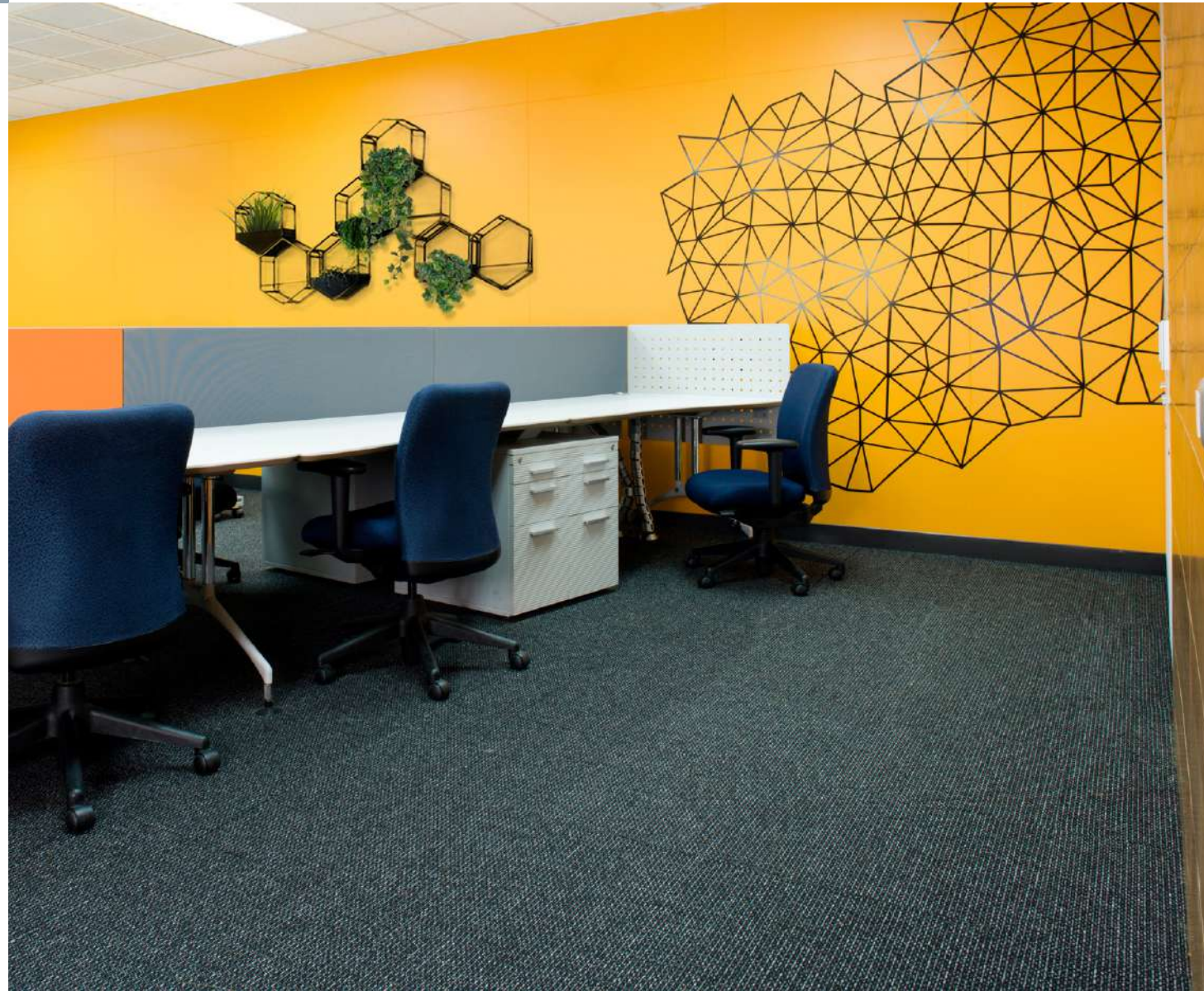
## Inspirations

They say a picture is worth a thousand words. It turns out that design is too.

- Branding and personality
- Creativity enhancement
- Prospective talent acquisition
- Design-conscious / experiential branding

## Key Features

- Patterns and textures
- Warm and bold colors
- Dramatic statements / bold design elements
- Contrasting colors / black and white



Micro Trend 3:

Hand-crafted & Unique Containers



In the era of handcrafted, artisanal, locally sourced and fair trade everything, the demand for mass-produced materials has dwindled while the fair trade economy has taken off. This is reflected in the Hand-crafted & Unique Containers trend.

“Expect to see more organic and earth-based products popping up in workspaces,” says Ambius design expert Laura Burns-Lambert. “Woven baskets from Africa, clean-lined terracotta and modern ceramic containers, and hand-crafted wooden stands with one-of-a-kind vessels are just a few of the new-concept containers that are going to be everywhere soon enough.”



## Inspirations

Demand for materials from small businesses, local artists and designers has never been higher.

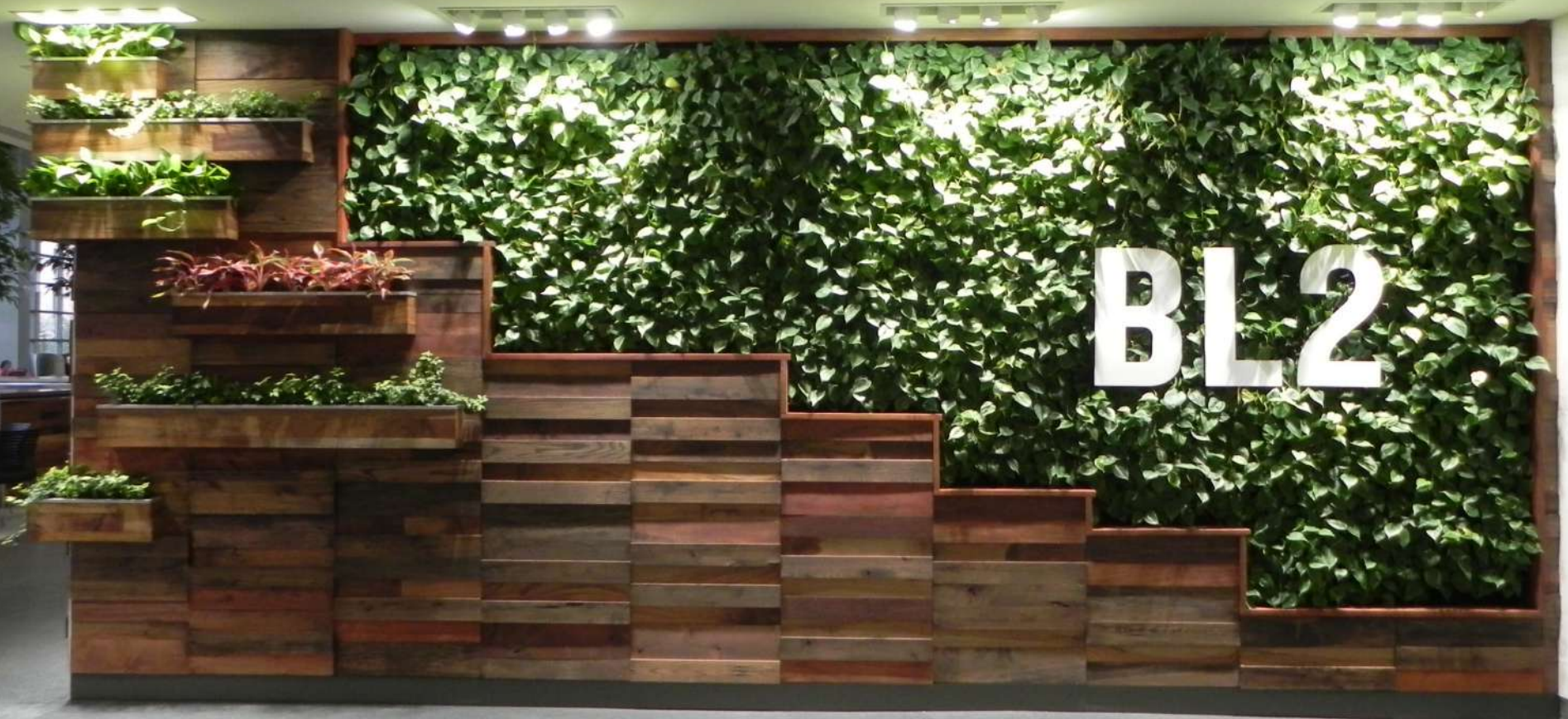
- Color juxtaposition / accent design
- Fair trade economics
- Locally sourced materials
- Individualised and unique

## Key Features

- Woven baskets
- Clean-lined terracotta
- Modern ceramics
- Locally sourced
- Localized artisans
- Containers as accent pieces

Micro Trend 4:

Green Branding & Natural Cues



In an effort to align themselves with the trends of the times, companies are playing a more active role in environmental sustainability efforts, a trend that also influences their brand. Using greenery and other biophilic elements to showcase their efforts and differentiate themselves is part of the greater use of plants, containers, and natural aesthetics that businesses are working into their cultural identity.

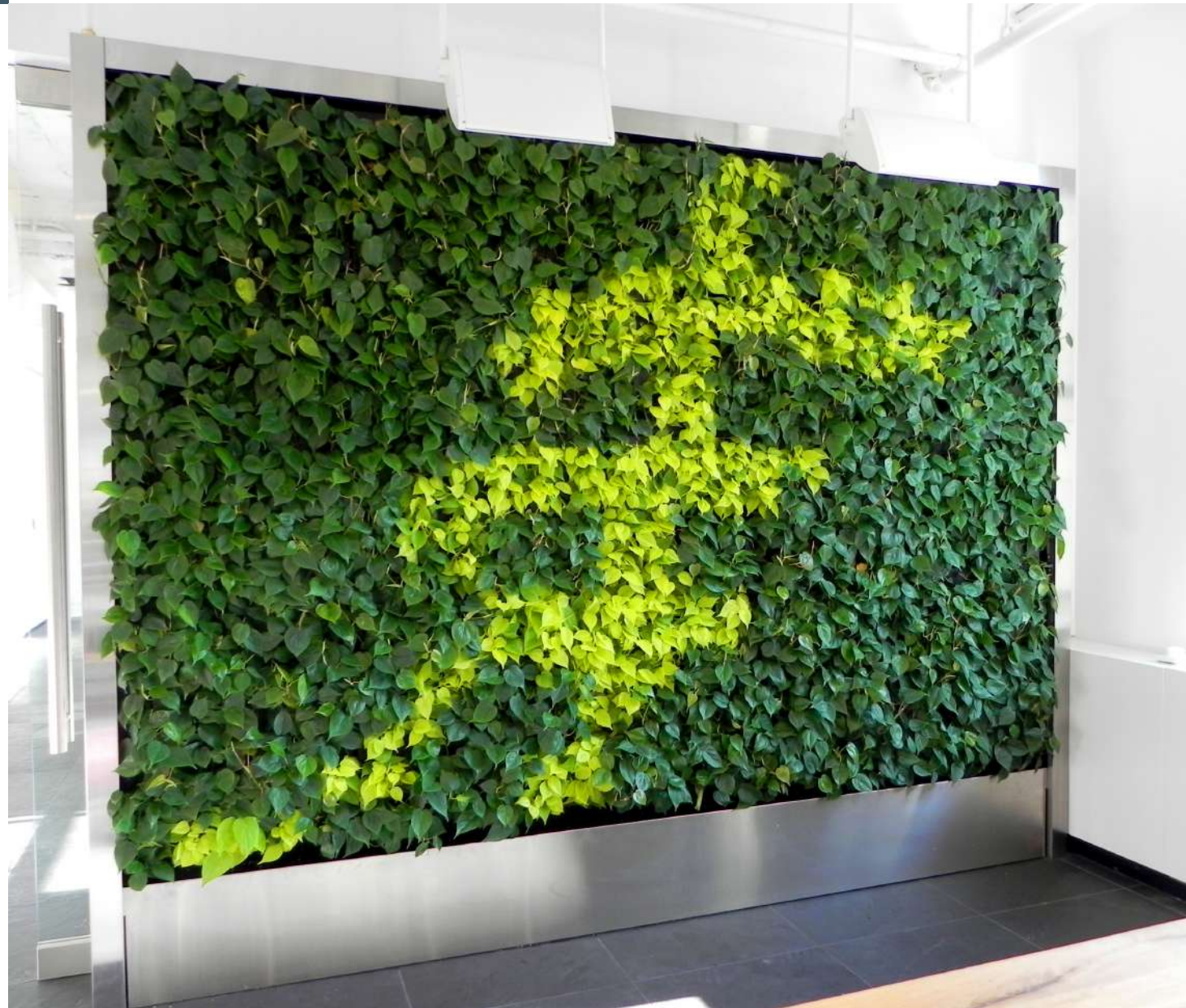
## Inspirations

By integrating natural cues or accents into workspaces, companies are actualizing their mission statements and sustainability goals.

- Brand-positive image initiative
- Biophilic design and sustainability
- Corporate social responsibility
- Uniting activism and branding
- Attractive to millennials and generation Z

## Key Features

- Living green walls with their logo embedded
- Moss walls with logo embedded
- Plant display features
- Sustainably sourced furnishings
- Integrating biophilic elements
- Interior and exterior green design



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